

A photograph of a tree-lined street in Waverley. The street is paved and has many cars parked along both sides. The trees are large and mature, with their branches forming a canopy over the road. The sunlight filters through the leaves, creating dappled shadows on the pavement. The overall scene is a peaceful, suburban street.

Shaping the future of **parking in Waverley**

WAVERLEY
COMMUNITY
**PARKING
PROPOSALS**

**INFORMATION
GUIDE**

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MAYOR'S MESSAGE

Waverley Council's system of parking permits and fees has been a constant cause of concern for residents and businesses for a number of years.



Some residents and businesses believe they are adversely impacted by Council's parking policies, others hold the view that Waverley is becoming too dependent on revenue from parking meters and permits.

Council has decided to do something about it. I have put forward a set of proposals to overhaul Waverley's parking fees and permits schemes.

We are now taking this proposal to the community for feedback. We want to know what you think about each of the six proposals and whether you support their introduction.

Council officers have compiled a consultation paper identifying the costs, key benefits and implications for each proposal.

This is the time to have your say. I urge all residents and businesses to take part in the community consultation and have your voices heard. Depending on the outcome of the community consultation, some recalibration of our finances may be required.

Your feedback will inform Council's decision on whether to adopt any, all, or some of the proposals.

Please take the time to consider the issues.

John Wakefield
Mayor of Waverley

THE SIX PROPOSALS ARE:

- 1 Removing the fee for the first residential parking permit.
- 2 Providing a free beach parking permit for residents.
- 3 Turning off all parking meters in Bondi Junction after 6pm.
- 4 Turning off all parking meters in Bondi Beach after 7pm.
- 5 15-minute free parking in meter zone.
- 6 15-minutes free "drop in" zones near/in local shopping strips.

WHAT WE CURRENTLY DO



RESIDENTIAL PARKING SCHEME

- Residential Parking Schemes (RPS) operate in parts of Waverley including Bondi Junction, Bondi Beach, Bronte, Charing Cross, Queens Park and Tamarama.
- RPS areas offer unrestricted parking to vehicles displaying a valid parking permit for the designated RPS area.
- Residents who reside within an RPS area can apply for a Residential Parking Permit for their own vehicle.
- Various permit types, including carer, tradesperson or visitor, are available to residents who reside within an RPS area.
- 5,892 Residential Permits sold in 2016/17.



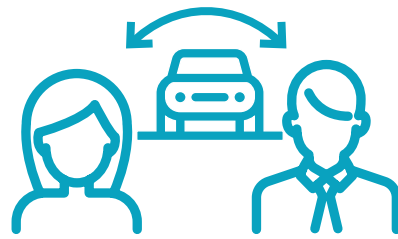
PARKING METERS

- We have 291 parking meters in commercial and residential areas and at our beaches to help manage the demand for parking.
- Parking meter rates vary across the Waverley area depending on the time and location.
- We received \$10.82 million in revenue from parking meters in 2016/17, this can be broken further into areas:
 - Bondi – \$8.47m
 - Bondi Junction – \$1.86m
 - Bronte – \$490,000



CAR OWNERSHIP IN WAVERLEY

- There are over 38,000 registered vehicles in Waverley.
- That equates to 1.1 cars per household in Waverley.
- Nine out of ten residents surveyed as part of our People, Movement and Places Strategy have said they would consider switching car travel to other transport if more options were available.
- Of those surveyed the main reason given for driving a private vehicle was the perceived travel time.
- The six proposals are not expected to have an impact on car ownership in Waverley.



CAR SHARING IN WAVERLEY

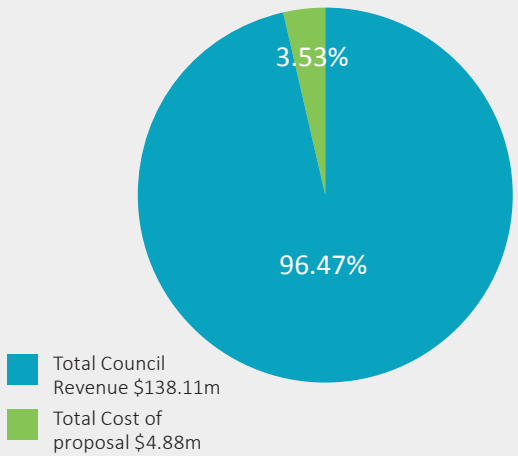
- Approximately 10,500 residents are registered members of car share companies.
- There are currently 200 share cars in the Waverley area in designated parking spaces.
- Research shows that car share members tend not to buy a car or a second car.
- The average share car takes about 12 private vehicles off the street.
- In 2016/17 we received \$16,000 from permit revenue for share cars.
- Feedback from the community in our People, Movement and Places Strategy showed strong support for share cars.
- The six proposals are not expected to have an impact on car sharing in the Waverley area.

PARKING INITIATIVES – COST ANALYSIS

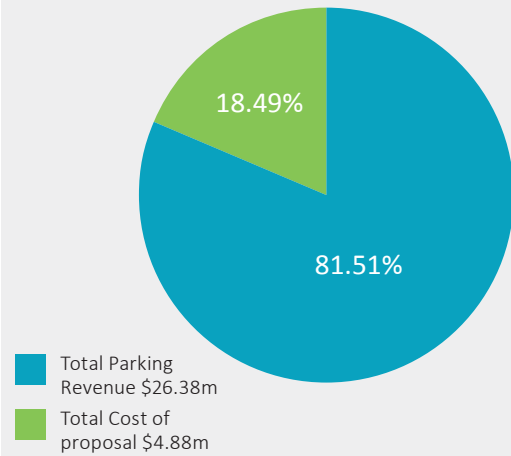
| Proposal | Direct Cost | Indirect Costs | Total Cost | % of Parking Revenue \$26,380,000 | % of Total Council Revenue \$138,106,000 | Unrecovered Costs |
|---|--------------------|------------------|--------------------|--------------------------------------|---|---------------------------------|
| 1. Removal of the fee for the first parking permit <i>*Based on 4,300 permits at current fee</i> | \$204,000 | | \$204,000 | 0.77% | 0.15% | \$86,000 |
| 2. Providing a free Beach parking permit for residents <i>*Based on 6,241 permits at current fee</i> | \$775,000 | \$200,900 | \$975,900 | 3.69% | 0.71% | \$124,800 |
| 3. All meters in Bondi Junction turned off after 6.00pm <i>*Based on 2016/17 income</i> | \$275,000 | \$280,000 | \$555,000 | 2.10% | 0.40% | \$12,000 |
| 4. All meters in Bondi Beach turned off after 7.00pm <i>*Based on 2016/17 income</i> | \$1,206,000 | \$122,000 | \$1,328,000 | 5.03% | 0.96% | \$25,000 |
| 5. 15 Minute free parking metered zone <i>*10% reduction in meter revenue for all 291 meters</i> | \$1,082,000 | | \$1,082,000 | 4.10% | 0.78% | \$41,000 |
| 6. 15 minute free “drop in” zones near/in local shopping strips <i>*Based on 100 spaces</i> | \$731,600 | | \$731,600 | 2.77% | 0.53% | \$295 per meter, \$100 per sign |
| TOTAL | \$4,273,600 | \$602,900 | \$4,876,500 | 18.49% | 3.53% | |

- Direct costs include loss of permit and/or meter revenue
- Indirect costs include loss of infringement and/or parking meter revenue
- Unrecovered costs include administration processing costs and/or one off costs for the reprogramming of parking meters and replacing signage

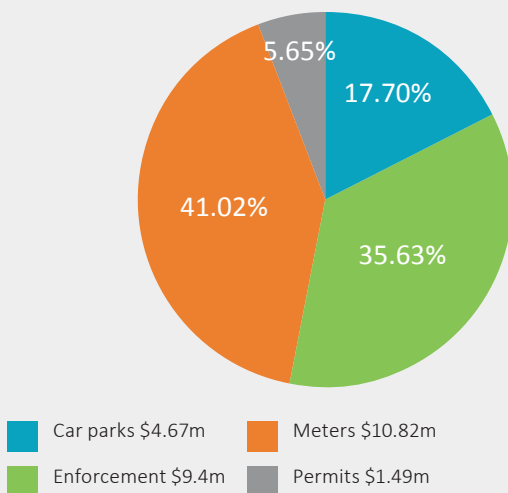
Cost of all Proposals vs
Total Income Revenue



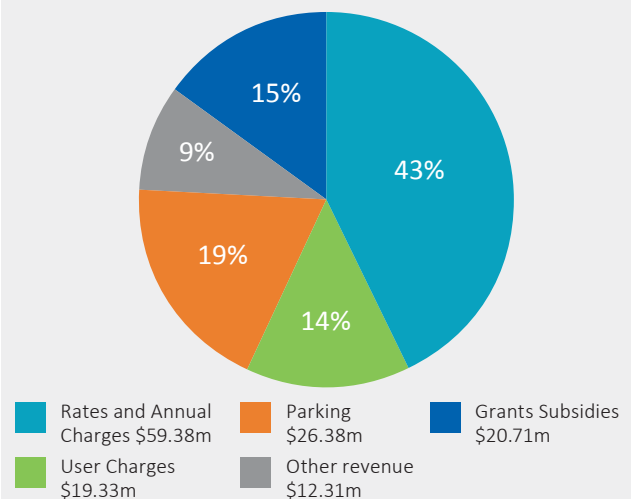
Cost of all Proposals vs
Parking Revenue



Total Parking Revenue



Total Council Revenue



EFFECT ON SERVICE PROVISION

- Should some or all of the proposals be introduced the impact to the Operational Budget for future years and the Long Term Financial Plan will need to be included as part of the annual budget review process with relevant savings identified.
- As part of an ongoing review of the budget process Council officers have been looking at options to increase Council's income and reduce expenditure.

TIMEFRAMES AND IMPLEMENTATION

- Changes to parking permit fees (including the removal of fees) require a 28 day period of public exhibition after which the changes could be implemented immediately.
- Changes to meter operation times requires the approval of the Traffic Committee and a minimum of six weeks installation time to update meters and signage.
- 15 minutes free parking may require a 28 day period of public exhibition depending on how the change is implemented. 15 minutes free parking and 15 minutes drop in zones require the approval of the Traffic Committee and a minimum of six weeks installation time to update meters and signage.

PROPOSAL 1

REMOVAL OF THE FIRST RESIDENTIAL PARKING PERMIT FEE

- 4,300 first Residential Parking Permits sold in 2016/17.
- Impact on permit revenue is approx. **\$204,000** based on 2017/18 fees.
- No changes required to signage or permits so no one off costs.
- The cost of processing first Residential Parking Permits is approximately **\$86,000** per year (\$20 per permit).

- Residential Parking Schemes (RPS) operate in parts of Waverley including Bondi Junction, Bondi Beach, Bronte, Charing Cross, Queens Park and Tamarama. RPS Area Maps are located on our website at www.waverley.nsw.gov.au/residents/parking/resident_parking_schemes
- RPS areas offer unlimited parking to residents who display a Residential Parking Permit for their designated area, exempting them from time restrictions and meter payments.
- Residents who reside within an RPS area can apply for a Residential Parking Permit where they have a vehicle registered in their name to their Waverley address. If there are no other current permits at the property and no access to off-street parking then they can receive a permit at the first permit price, currently \$45 for 12 months (\$30 concession).
- There are no fee changes proposed for other types of Residential Parking Permits, including 2nd and 3rd Residential permits, visitor permits and tradesperson permits, apart from the annual CPI adjustments.

| Permit type | Current fee | Proposed fee |
|--|------------------------|----------------------------|
| 1st Residential Permit | \$45 (\$30 concession) | Free |
| 2nd Residential Permit | \$135 | \$140 with CPI adjustment* |
| 3rd Residential Permit | \$205 | \$215 with CPI adjustment* |
| Motorcycle/ Scooter residential permit | \$30 | Free |

**Annual CPI increases unrelated to the parking proposals*

Residents with a garage or off-street car space:

- Residents with an off-street car space are not eligible for a first Residential Parking Permit so are therefore not eligible for the free permit.
- The criteria for properties with an off-street car space will not change, with residents required to submit a registration for the vehicle in the car space and, if eligible, to pay the higher second permit fee.

THE TOTAL ESTIMATED DIRECT AND INDIRECT COST FOR THE REMOVAL OF THE FEE FOR THE FIRST RESIDENTIAL PARKING PERMIT IS APPROXIMATELY **\$204,000** PER ANNUM

WHAT DOES THIS CHANGE MEAN FOR RESIDENTS?

- Residents currently eligible for a first Residential Parking Permit will be eligible for a free permit.
- Will benefit residents who reside in RPS areas and who are required to purchase a permit for their primary vehicle.
- Permits purchased prior to the removal of the permit fee will not be eligible for refund.

BENEFITS

- 73% of existing resident permit holders will be eligible for a free permit.

WHAT DOES THIS CHANGE MEAN FOR LOCAL BUSINESSES?

- The removal of the fee for the first Residential Parking Permit is not expected to impact local businesses.

IMPLICATIONS

- No impact on parking turnover expected.
- Community expectations regarding the patrol of RPS areas is not expected to change.
- Administration and permit processing costs will not change (will be absorbed by Council).
- No increase in permits expected and, therefore, no impact on inflow and traffic movement.
- Impact on the availability of resident parking is expected to be minimal.

PROPOSAL 2

PROVIDING A FREE BEACH PARKING PERMIT FOR RESIDENTS

- In 2016/17 there were **6,241** resident Beach Parking Permits sold.
- The impact on permit revenue in 2017/18 is estimated at **\$775,000**.
- Changes may result in a decrease in infringement and parking meter revenue in the permit areas of Bondi Beach and Bronte Beach due an increase in permit parking:
 - 10% reduction in infringement revenue is **\$9,900**
 - 10% reduction in meter revenue is **\$191,000**
- No changes required to signage or permits so no one off costs.
- The cost of processing first residents Beach Parking Permits is **\$124,800** per year (\$20 per permit).

- Waverley residents and ratepayers can apply for a Beach Parking Permit providing them with unlimited parking in Queen Elizabeth Drive (QED) and Park Drive North (PDN) at Bondi Beach and in Bronte Cutting at Bronte Beach, currently \$130 for 12 months (\$96 concession).

- There are 433 beach parking spaces where these permits can be used:

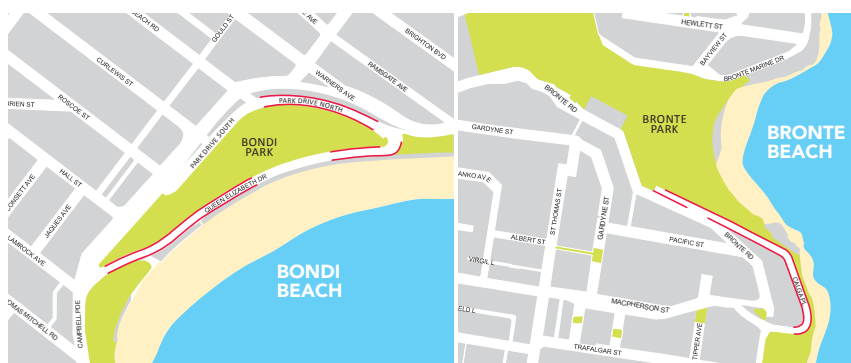
- 293 bays in Queen Elizabeth Drive and Park Drive North
- 140 bays in Bronte Cutting

- This proposal is to make the Beach Parking Permit for residents and ratepayers free of charge.

- Customers who do not reside or own property in the Waverley area can purchase a beach permit at the non-resident rate (currently \$1620 for 12 months), there are no plans to remove or reduce the non-resident fee.

| Permit type | Current fee | Proposed fee |
|------------------------------------|-------------------------|-----------------------------|
| Beach Permit – Resident/ Ratepayer | \$130 (\$96 concession) | Free |
| Beach Permit – Non-Resident | \$1620 | \$1660 with CPI adjustment* |

*Annual CPI increases unrelated to the parking proposals





THE TOTAL ESTIMATED DIRECT AND INDIRECT COST FOR THE REMOVAL OF THE FEE FOR THE BEACH PARKING PERMIT FOR RESIDENTS IS APPROXIMATELY **\$975,900** PER ANNUM

WHAT DOES THIS CHANGE MEAN FOR RESIDENTS?

- Residents with a valid Beach Parking Permit can park for an unlimited time in the permit areas of Bondi Beach and Bronte Cutting for free.
- Should the number of Beach Parking Permits increase residents may see a marginal reduction in available parking at Bronte Beach and Bondi Beach.
- Permits purchased prior to the removal of the permit fee will not be eligible for refund.

BENEFITS

- All Waverley residents and ratepayers will be eligible for a free Beach Parking Permit.
- Residents with a valid Beach Parking Permit can park for an unlimited time in the permit areas of Bondi Beach and Bronte Cutting for free.

WHAT DOES THIS CHANGE MEAN FOR LOCAL BUSINESSES?

- Free Beach Parking Permits for residents may see a marginal reduction in available beach parking for tourists, particularly in the Summer, however it may encourage local visitors.

IMPLICATIONS

Free Beach Parking Permits for residents could result in an increase in permits. This could have the following implications:

- A marginal reduction in available parking at Bronte Beach and Bondi Beach for both residents and visitors and less turnover of parking spaces.
- Potential for beach parking to be used as commuter parking by residents.
- Potential slight increase in traffic congestion at Bondi Beach with cars circulating to find parking in the 293 bays.

PROPOSAL 3

TURNING OFF METERS IN BONDJ JUNCTION AT 6PM DAILY, YEAR-ROUND

- Switching off meters in Bondi Junction at 6pm will reduce revenue by over **\$275,000** based on 2016/17 fees.
- Impact on infringement income after 6pm is approx. **\$280,000** per year.
- Additional one-off costs for reprogramming parking meters and replacing signage are approximately **\$12,000**.

There are 85 meters in Bondi Junction serving 635 parking spaces. Of this total 19 parking meters and 146 spaces are located in streets where a Residential Parking Permit can be used.

Current hours of operation are 8am to 9pm in Bondi Junction with some meters switching off at 7pm, e.g. Oxford Street, Bronte Road and Ruthven Street.



THE TOTAL ESTIMATED DIRECT AND INDIRECT COST OF SWITCHING OFF THE METERS IN BONDI JUNCTION FROM 6PM IS APPROXIMATELY **\$555,000** PER ANNUM

WHAT DOES THIS CHANGE MEAN FOR RESIDENTS?

- Family and friends of residents can park in metered areas in the evenings without charge.
- Expected increase in available parking for residents in non-metered RPS areas as visitors are encouraged to park in free metered spaces instead of residential streets.
- Available parking for residents with a Residential Parking Permit may decrease after 6pm in metered streets in RPS areas.

BENEFITS

- Residents and visitors can park in metered areas in Bondi Junction in the evenings without charge.
- Visitors encouraged to park in metered spaces closer to retail areas instead of looking for untimed/free parking in residential streets.

WHAT DOES THIS CHANGE MEAN FOR LOCAL BUSINESSES?

- Residents and visitors may be encouraged to visit the commercial hub in the evenings and to stay longer.

IMPLICATIONS

- Potential decrease in available resident parking in metered spaces within RPS areas after 6pm.
- Expected minimal increase in traffic circulation in the commercial streets.
- Expected minimal increase in visitor vehicles and less turnover in metered areas after 6pm.

PROPOSAL 4

TURNING OFF METERS IN BONDI BEACH AT 7PM DAILY, YEAR-ROUND

- Switching off the meters in Bondi Beach at 7pm will reduce revenue by over **\$1.2 million**, including the beach front areas of Queen Elizabeth Drive and Park Drive North based on 2016/17 fees.
- Impact on infringement income after 7pm is approximately **\$122,000**, including Queen Elizabeth Drive and Park Drive North.
- Additional one-off costs for reprogramming parking meters and replacing signage are about **\$25,000**.

There are 166 meters and 1479 parking spaces located in Bondi Beach, including the beach front areas of Queen Elizabeth Drive (QED) and Park Drive North (PDN). Of this total 80 parking meters and 750 spaces are located in streets where a Residential Parking Permit can be used.

Current hours of operation are 8am to 10pm in Bondi Beach with some meters switching off at 9pm, e.g. Gould Street and Hall Street (11pm in Ramsgate Avenue).

Current hours of operation in the beach permit area of Queen Elizabeth Drive and Park Drive North are 8am to 10pm (Summer) and 8am to 7pm (Winter).



THE TOTAL ESTIMATED DIRECT AND INDIRECT COST OF TURNING OFF THE METERS IN BONDI BEACH FROM 7PM, IS APPROXIMATELY **\$1.328 MILLION PER ANNUM**

WHAT DOES THIS CHANGE MEAN FOR RESIDENTS?

- Family and friends of residents can park in metered areas in the evenings without charge.
- Available parking for residents with a Residential Parking Permit may decrease after 7pm in metered streets within RPS areas.

WHAT DOES THIS CHANGE MEAN FOR LOCAL BUSINESSES?

- Residents and visitors may be encouraged to visit the commercial hub in the evenings and to stay longer.

BENEFITS

- Residents and visitors to Bondi Beach can park in metered areas in the evenings without charge.
- Expected increase in available parking after 7pm in non-metered RPS areas with visitors encouraged to park in free metered spaces instead of residential streets.

IMPLICATIONS

- Expected minimal increase in visitor vehicles and less turnover in metered areas after 7pm.
- Potential increase in traffic circulation within commercial streets and adjoining RPS areas.

PROPOSAL 5

15 MINUTE FREE PARKING IN METERED ZONES

- The City of Sydney Council offers 15 minutes free parking in spaces serviced by 120 parking meters (out of a total of 1400 meters) and has seen a 10% reduction in meter revenue in the zones offering 15 minutes free parking.
- Using the City of Sydney model as an example it is estimated that annual meter revenue will reduce by approximately 10% following the introduction of 15 minute free parking.
- Based on \$10.82 million in meter income in 2016/17, 10% reduction in revenue is **\$1.082 million**.
- The impact on infringement revenue is unknown.
- Additional one-off costs for reprogramming parking meters and replacing signage are about **\$41,000**.

Council has 291 parking meters in commercial and residential areas and at its beaches to help manage the demand for parking.

Some Council areas offer 15 Minute free parking in metered spaces. This can work in different ways:

| Option 1 | Option 2 | Option 3 |
|--|--|---|
| Motorists display a ticket and leave the area after 15 minutes Paid tickets for longer do not get the 15 minute free period | Motorists purchase a ticket for the time permitted and the first 15 minutes is free No free 15 minute only period | No ticket is displayed for the first 15 minutes, a full ticket is purchased for any time after this |

Feedback has been gathered from other Councils who have implemented free 15 minutes parking in metered areas.

THE ESTIMATED DIRECT AND INDIRECT
COST OF INTRODUCING 15 MINUTE
PARKING TO ALL 291 PARKING
METERS IS APPROXIMATELY
\$1.082 MILLION PER ANNUM

WHAT DOES THIS CHANGE MEAN FOR RESIDENTS?

- Residents have a free safe area for drop off and pick up of friends and family.
- Provides free parking for quick trips, e.g. grabbing a coffee or picking up dry cleaning.
- Minimal impact on availability of metered parking in RPS areas for residents with a Residential Parking Permit.

BENEFITS

- Can be used for loading and unloading from vehicles.
- Provides a safe area suitable for pick up and drop off of friends and family.
- Provides free parking for quick trips.

WHAT DOES THIS CHANGE MEAN FOR LOCAL BUSINESSES?

- Improves access to businesses that require quick customer turnover.
- Misuse and reprinting of tickets can minimise accessibility.

IMPLICATIONS

- Potential for motorists and businesses to print multiple free tickets rather than moving their cars leading to minimal turnover.
- Difficult to enforce as officers cannot check all vehicles after 15 minutes.
- Encourages users to drive short distances which they would otherwise walk thereby increasing traffic circulation.
- Can lead to confusion on how the free period works in conjunction with other restrictions and signage.

PROPOSAL 6

15 MINUTE 'DROP IN' ZONES NEAR/IN LOCAL SHOPPING STRIPS

- Designated drop in spaces require the removal of parking meters. The decrease in meter revenue is dependent on the number of spaces converted into 15 minute zones.

- Average revenue per metered space per year (FY 16/17):

| Location | Revenue per space |
|----------------|-------------------|
| Bondi Beach | \$4,387 per space |
| Bondi Junction | \$2,929 per space |

- Number of spaces converted to 15 minute 'drop in' zones:

| Location | Metered Spaces | Costs |
|----------------|--------------------|-------------------|
| Bondi Beach | 10 metered spaces | Approx. \$43,870 |
| | 100 metered spaces | Approx. \$438,700 |
| Bondi Junction | 10 metered spaces | Approx. \$29,290 |
| | 100 metered spaces | Approx. \$292,900 |

- Minimal one-off infrastructure costs for removal of parking meters and changes to signage, approximately \$295 per meter and \$100 per sign.
- Impact on infringement revenue difficult to estimate but there may be a slight increase due to the enforcement of 15 minute parking restrictions.

This proposal would see parking meters removed in selected areas to create designated 'drop in' zones, allowing vehicles to park for a maximum of 15 minutes close to commercial hubs.

Feedback has been gathered from other Councils who have implemented free 15 minute 'drop in' zones.

THE TOTAL ESTIMATED DIRECT AND INDIRECT COST OF INTRODUCING FREE 15 MINUTE DROP IN ZONES IS – **\$73,160** FOR 10 SPACES IN BOTH BONDI BEACH AND BONDI JUNCTION OR **\$731,600** FOR 100 SPACES IN BOTH BONDI BEACH AND BONDI JUNCTION PER ANNUM

WHAT DOES THIS CHANGE MEAN FOR RESIDENTS?

- Residents have free easy parking for quick trips, e.g. grabbing a coffee or picking up dry cleaning.
- Residents have a free safe area for drop off and pick up of friends and family.

WHAT DOES THIS CHANGE MEAN FOR LOCAL BUSINESSES?

- Improves access to businesses that require quick customer turnover.

BENEFITS

- Provides free parking for quick trips.
- Can be used for loading and unloading from vehicles
- Provides a safe area suitable for pick up and drop off of friends and family.
- Drop in zones can be implemented with minimal infrastructure changes and costs.
- Designated spaces can be effectively patrolled thereby encouraging turnover.

IMPLICATIONS

- May encourage users to drive short distances which they would otherwise walk.
- Potential increase in traffic circulation with motorists searching for vacant free parking.



To submit your response head to:
haveyoursaywaverley.com.au