



WAVERLEY  
COUNCIL

# Notts Avenue Safety and Streetscape Upgrade

Consultation report 2019

Waverley Council acknowledges the Bidjigal and Gadigal people, who traditionally occupied the Sydney Coast and we acknowledge all Aboriginal and Torres Strait Islander Elders both past and present.

## Contents

Executive summary .....	3
Background.....	4
Phase three: Community consultation – Objective.....	4
Engagement methodology .....	5
Data overview – Online survey.....	7
Detailed results – Written submissions.....	10
Detailed results – Petition received .....	10
Detailed results - Stakeholder meetings .....	10
Overall findings from phase three – community consultations.....	12
Next steps.....	13
Appendix A – Flyer distributed to local residents .....	14
Appendix B – Mayor’s column and two adverts .....	15
Appendix C – Facebook posts.....	16
Appendix D – Survey used at ‘Have your say’ days.....	17
Appendix E – Petition header.....	18
Appendix F – Notes from stakeholder meetings.....	19

## Executive summary

In Waverley Council's (Council) People, Movement and Places Strategy, the community outlined pedestrian safety as one of their major priorities. Council reflects this in its transport hierarchy where pedestrians are ranked first.

Over 1 million people per year use Notts Avenue and the coastal walk and for this reason, this space was identified as for a safety and streetscape upgrade.

This report outlines results from Council's second phase of community consultation held between 20 May to 17 June 2019.

Council alerted stakeholders and the general community about this project through, letter drops, flyers, social media posts, articles and adverts in local papers, precinct meetings, information nights, stakeholder meetings, mayoral columns, 'Have Your Say' days and e-newsletters.

**120 people completed the online survey.** Overall, 98.3% were in support of Council's plan for Notts Ave Safety and Streetscape Upgrade.

69.7% said they liked Council's plan and 28.6% said they liked it but with some changes, including;

- Remove parking altogether
- Keep the right-hand turn
- Keep all parking
- Make Notts Ave residents and businesses only

There were only two 'No's' to Council's question – do you like the plan?

**Stakeholders were supportive of Council's plan to upgrade Notts Avenue.** However, the majority were not supportive of the 'no right-hand turn' in and out of Notts Ave. Council was presented with a petition, written letters and had multiple face to face conversations with representatives of this group. There were also requests to move; one of the cantilevered lookouts, some greenery, the seating and shade structures.

The reduction of parking was discussed and noted as a negative for those who often drive to/from Notts Ave.

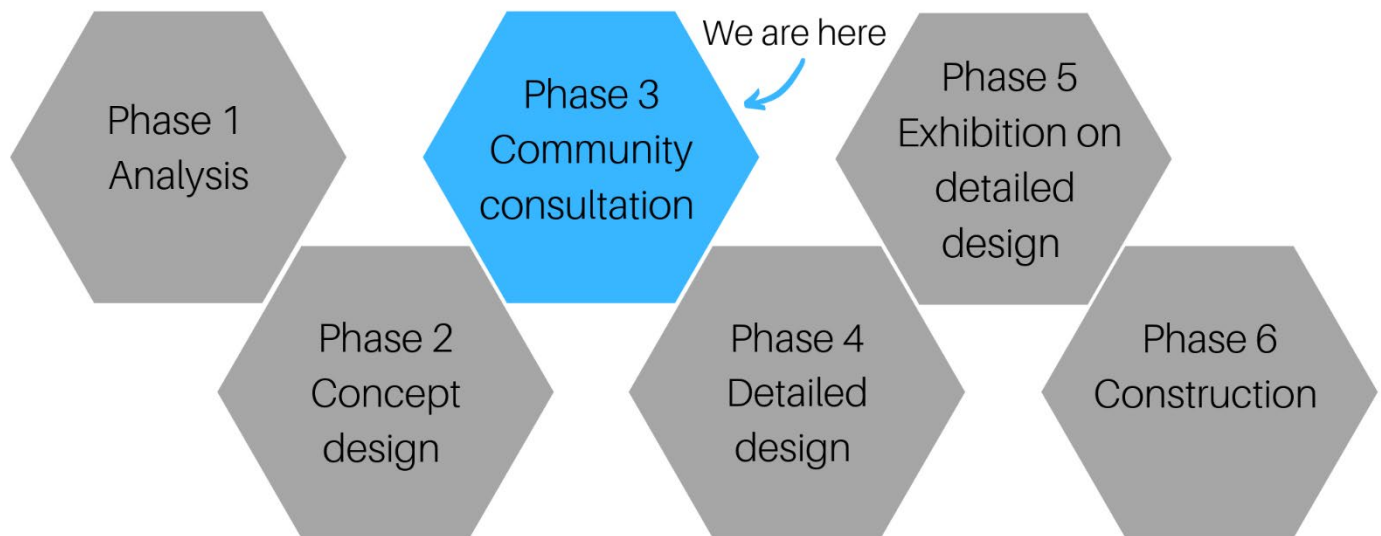


## Background

In Council's People, Movement and Places Strategy and transport hierarchy, pedestrians come first. Notts Avenue Safety and Streetscape Upgrade project was prioritised as a result and is scheduled for completion late 2020.

Notts Avenue is the link between Bondi Beach, Icebergs, and the coastal walk and is a residential street to over 70 apartments. In this round of consultation, Council sought input from the community on a concept plan to make Notts Avenue safer and more attractive. This included seeking feedback from residents, visitors, and local businesses.

This report sees the completion of the second round of community consultation and the results from this will inform detailed design.



## Phase three: Community consultation – Objective

- For Council to provide the public with balanced information to assist them in understanding the problem and why these changes must be made
- To ensure community members have a chance to voice their concerns and potentially have them resolved in the final design

## Engagement methodology

A range of engagement methods were used to maximise opportunity for public participation. Council managed all activities in-house.

Where respondents did not have time to engage with face-to-face consultation they were provided with the relevant information and were encouraged to complete the online survey.

The engagement process aligned with the International Association for Public Participation (IAP2) model for community engagement.

Method	Overview	Date	Response
<b>Have your say website</b>	Council's 'Have your say' website housed the Notts Ave Upgrade project for its entirety. It has been a place for community members to access progress updates, sign up for more information and participate in online surveys.	Wednesday 6 March (the project page first went live during phase one of the consultation)	237 total visits during this consultation (phase 3). Overall visits: 535
<b>Letter drop to immediate resident</b>	Letters included information about the project, advised residents about consultation days and resident information sessions for residents of Notts Avenue.	Tuesday 21 May	16 registrations to information sessions. 70+ letters hand dropped into letterboxes.
<b>Flyer drop to residents on surrounding street</b>	Waverley Council dropped off approximately 400 flyers to addresses in the Bondi Ward. It included dates of 'Have Your Say Days' as well as a link to complete an online survey.	Tuesday 21 May	400
<b>Mayor's column</b>	The column was placed in the paper at the start of the consultation period. It explained how Council had arrived at this point, how to get involved and included a link to the online survey.	Wednesday 22 May	N/A
<b>Social media posts Facebook</b>	Three Facebook posts, each contained the dates of the consultation, how people could be involved and included a direct link to either the project page / online survey or Council's general Have your say page.	Monday 20 May Monday 3 June Friday 14 June	Reach: 2703 Click/actions: 133
<b>Social media post Twitter</b>	One tweet with a short explanation of the project, how people can be involved and it included a link to the project.	Monday 27 May	N/A
<b>Stakeholder sessions</b>	Three stakeholder meetings / information sessions were held to discuss the project and gather specific feedback that would impact these identified participants directly.	Wednesday 5 June Thursday 13 June	18 attendees
<b>Have your say days</b>	Two 'Have Your Say' days were held on Notts Ave during the consultation period. Participants were invited to provide direct feedback on the concept design and were asked the same questions as the survey. Those that completed the survey were manually added by council staff to the have your say site. Details of each day are listed below:	Saturday 1 June Friday 14 June	163 submissions

	<ul style="list-style-type: none"> <li>Notts Avenue (next to Icebergs) Saturday 1 June, 7:30am – 10:30am approx. 25 people provided feedback but more than 50 were spoken to.</li> <li>Notts Avenue (next to Icebergs) Friday 14 June, 6:30am – 9:30am. 63 people provided feedback and more than 113 people were made aware of the project.</li> </ul>		
<b>Online survey</b>	Found on Council's Have your say website, the survey asked participants to provide feedback on the concept design. The format of the online survey was consistent with that of the 'Have Your Say' days.	Monday 20 May – Monday 17 May	120 submissions
<b>Precinct meetings</b>	Presentations were made to Bondi, Bondi Beach, Tamarama and South Bondi precincts	Wednesday 29 May Monday 3 June	15 attendees
<b>Advertising</b>	Two call-to-action 'Your home. Your say.' ads were included on Council's weekly Wentworth Courier full-page ad during the consultation. Each included information about the project and a link to Council's 'Have your say' page.	Wednesday 29 May Wednesday 5 June	N/A
<b>Engagement newsletter</b>	Waverley Council's monthly engagement newsletter was sent out twice during this phase of consultation. Once five days before, alerting people to the upcoming consultation period and once during the open consultation.	Wednesday 15 May Friday 14 June	Reach: 3227
<b>Stakeholder outreach</b>	Council contacted the strata companies for Notts Ave, five occupying businesses of Icebergs (Icebergs Bar and Dining, Icebergs Gym, Icebergs Club, The Crabbe Hole, Surf Life Saving NSW Head Office), Destination NSW, Sculpture by the Sea and all the residents on Notts Ave and surrounding streets received either a letter or flyer.	Varied dates	N/A

## Data overview – Online survey

The online survey was hosted on Council’s engagement website [haveyoursay.waverley.nsw.gov.au](https://haveyoursay.waverley.nsw.gov.au). A total of 120 responses were received – 32 went directly to Council’s online survey and 88 came from ‘Have your say’ days.

### Survey questions

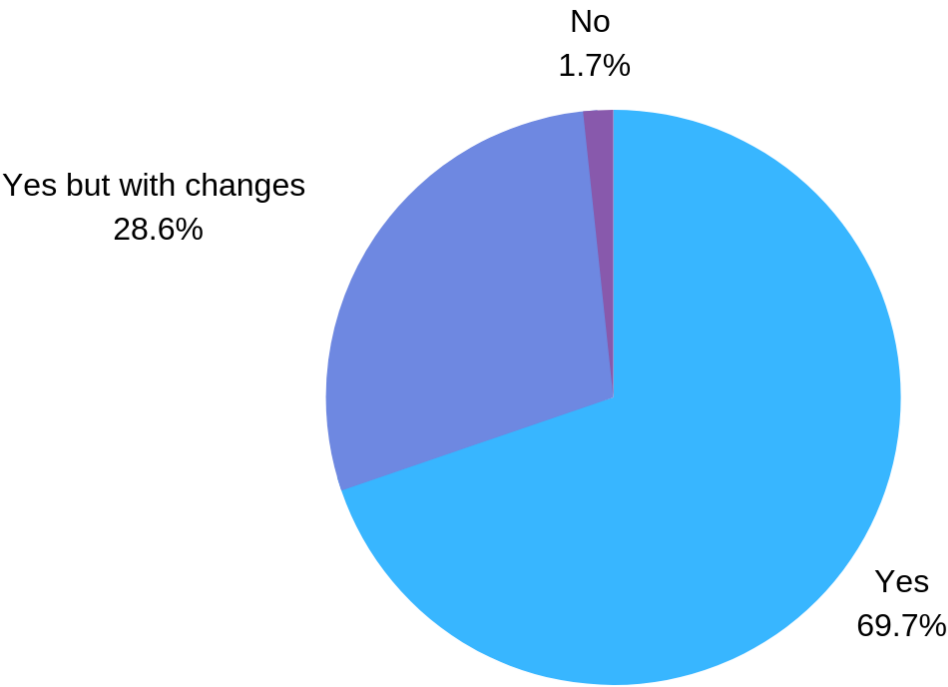
**Question one:** Do you like what Council has planned for the Notts Ave Safety and Streetscape Upgrade?

- Answer 1: Yes
- Answer 2: Yes but  
with changes  
2.1 Please explain
- Answer 3: No  
3.1 Please explain

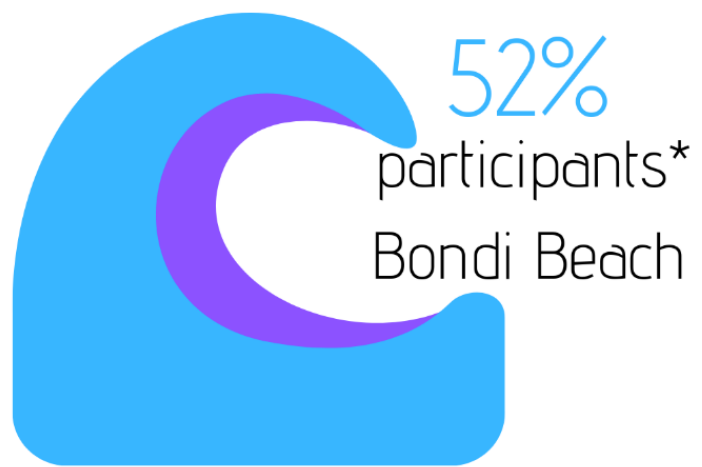
**Question two:** Is there anything else you would like to see in this space?

### Results

- 98.3% were in support of Council’s plans for Notts Ave.
- 69.7% of people said they liked what council had planned for Notts Ave Safety and Streetscape upgrade with no changes at all.
- 28.6% said ‘Yes” they liked it, but with a few changes.
- 1.7% said ‘No, they did not like it’.



- 52% of online participants were from Bondi Beach and only 4.8% were from outside the LGA

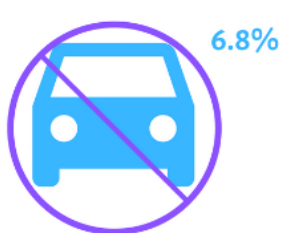


\*online submissions only

#### Answer two - Yes, but with changes

- Those who liked the overall project suggested the following changes:
  1. Remove street parking altogether (6.8%) and make it a fully pedestrianised location
  2. Do not remove the right-hand turn in or out of Notts Ave (6.8%).
  3. 5.7% of people said do not reduce car parking spots.
  4. 4% said Notts Ave should be restricted to residents, deliveries and business access only.

#### Yes but with changes\*



Remove parking



Right-hand turn  
allowed



Keep all  
parking



Residents,  
businesses and  
delivery only

\*survey respondents only

#### Answer three – No

- There were two people who responded 'No' their comments are below:
  1. We drive here and we don't like what you have planned at all. We want to be able to turn right!
  2. Don't believe it will improve the current safety issues.



**Additional comments:**

- 58.4% of people who left comments said they love the idea of a shared zone or they generally think this is a great project.

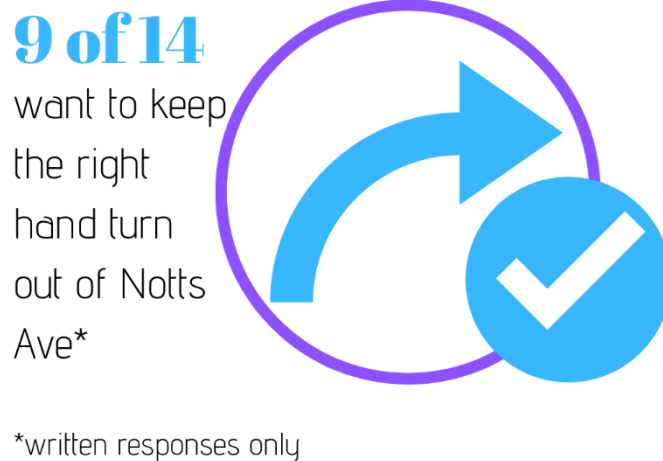


*1: Council staff at Have your say days*

## Detailed results – Written submissions

There were 15 email submissions sent to Council staff. Of the 15 submitted, 13 were from direct residents of Notts Ave or their representative Strata.

The main theme discussed was the ‘no right-hand turn’ in or out of Notts Ave. 10 (66.6%) of the 15 asked Council to seriously consider not removing it as it would cut them off from their community.



The remainder of requests were evenly split between the following;

- Do not reduce car parks
- Height of trees
- Support for a ‘no through road’ sign

They also came up with the idea to make the intersection between Campbell Parade and Notts Ave a ‘keep clear’ zone / give way or to move the traffic signals on Campbell Pde to include Notts Ave.

## Detailed results – Petition received

Residents of Notts Ave or those whose driveways connect from Campbell Parade provided Council with a signed petition to keep the right-hand turn in and out of Notts Ave. There were 47 signatures. See Appendix E – names have been redacted.

## Detailed results - Stakeholder meetings

Participants involved in stakeholder meetings/information sessions were presented with Council’s concept plan and how Council arrived at this design. Several issues were raised:

**Do not remove the right-hand turn:** Attendees of the stakeholder meetings were the most opposed to the no right-hand turn. They believed this would cut them off from Bondi Beach, their work, schools, community and the services they regularly use. They strongly requested this be revisited and felt Council should come up with another solution. Two members of the information sessions had been involved in car crashes at the intersection and they still wanted to be able to turn right.

There was a suggestion of putting a roundabout at Sandridge St to make this easier for residents and users to turn around safely on Campbell Pde.

**Do not reduce parking for greenery:** Participants said this was a wasted opportunity, there is not enough parking as is and they would like Council to keep as many spots as possible. However, a few did not feel this was as necessary and wanted to make sure there were drop off spaces for Ubers/Taxis.

**Icebergs deliveries and loading zone:** The amount and times of delivery trucks were highlighted as issues. It was agreed that trucks put pressure on both pedestrians and motorists of Notts Ave. All stakeholder groups thought providing Icebergs with another loading zone could relieve some pressure. A solution presented was to extend one of the loading zone times to 4pm to allow arrivals to be spread out. This space would become a regular carpark in from 4pm – 7am.

**Greenery:** Stakeholders across both meetings were not supportive of including greenery. In meeting one, participants did not want it to take up “valuable” car spots. In meeting two, they did not like that some views may be interrupted.

**Seating:** In meeting two the group felt that seating will only encourage antisocial behaviour and were not supportive of including this in the final design.

**Shared zone and overall design:** The majority of participants were very supportive of the shared zone and were happy that Council was finally doing something. There were conversations of people falling over and being involved in or seeing incidents between cars and pedestrians.

**Better signage, including ‘No through road’:** Overall participants wanted to see clear signage throughout Notts Ave. They supported the installation of a ‘No through road’ sign and of more signage for;

- Wayfinding signage
- Indigenous history of the area.
- The coastal walk and how many km to points of interest like Bronte and Coogee.

#### **Additional comments:**

**Set of traffic signals to include Campbell Pde and Notts Ave:** All participants agreed they felt the best way to really fix the safety issues at the intersection of Notts Avenue and Campbell Pde would be to move the traffic signals on Campbell Pde to include Notts Ave.

**Cantilevered lookouts:** In both meetings, particularly meeting two, stakeholders said ‘they would like to see this done properly’ and for Council to cantilever a walkway from the steps at the entrance to Bondi Park around towards Icebergs. They agreed this is the most unsafe section of Notts Ave and felt this would be the only way to really relieve the safety issues.

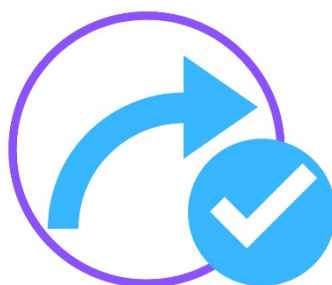
There was also a discussion that the southern lookout was right where trucks often pull up for Icebergs businesses and this could cause issues.

The following topics were briefly touched upon:

- Solar panels for lighting on Notts Ave.
- Speed camera on Campbell Pde.
- Concern of noise of works affecting diners at the Icebergs restaurant.



Remove  
trees from  
design



Traffic signals  
at the  
intersection of  
Notts Ave and  
Campbell Pde

## Overall findings from phase three – community consultations

### Overall support

- When combined, the responses of ‘Yes’ and ‘Yes but with changes’ came to 98.3% in support for Council’s plan for the Notts Avenue Safety and Streetscape Upgrade.
- Stakeholders were happy something was being done to the space, but would like to see a different solution to banning the right-hand turn.

### The no right-hand turn

- The general public were in support of the ‘no right-hand turn’ included in this design. However, the majority of stakeholders were strongly against it which was discussed in face to face meetings, emails and with a petition presented to Council.
- Stakeholders said they would make an illegal U-Turn at Sandridge St if they were not provided with another way to turn around and would like Council to present a solution.

#### Stakeholder suggested solutions to the ‘No right-hand turn’;

1. Campbell Pde traffic lights moved to include Notts Ave
2. A roundabout at Sandridge, resolving another intersection with traffic issues
3. Keep clear zone directly outside the entrance/exit to Notts.

### Trees

- All participants outside of the stakeholder groups liked the trees and greenery. Stakeholders believed their views would be affected and could impact on light.

### Seating

- General participants did not have much to say on seating, whereas stakeholders were very concerned it would encourage antisocial behaviour.

### Aesthetics

- There was strong support for the style presented in the concept plan with the proviso the shelters would look more similar to those in Bondi Park.

### Extra inclusion

- Stakeholders would like to see the following included in this project;

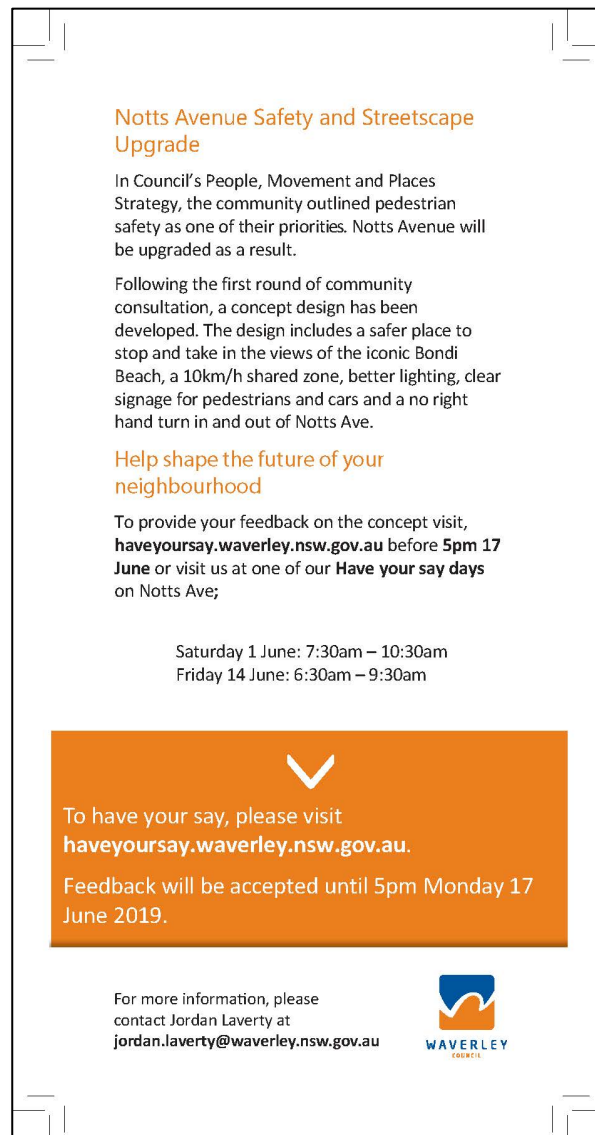
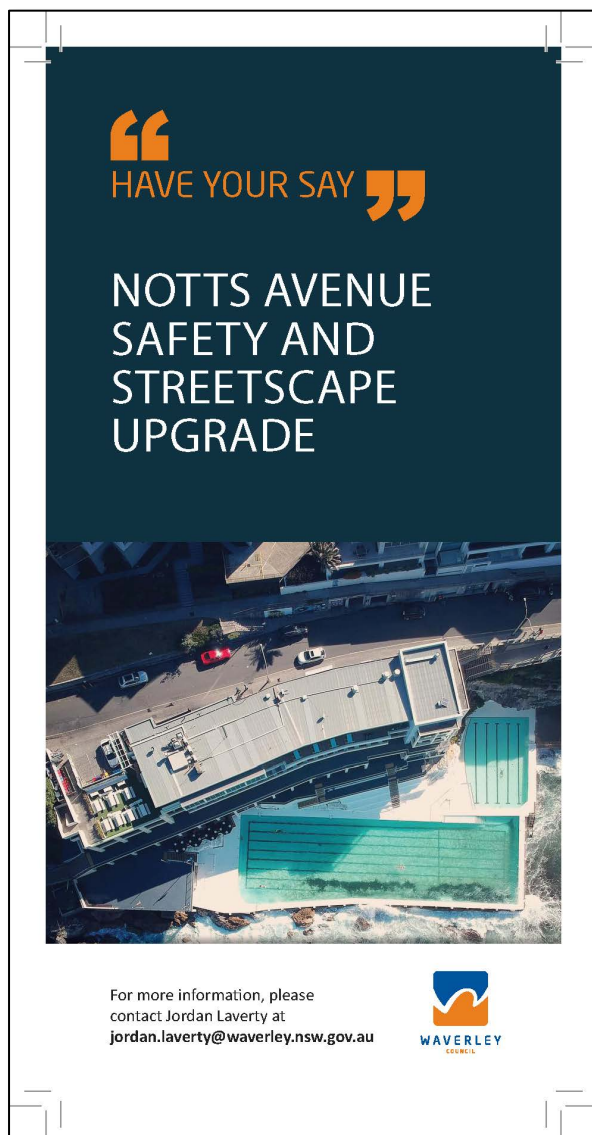
1. Traffic lights moved to include Notts Ave from Campbell Pde.
2. Immediate attention should be given to the stairs next to the toilet block at the top of Bondi Park (off Notts Ave).

## Next steps

Council will take the following next steps:

1. Present consultation findings and this report to Waverley Council PCG
2. Report to Council summarising the consultation process, key feedback and recommendations.
3. Commence Phase 4: Detailed design and then;
4. Phase 5: Exhibition on detail design – where the community will be informed of decisions made.

## Appendix A – Flyer distributed to local residents





## Appendix B – Mayor’s column and two adverts



### Mayor’s Message

#### Notts Avenue Safety and Streetscape Upgrade

Our concept design for the safety and streetscape upgrade of Notts Avenue, Bondi Beach is now open until 17 June.

The concept designs have been informed by feedback received through our recent community survey and face-to-face consultation with residents, visitors and other key stakeholders.

More than one million people use the Coastal Walk each year, and Notts Avenue is heavily used by pedestrians for this reason. With this in mind, Council has identified Notts Avenue as a priority location for an upgrade to improve resident and visitors’ experience, with the aim to improve safety for all users of this space.

Feedback received through this round of community consultation will inform the detailed design.

Construction is aimed to begin in April 2020 and will be completed in stages to minimise inconvenience to users.

For more information, visit [haveyoursay.waverley.nsw.gov.au](https://haveyoursay.waverley.nsw.gov.au).

John Wakefield,  
Mayor of Waverley

### Your Home. Your Say.

#### Notts Avenue Safety and Streetscape Upgrade

- **Community feedback open:**  
20 May–17 June (5pm)
- **Have your say day on site:**  
Friday 14 June,  
6.30am–9.30am

In Council’s People, Movement and Places Strategy, the community outlined pedestrian safety as one of their major concerns, Notts Avenue is being upgraded as a result. Check out the design online at [haveyoursay.waverley.nsw.gov.au](https://haveyoursay.waverley.nsw.gov.au).

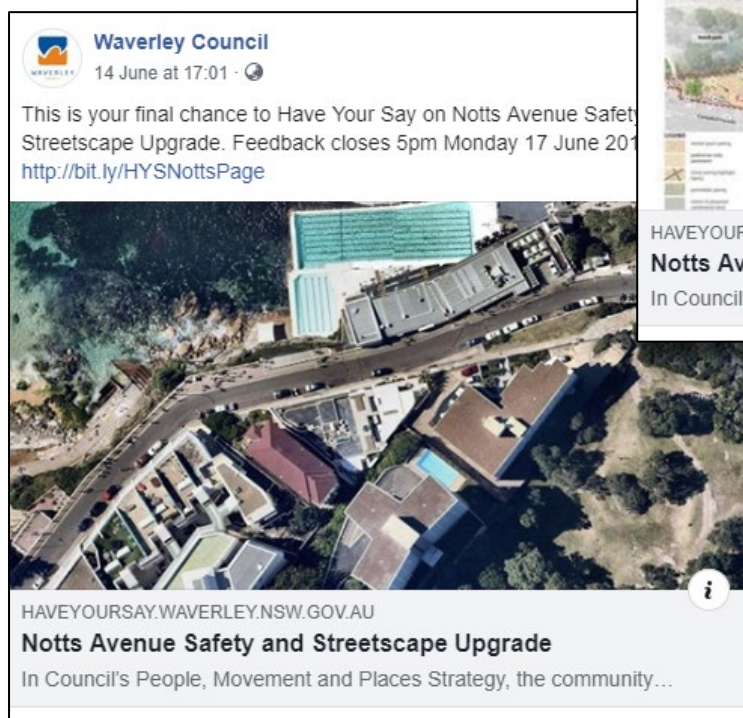
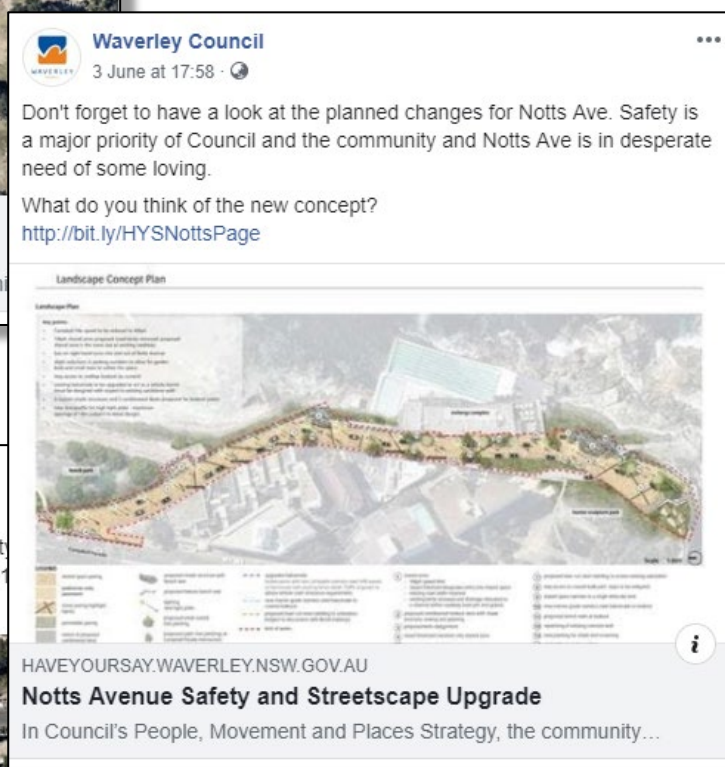
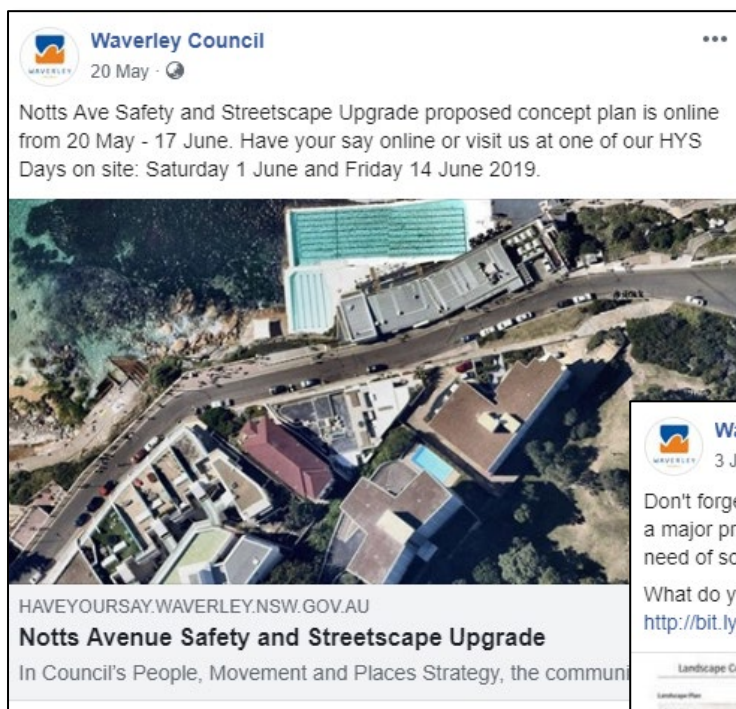
### Your Home. Your Say.

#### Notts Avenue Safety and Streetscape Upgrade

- **Community feedback open:**  
20 May–17 June (5pm)
- **Have your say days on site:**  
Saturday 1 June,  
7.30am–10.30am  
Friday 14 June,  
6.30am–9.30am


In Council’s People, Movement and Places Strategy, the community outlined pedestrian safety as one of their major concerns, Notts Avenue is being upgraded as a result. Check out the design online at [haveyoursay.waverley.nsw.gov.au](https://haveyoursay.waverley.nsw.gov.au).

## Appendix C – Facebook posts



## Appendix D – Survey used at ‘Have your say’ days

# NOTTS AVE SAFETY & STREETSCAPE UPGRADE



WAVERLEY COUNCIL

**In Council’s People, Movement and Places Strategy, the community outlined pedestrian safety as one of their major concerns, Notts Avenue is being upgraded as a result.**

You are invited to complete a survey online at [haveyoursay.waverley.nsw.gov.au](https://haveyoursay.waverley.nsw.gov.au)

Alternatively, please complete the survey below and return it to Council by 17 June 2019

- Council’s Customer Service Centre at 55 Spring Street, Bondi Junction
- Or mail it to The General Manager PO Box 9, Bondi Junction 1355

## Survey Questions

**1. Do you like what council has planned for Notts Avenue**

Yes.

Yes but with changes. Please explain below

No, please explain below

**Please explain**

**2. Do you have any other comments on this project?**

## Proposed changes

- **10km/h shared zone proposed for Notts Ave, including the removal of all existing kerb, gutter, footpaths and install of paving throughout this space.**  
A paved area and the removal of kerb, gutter and footpath demonstrates a shared zone and that pedestrians have priority in this space. Shared zones by law have to be 10km/h.
- **Extend the 40km/h area on Campbell Parade to Francis Street.**  
Cars will approach and turn into Notts Ave at a slower pace, making this a safer intersection.
- **No right-hand turns in and out of Notts Avenue**  
Cars often queue across Campbell Parade when existing Notts Avenue. This creates safety concerns for pedestrians and drivers.
- **Slight reduction in parking spaces to allow for garden beds and small trees to soften the space.**  
The community feedback asked for more greenery in this space. As a result, Council is proposing to reduce the number of car spaces from 28 to 20 to allow for an increase in soft landscaping in this space.
- **Existing balustrade to be upgraded.**  
The existing balustrades have been identified as non-compliant as they can be climbed on. Upgrading these balustrades will increase the safety of all users particularly children.
- **Two custom shade structures and two cantilevered decks proposed for designated lookout points**  
Consultation/community feedback we received asked for more shaded space and an area to safely look out across Bondi.
- **New, low-profile 5m high light poles – maximum spacing of 14m (subject to detail design)**  
Lighting will be upgraded to the latest technology, generally resulting in less spill lighting on building facades. Improved lighting also increases safety and visibility for road users and pedestrians. 5m high poles have been specifically chosen so as to not influence views from existing buildings.
- **‘No through road’ sign at the top of Notts Ave and Campbell Parade**  
Cars drive down Notts Ave either looking for parking or because they think it might be a thoroughfare to Tamarama, a ‘No Through Road’ sign should assist in alleviating this issue and reduce total vehicle volumes in this space.

## Appendix E – Petition header

**PETITION TO WAVERLEY COUNCIL ON THE  
INTERSECTION OF  
NOTTS AVE AND CAMPBELL PDE, BONDI BEACH.**

**We, the undersigned, strongly oppose any plan by Waverley Council to ban Right-Hand turns out of Notts Ave into Campbell Pde. We urge the Council to implement a GIVE WAY yellow box painted on Campbell Pde at the Intersection of Notts Ave to permit traffic to turn both Right and Left in comparative safety.**

**TO ALL RESIDENTS: PLEASE ADD YOUR NAME AND ADDRESS TO HELP US  
TO STOP THE COUNCIL BANNING RIGHT-HAND TURNS OUT OF NOTTS AVE.**



## Appendix F – Notes from stakeholder meetings

