

Waverley Environment Resident Survey 2019

Key results

second
nature



95%

Agreed that the
environment is
important to them



71%

Felt able to contribute to protecting the
environment through their actions



92%

Aspire to live a more
sustainable life

3 in 5



Had changed their behaviour with
regard to environmental sustainability
in the past three years

Changed*
60%



Stayed the
same 40%

*Higher among those aged 18 to 44 years at 67% and
those connected to Council's environmental programs
and communications

Motivators included:

- A desire to make a difference (19%)
- A concern regarding climate change (16%) – higher among those engaging with council programs (53%)
- Doing the right thing (11%)

Barriers included:

- Too busy (41%)
- Unsure what to do (17%)
- Unsure what's available (15%)

Changes included:

- Improving recycling
- Avoiding single use plastics & packaging
- Composting
- Conserving water use
- Reducing electricity
- Using sustainable transport more
- Advocacy

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71%

Have participated in one or more
Council supported environmental
sustainability program



97%

Support Council allocating
resources to a range of
environmental sustainability
actions



64%

Want to hear from Council about
environmental sustainability
activities via direct email



41%

Feel aware of Councils
actions to protect the
environment

Background: In November 2019, Jetty Research conducted a telephone online survey on behalf of Waverley Council, designed to understand current awareness of and participation in Council-supported environmental activities, measure attitudes towards the environment and motivators and barriers to engaging in environmental sustainability activities.

Polling was conducted 6-23 November 2019. 500 randomly selected residents (aged 18+) took part in the 16 minute survey. Telephone data was weighted to reflect the 2016 ABS Census profile of the LGA. 440 residents took part in the online survey which was promoted via Council communications channels and networks. These key results are based on the random telephone survey findings, and are representative of the community.

