



# Tamarama Marine Drive Safety Upgrades

CONSULTATION REPORT, APRIL 2022

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Waverley Council acknowledges the Bidjigal and Gadigal people, who traditionally occupied the Sydney Coast and we acknowledge all Aboriginal and Torres Strait Islander Elders both past and present.

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## Executive summary

Waverley Council is seeking to improve pedestrian safety along Tamarama Marine Drive in Tamarama. Funding from the Federal Government via the Transport for NSW's Road Safety Program will be used to deliver this project for the community.

This consultation ran from 23 March – 13 April 2022 and sought community feedback on the proposed safety improvements including the establishment of a raised pedestrian crossing, bus shelter upgrades and changes to existing lighting. A number of engagement methods were implemented to enable community members to submit feedback in a way that was easy and convenient, including:

- Dedicated page on the Have Your Say website
- Online survey
- Letterbox drop to 210 properties and doorknock of 30 properties
- Have Your Say day held on 9 April 2022 for community members to talk to Council officers about the project

48 community members provided feedback during the consultation period, of which 73% support the proposed upgrades. The community generally agrees that a raised pedestrian crossing is needed to slow down speeding traffic along Tamarama Marine Drive and that the lighting upgrade will increase safety for pedestrians using the coastal walk at night.

The main community concern with the proposed safety improvements, put forward by 17% of respondents, is that the location of the pedestrian crossing may be dangerous for pedestrians and road users as it is on a tight bend. Some residents also called for the lighting along Pacific Avenue to be upgraded in line with what has been proposed along Tamarama Marine Drive, and a small number of residents would like to see the heritage style bus shelter remain.

### Recommendations:

1. Analyse feedback and investigate ways to ensure safety of pedestrians and road users when using the crossing
2. Update community with any design changes implemented

## Background

Waverley Council has received funding from the Federal Government via Transport for NSW's Road Safety Program to deliver a range of safety improvements along Tamarama Marine Drive.

Tamarama Marine Drive borders Tamarama Beach Park and is a key stretch of road along the Bondi to Bronte Coastal Walk, which attracts more than one million visitors each year. An existing pedestrian island is used by pedestrians to cross from the Gully-side of the road to the park side of the road and there is a bus shelter and stop on both sides of the road.

The [Tamarama Park Plan of Management](#), adopted by Council in 2007, outlines community desire for a pedestrian crossing to be established to connect the park and Gully. This project addresses that need and aims to enhance accessibility and pedestrian safety in the surrounding area.

This consultation sought community feedback on a range of proposed safety improvements along Tamarama Marine Drive including:

- Replacing the existing pedestrian island with a raised pedestrian crossing
- Removing six light poles from the Gully-side of Tamarama Marine Drive and replacing them with energy-efficient, dimmable light poles on the footpath side of the road
- Upgrading existing bus shelters to increase visibility and pedestrian access
- Moving one bus shelter slightly further down Tamarama Marine Drive, towards Bronte, to increase accessibility and ensure safety of commuters when alighting or boarding buses
- Widening parts of the footpath
- New traffic and pedestrian signage

Community feedback will be used to inform the final design.



## Approach

This consultation sought community feedback on the proposed safety improvements. To do this, a mix of online and face-to-face engagement methods were employed.

The consultation objectives were:

1. To inform the community about the upcoming project and its potential impact on them
2. To obtain community feedback on the proposed safety improvements to inform the final design

## Engagement methodology

A range of engagement methods were used to maximise the opportunity for community participation. The methods used align with the IAP2 model for community engagement which has been adopted by Waverley Council.

Method	Overview	Date	Response
<b>Have Your Say website</b>	Dedicated Have Your Say page created for the project.  URL: <a href="https://haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive">haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive</a>	23 March 2022 – present	169 visits to the page 28 document downloads 4 new registrations
<b>Media release</b>	Published on the Waverley Council website.	23 March 2022	N/A
<b>Online survey</b>	Survey hosted on <a href="#">Have Your Say</a> to get feedback on the key elements of the upgrade.  See appendix G for survey questions.	23 March – 13 April 2022	27 submissions
<b>Letterbox drop</b>	Letter issued to 210 nearby properties to notify occupants of the consultation and encourage feedback.	25 March 2022	N/A
<b>Social media posts</b>	Facebook	28 March 2022	126 engagements 4 comments 32 link clicks
	Instagram	28 March 2022	169 engagements 13 comments
<b>Stakeholder outreach</b>	Emailed Precincts and Councillors to advise of the consultation and encourage feedback.	29 March 2022	No feedback received
<b>Waverley Weekly e-newsletter</b>	Story in Council's weekly e-newsletter.	31 March 2022	7,188 recipients 45.5% open rate 142 link clicks
<b>Doorknocking</b>	30 residences were visited from 12-2pm. If residence was unattended a letter was left.	5 April 2022	4 resident comments
<b>Engagement e-newsletter</b>	Story in monthly engagement newsletter.	8 April 2022	7,591 recipients 50.2% open rate
<b>Have Your Say day</b>	Council officers set up next to the South-bound bus shelter on Tamarama Marine Drive to talk to residents, park users and people along the coastal walk.	9 April 2022	14 resident comments

## Data overview

<b>Online survey</b>	<p>A total of 27 submissions were received.</p> <p>Respondent demographics:</p> <ul style="list-style-type: none"> <li>• 30% live in Tamarama</li> <li>• 85% live in the Waverley Council area</li> <li>• 82% use the coastal walk daily or a few times a week</li> </ul> <p>Support for proposed safety improvements:</p> <ul style="list-style-type: none"> <li>• Very supportive: 15 (56%)</li> <li>• Supportive: 3 (11%)</li> <li>• Neutral: 1 (4%)</li> <li>• Unsupportive: 4 (15%)</li> <li>• Very unsupportive 4 (15%)</li> </ul>
<b>Have Your Say day</b>	<p>Council officers visited Tamarama Marine Drive (next to the South-bound bus shelter) on Saturday 9 April from 8-10am to talk to residents, park users and people along the coastal walk.</p> <p>15 participants provided feedback on the proposed safety improvements, of which:</p> <ul style="list-style-type: none"> <li>• 13 were in support of the upgrades</li> <li>• 2 pieces of feedback were outside the scope of consultation</li> </ul>
<b>Doorknocking</b>	<p>Spoke to 4 residents and left letters at the unattended properties.</p> <ul style="list-style-type: none"> <li>• 3 were in support of the upgrades</li> <li>• 1 was opposed</li> </ul> <p>Other comments:</p> <ul style="list-style-type: none"> <li>• Similar improvements needed on the corner of Miramar and Hewlett St</li> </ul>
<b>Email feedback</b>	<p>5 pieces of feedback were received via email, 3 of which reinforced resident views expressed at the Have Your Say day.</p> <ul style="list-style-type: none"> <li>• 4 were in support of the proposed improvements and made further suggestions</li> <li>• 1 opposed the proposed improvements</li> </ul>

## **Detailed results – pedestrian crossing (compiled from all channels of feedback)**

27 community members submitted feedback regarding the proposal to install a raised pedestrian crossing.

- Positive feedback in support of changes (10)
- Dangerous location (8)
- More needs to be done to slow traffic down and protect pedestrians (3). Suggestions included: retaining the island in the middle of the road and installing barriers along the footpath
- Crossing will create noise from braking vehicles (3)
- Crossing is not necessary (3)
- Raised crossing may cause issues for bike riders (1)
- Council should investigate pedestrian underpass which was originally built under the road (1)
- Crossing may cause traffic to bank up (1)

## **Detailed results – bus shelters (compiled from all channels of feedback)**

12 community members submitted feedback regarding the proposed bus shelter upgrades.

- Positive feedback in support of changes (6)
- Heritage style bus shelter should be retained for its visual appeal (4)
- Upgrades are not necessary (1)
- Footpath around the new South-bound shelter should be widened (1)

## **Detailed results – lighting (compiled from all channels of feedback)**

14 community members submitted feedback regarding the proposed lighting changes.

- Lighting along Pacific Avenue should also be upgraded and moved onto footpath side of the road for consistency and to enhance pedestrian safety along the coastal walk (6)
- Positive feedback in support of changes (5)
- Lights should be solar powered or LED (1)
- The upgrade is unnecessary and will increase the carbon footprint (1)

## **Conclusion**

The community response demonstrated overall support for the proposed safety upgrades. Many residents noted a need for a raised pedestrian crossing to slow down speeding traffic along Tamarama Marine Drive and support the lighting upgrade as it will increase safety for pedestrians using the coastal walk at night.

While the community generally agrees a pedestrian crossing is needed, a number of residents expressed concern over the location of the pedestrian crossing on a sharp bend. More specifically, that motor bikes and drivers may not be expecting an upcoming crossing and will struggle to slow down. A few residents also noted that the raised crossing may cause excessive noise from braking vehicles.

With regards to lighting, local residents support the proposed lighting changes and would like to see the light poles on Pacific Avenue similarly upgraded and moved to the footpath side of the road for continuity, to enhance pedestrian safety, and to improve the visual appeal of the area. A small number of community members would like to see the heritage style bus shelter maintained for its visual appeal.

#### Recommendations:

1. Analyse feedback and investigate ways to ensure safety of pedestrians and road users when using the crossing
2. Update community with any design changes implemented



# Appendix A – Letter distributed to local residents

## Page 1



Waverley Council  
PO Box 9, Bondi Junction NSW 1355  
DX 12006, Bondi Junction  
Customer Service Centre  
55 Spring Street, Bondi Junction NSW 2022  
ABN: 12 502 583 608

Our ref: A18/0579

12 April 2022

[Title Firstname Surname]  
[Position]  
[Company]  
[Address]  
[SUBURB] NSW [Post Code]

### Re: Tamarama Marine Drive Safety Upgrades

Dear [Title Surname OR Sir / Madam]

Council is undertaking safety improvement works along Tamarama Marine Drive in Tamarama. This project is funded by the Federal Government via the Transport for NSW Road Safety Program.

The proposed safety upgrades will include replacing the existing pedestrian island with a raised pedestrian crossing and upgrading existing bus shelters to increase visibility and enhance pedestrian safety. Six light poles will also be removed from Gully side of Tamarama Marine Drive and replaced with energy-efficient, dimmable light poles on the footpath side of the road.

Renders have been included overleaf to provide a sense of what the proposed safety improvements will look like when completed.

You are now invited to provide feedback on the proposed safety improvements before Wednesday 13 April. More information can be found at [haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive](https://haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive)

To provide your feedback, please get in touch via the following methods:

- Take the online survey at [haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive](https://haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive)
- Email: [majorprojects@waverley.nsw.gov.au](mailto:majorprojects@waverley.nsw.gov.au) "Re: Tamarama Marine Drive"
- Phone: 9083 8000
- Mail: General Manager, Waverley Council, PO Box 9, Bondi Junction, NSW 1355
- Attend a Have Your Say Day: Council officers will be onsite, next to the South-bound bus shelter, on Saturday 9 April from 8-10am

Please note that all submissions will form part of Council's public record and as such may be made publicly available. Your name and contact details will be kept confidential.

If you have any questions or require further information, please don't hesitate to get in touch.

Kind regards  
Donald Yarad  
Project Manager, Waverley Council

Contact us  
9083 8000  
[info@waverley.nsw.gov.au](mailto:info@waverley.nsw.gov.au)  
[waverley.nsw.gov.au](https://www.waverley.nsw.gov.au)

Connect with us  
 [facebook.com/waverley](#)  
 [@waverleycouncil](#)



Waverley Council  
PO Box 9, Bondi Junction NSW 1355  
DX 12006, Bondi Junction  
Customer Service Centre  
55 Spring Street, Bondi Junction NSW 2022  
ABN: 12 502 583 608



Render 1. Raised pedestrian crossing

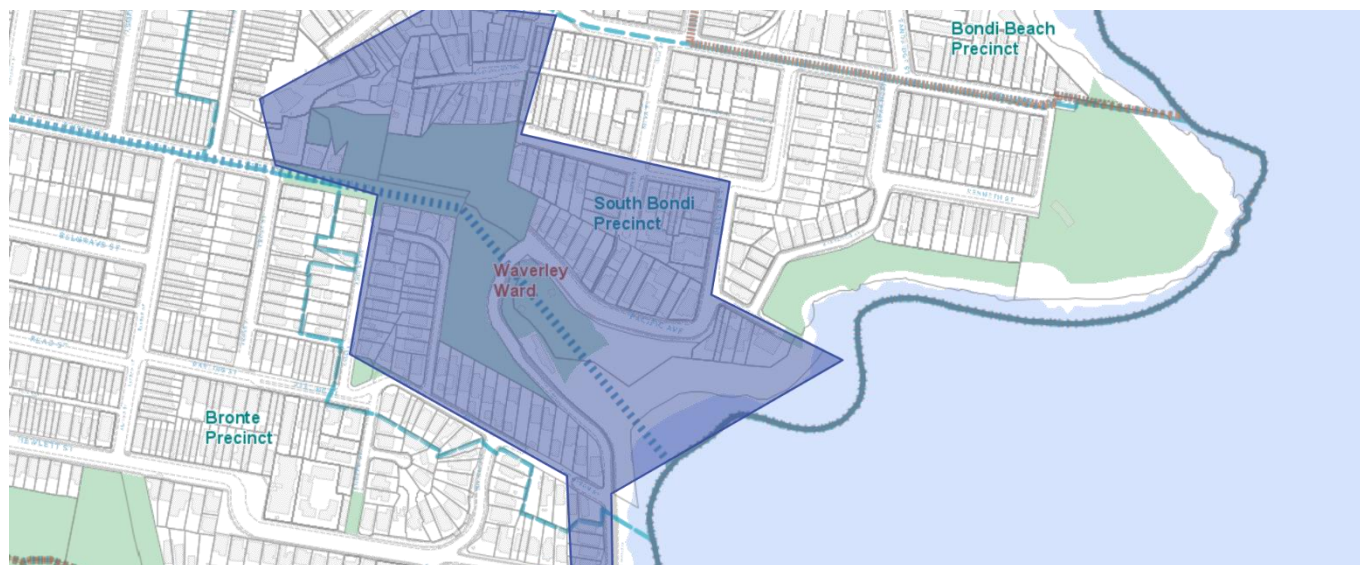


Render 2. Raised pedestrian crossing and upgraded bus shelters

Contact us  
9083 8000  
info@waverley.nsw.gov.au  
waverley.nsw.gov.au

Connect with us  
f @waverley  
waverley

## Appendix B – Letter distribution map



## Appendix C – Site poster

# Another Waverley RENEWAL PROJECT



## Tamarama Marine Drive Safety Upgrades

Waverley Council is undertaking safety improvement works along Tamarama Marine Drive.

The upgrade will involve:

- Replacing the existing pedestrian island with a raised pedestrian crossing
- Moving six light poles from the Gully side to the footpath side of the road and replacing them with dimmable, energy-efficient aluminium poles
- Upgrading existing bus shelters

You are now invited to provide feedback on the proposed safety upgrades. Visit [haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive](https://haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive) to provide feedback online before Wednesday 13 April.

Council officers will also be onsite on Saturday 9 April from 8–10am to talk to residents and park users about these safety upgrades.



For more information about this project and to provide feedback, visit [haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive](https://haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive), email [majorprojects@waverley.nsw.gov.au](mailto:majorprojects@waverley.nsw.gov.au) or call 9083 8000





## Appendix D – Social media posts

### Facebook

 **Waverley Council**  
Published by Sprout Social · March 28 at 3:11 PM · 🌐


We're undertaking safety improvement works along Tamarama Marine Drive in Tamarama.

You're invited to have your say on the proposed upgrades before plans are finalised. For more information, head to [haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive](https://haveyoursay.waverley.nsw.gov.au/tamarama-marine-drive)

Feedback closes 13 April.



### Instagram



♡ 💬 📍 📌

**154 likes**

**waverleycouncil** We're undertaking safety improvement works along Tamarama Marine Drive in Tamarama. Have your say on the proposed upgrades before plans are finalised (link in bio).

Feedback closes 13 April.

This project is funded by the Federal Government via the Transport for NSW Road Safety Program.

## Appendix E – E-newsletter

### Waverley Weekly



### Tamarama Marine Drive Safety Upgrades

We're working on pedestrian safety along Tamarama Marine Drive this May.

The main part of this project is replacing the existing pedestrian island with a raised pedestrian crossing.

Take a look at the proposed upgrades and provide your feedback before Wednesday 13 April.

**MORE**



## Have Your Say Waverley — April 2022

[Council live streams all Council meetings](#) and meetings of the Operations and Community Services Committee and the Strategic Planning and Development Committee. The next Council Meeting is 7pm, 12 April 2022. [Check out the agenda](#) to see if you want to tune in.

### PROJECTS OPEN FOR COMMUNITY INPUT

[Waverley Council Chambers Refurbishment](#) - Urgent repairs are needed to address asbestos, significant water leaks causing major internal damage, lack of accessibility, failed air-conditioning and poor insulation and sustainability. The building will be transformed into a welcoming civic hub with community meeting spaces and a customer service function. It will house more Council employees, reducing the cost of renting extra office space and will help us be more effective as an organisation. Public exhibition open 6 April - 4 May 2022.

- 
- We are seeking community feedback about the [Waverley Park Fitness Station Upgrade](#). Consultation open 21 March - 18 April
  - Waverley Council is [seeking expressions of interest \(EOI\) from community-based pottery studio](#) operators to activate and promote the upgraded pottery studio developed as part of the Bondi Pavilion restoration project. Accepting submissions until 19 April 2022.
  - [The Voluntary Planning Agreement Policy](#) is updated regularly to ensure it is operating efficiently and correctly and in line with the most current industry benchmarks. There are amendments on exhibition until 11 April 2022.
  - We are hosting an [art competition to promote United to End Racism](#). We will be offering two panels on the Bondi Beach Sea Wall to artists from culturally and linguistically diverse backgrounds. Applications close 25 April 2022.
  - [Tamarama Marine Drive Safety Upgrades](#) - We are seeking feedback on proposed safety improvement works along Tamarama Marine Drive. Works will include replacing the existing pedestrian island with a raised pedestrian crossing, upgrading existing bus shelters and more. Feedback closes 13 April.
  - Waverley Council has received a draft Planning Agreement for [154 Ramsgate Avenue, North Bondi](#). Submissions open until 4 May 2022.

## Appendix F – Survey questions

### Tamarama Marine Drive Safety Upgrades

Council is undertaking safety improvement works along Tamarama Marine Drive in Tamarama. The proposed safety upgrades will include replacing the existing pedestrian island with a raised pedestrian crossing, repositioning light poles from the Gully side of the road to the footpath side of the road, and upgrading existing bus shelters.

Which of the following best describes you?

(Choose any 1 options) (Required)

- ☐ I am a resident of Walaroi Cres
- ☐ I am a resident of Thompson St
- ☐ I am a resident of Pacific Ave
- ☐ I live in the Waverley Local Government Area but not on the streets mentioned above
- ☐ I do not live in the Waverley Local Government Area

How often do you use the coastal walk along Tamarama Marine Drive?

(Choose any 1 options)

- ☐ Daily
- ☐ A few times a week
- ☐ A few times a month
- ☐ A few times a year
- ☐ Never

Note: Please select the option that best applies to you.

How supportive are you of the proposed safety upgrades?

(Choose any 1 options) (Required)

- ☐ Very supportive
- ☐ Supportive
- ☐ Neutral/I don't know
- ☐ Unsupportive
- ☐ Very unsupportive

Do you have any feedback or comments on the raised pedestrian crossing?

(Choose all that apply)

- ☐ Yes
- ☐ No

Answer this question only if you have chosen Yes for Do you have any feedback or comments on the raised pedestrian crossing?

Please provide your feedback or comments on the raised pedestrian crossing here:

Do you have any feedback or comments regarding the bus shelter upgrades?

(Choose all that apply)

- ☐ Yes  
☐ No

Answer this question only if you have chosen Yes for Do you have any feedback or comments regarding the bus shelter upgrades?

Please provide your feedback or comments on the bus shelter upgrades here:

Do you have any feedback or comments on the lighting changes?

(Choose all that apply)

- ☐ Yes  
☐ No

Answer this question only if you have chosen Yes for Do you have any feedback or comments on the lighting changes?

Please provide your feedback or comments on the lighting changes here:

If you have any other feedback or comments please let us know here: