

ACKNOWLEDGEMENT

We acknowledge the Bidjigal and Gadigal people, who traditionally occupied the Sydney coast

We also acknowledge Aboriginal Elders both past and present.

OUR COMMUNITY VISION

Waverley: connecting the city and the sea.

A welcoming and cohesive community that celebrates and enhances our spectacular coastline, vibrant places, and rich cultural heritage.



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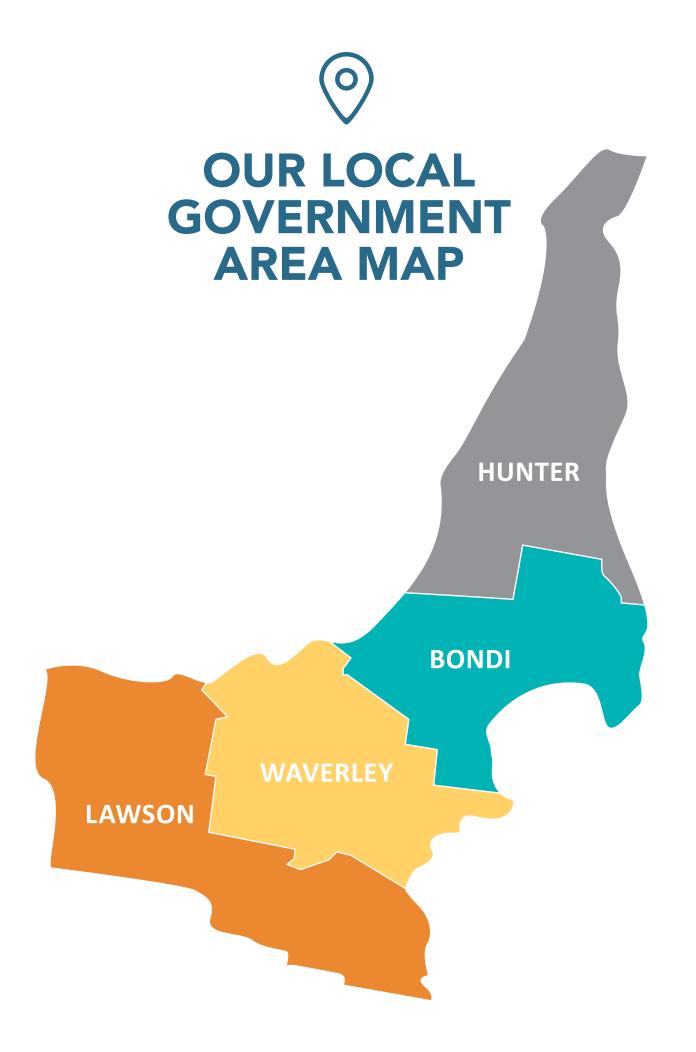
Arts And Culture

Community Services And Well-being
Recreation And Open Spaces
Local Economy
Planning, Development And Heritage
Transport, Pedestrians And Parking
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WAVERLEY – OUR LOCAL GOVERNMENT AREA



OUR LOCAL
GOVERNMENT
AREA:

9.2km²

OUR DWELLINGS AND BUSINESSES:





34,730 registered businesses

MEDIAN AGE

35 years

- 16 per cent of our residents are 0–14 years old
- 9.2 per cent are 15-24 years old
- 62.1 per cent are 25-64 years old
- 12.7 per cent are more than 65 years old

OVERSEAS BORN RESIDENTS

38.4%

OUR SUBURBS:

Bondi Beach, Bondi Junction, North Bondi, Bronte, Dover Heights, Queens Park, Rose Bay, Tamarama, Vaucluse and Waverley

OUR ATTRACTIONS:





POPULATION



TOTAL POPULATION

72,106

PROJECTED POPULATION 2031

80,100

POPULATION DENSITY

77.99

persons per hectare

ABORIGINAL AND TORRES STRAIT ISLANDER PEOPLE

274





LANGUAGES

68.8 per cent of us speak English at home while 20.9 per cent speak a language other than English

Russian is spoken by 2.2 per cent of our residents, 2.1 per cent speak Spanish, 1.9 per cent Portuguese, 1.8 per cent French and 1.7 per cent Italian















JEWISH COMMUNITY

Waverley's Jewish community of

10,076

residents makes up 15.1 percent of our total population

EDUCATION

NUMBER OF SCHOOLS

17 (including both primary and secondary)

73 per cent of our residents aged over 15 years have completed year 12 schooling or equivalent

44.5 per cent of our residents aged over 15 years have a Bachelor or higher degree compared to 24.1 per cent for Greater Sydney

20 per cent of young people aged 15–24 years attended an educational institution including high school and/or a higher education facility, such as TAFE or university

HOUSING

AVERAGE HOUSEHOLD SIZE



RENTING HOUSEHOLDS

43%

MEDIAN WEEKLY RENT

\$620

SINGLE PERSON HOUSEHOLDS

24.7%



ECONOMY



\$4.36 billion gross regional product

Proces regional broad

More than **27,546** jobs in Waverley

MEDIAN TOTAL INCOME/WEEK

for Waverley families in 2016 was

\$2,300

compared to \$1,482 for Greater Sydney

HIGH EMPLOYMENT SECTORS

Retail trade, Healthcare and Social Assistance, Accomodation and Food Services, Education and Training, and Professional Scientific and Technical Services

79.9%

of Waverley properties are connected to the internet



WHAT DOES OUR COMMUNITY LOVE ABOUT WAVERLEY?

"IT'S CLOSE TO
WHERE I GREW UP
SO IT'S HOME "

"Different types of people, demographic mix"

Council services are

accessible





"I love swimming at the beach"

"Lots of friends live here because my school is close"





"Waverley is a busy hub, accessible to a range of activities, meeting places, cafes, library, shops, medical care, hospitals and transport"



Waverley encourages composting and has excellent rubbish disposal systems



The relaxed, friendly atmosphere

"There is lots of space to run around in"

Waverley has a fascinating History





I love being close to Bondi Junction for shopping and appointments

INTEGRATED PLANNING AND REPORTING FRAMEWORK

WAVERLEY COMMUNITY STRATEGIC PLAN 2018-2029 IS WAVERLEY'S FOURTH COMMUNITY STRATEGIC PLAN

Waverley Together (2006-2018), the first strategic plan, was adopted in 2006 as a blueprint to guide Council and the community over a 12-year period. The second iteration, Waverley Together 2 (2010-2022), was adopted in 2010 after extensive community consultation. The third iteration, Waverley Together 3 (2013–2028), is a revision and expansion of Waverley Together 2 and was adopted in 2013.

Under the Local Government Act 1993, all councils in New South Wales are required to prepare a Community Strategic Plan. The Community Strategic Plan must identify the community's main priorities and aspirations for the future. The Community Strategic Plan should be prepared and delivered in partnership with Council, state agencies, community groups and individuals. It should

address a broad range of issues that are relevant to the whole community.

It is the responsibility of Council to report to the community on the progress toward achieving the priorities and desired outcomes in the Community Strategic Plan regardless of Council's influence over them. The preparation of the Community Strategic Plan is based on the Integrated Planning and Reporting framework.







ALL COUNCILS IN NEW SOUTH WALES ARE REQUIRED TO CONDUCT THEIR BUSINESS BASED ON AN INTEGRATED PLANNING AND REPORTING FRAMEWORK.

Waverley Council has been a leader in this area since the legislation was introduced in 2009, having produced award-winning asset and financial management plans, and was one of the first councils to produce the full suite of documents required under the Integrated Planning and Reporting legislation.

The framework allows NSW councils to draw various plans together, understand how they interact and get the maximum leverage from their efforts by planning holistically and sustainably for the future. The framework ensures long-term planning with a commitment to the community having a say in what happens in the area.

The framework requires Council to take a long-term approach to decision making that considers the Quadruple Bottom Line, social, economic, environmental and civic leadership, and the Social Justice Principles of equity, access, participation and rights.

The framework recognises that local councils have both a 'custodial and facilitating' role in initiating, preparing and maintaining the community strategic plan on behalf of the community, and that they must work in partnership with other levels of government and the community to maximise capacity to make community aspirations a reality.



SOCIAL JUSTICE PRINCIPLES

In developing the Waverley Community Strategic Plan 2018-2029, Council has applied the interrelated social justice principles which are:



Equity

There should be fairness in decision-making, prioritisation and allocation of resources, particularly for those in need. Everyone should have a fair opportunity to participate in the future of the community



Access

Everyone should have fair access to services, resources and opportunities to improve their quality of life

SOCIAL JUSTICE PRINCIPLES



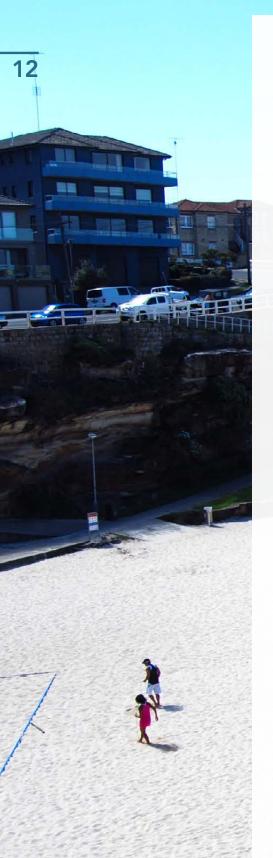
Rights

Equal rights should be established and promoted, with opportunities provided for people from diverse linguistic, cultural and religious backgrounds to participate in community life



Participation

Everyone should have the maximum opportunity to genuinely participate in decisions which affect their lives





ENGAGING OUR COMMUNITY

Following each council election, it is Council's responsibility to engage with the community to review our Community Strategic Plan and shape the future of Waverley.

Council undertook an extensive community engagement program that sought to ensure everyone in the community had the opportunity to contribute. The aim was to determine where we are now, where we want to be in 2030 and how we will get there.

The engagement program aimed to target a broad cross-section of the community, with consideration given to our demographics as well as age, accessibility, people from culturally and linguistically diverse backgrounds, and Aboriginal and Torres Strait Islander people.

The first phase of community consultation commenced in late November 2017. During this phase we asked our community what they love about Waverley, what needs to change, and to provide feedback on 11 themes we felt were priority areas for our local government area to focus on.

Following this, we developed Issues
Papers around the identified themes.

The Issues Papers detailed the challenges and opportunities within each thematic area and what council is currently doing across these 11 themes.

The second phase of community consultation commenced in early February 2018 and during this phase Council called for detailed community submissions on the Issues Papers. Council hosted two events during this phase; a breakfast of community organisations and a Community Summit open to all community members.

More than 800 community members took the opportunity to share their aspirations for Waverley and tell us what our priorities over the next 11 years should be.

The Community Engagement Report (UTS Centre for Local Government 2018) summarises the methodology used and provides analysis of the engagement findings. The report can be found on Council's website.



RESOURCING AND DELIVERING THE PLAN

The Integrated Planning and Reporting framework recognises that the aspirations in the Community Strategic Plan will not be achieved without sufficient resources – time, money, assets and the people required to carry them out.

It is a requirement that a council must have a long-term resourcing strategy for the provision of resources required to implement its Community Strategic Plan.

The resourcing strategy must include provision for long-term

financial planning, workforce management planning and asset management planning. Council has developed four resourcing strategies to support the delivery of the Community Strategic Plan.

THEY ARE:



Long Term Financial Plan - Fifth version (LTFP5)



Strategic Asset Management Plan - Fifth version (SAMP5)



Environment Action Plan - Fourth version (EAP4)



Workforce Plan -Third version

Council has a range of plans, such as Economic Development Strategy, Sustainable Waste Strategy, Waverley Bike Plan, Waverley's People Movement and Places plan amongst many others which also inform our community strategic planning.

The standards for environmental outcomes and asset management developed in EAP4 and SAMP5 underpin many of the targets and outcomes included in Waverley

Community Strategic Plan. The targets are, in some cases, ambitious.

The costs for environmental and asset renewal activities, and costs for continued provision of other services necessary to meet the objectives of the Community Strategic Plan, are brought together in LTFP5. This provides an 11–year view of the costs and, more importantly, shows what can be funded by Waverley Council, given our current financial situation,

and what remains unfunded.

Partnerships with other levels of government, business and the community will play a vital role in closing this gap either by releasing new sources of funds or reducing the cost of activities. In addition, human resources is an area that needs to be addressed. The Workforce Plan is developed to address the human resourcing requirements of a Council's Delivery Program.





STRUCTURE OF THE PLAN

A Community Strategic Plan can be structured in many ways. At Waverley Council we believe that community vision should be at the centre of everything we do. So the following 11 themes will enable us to achieve the community vision.

Waverley Community Strategic Plan 2018-2029

- 1 Arts and Culture
- (2) Community Services and Well-being
- (3) Recreation and Open Spaces
- 4 Local Economy
- (5) Planning, Development and Heritage
- 6 Transport, Pedestrians and Parking
- (7) Buildings and Infrastructure
- (8) Sustainable Environment
- (9) Sustainable Waste
- (10) Corporate Leadership and Engagement
- (11) Knowledge and Innovation





THE QUADRUPLE BOTTOM-LINE

It is requirement that each Community Strategic Plan must adequately address social, environmental, economic and civic leadership considerations.

This approach is generally referred to as 'the quadruple bottom line'. The 11 themes in the Community Strategic Plan address the quadruple bottom line in the following way:

Themes	Quadruple Bottom-Line Link
Arts and Culture	Social
Community Services and Well-being	Social
Recreation and Open Spaces	Social
Local Economy	Economic
Planning, Development and Heritage	Economic
Transport, Pedestrians and Parking	Economic
Buildings and Infrastructure	Economic
Sustainable Environment	Environment
Sustainable Waste	Environment
Corporate Leadership and Engagement	Civic Leadership
Knowledge and Innovation	Civic Leadership



ALIGNMENT WITH FEDERAL, STATE AND OTHER PLANS

Waverley Council is committed to collaborate with different levels of the government and other partners to help us achieve our community's aspirations for the local government area.

Waverley Community Strategic Plan 2018-2029 has strong links to federal, state and regional plans.

Federal	State	Regional/Other
Federal Government Smart Cities Plan (2016)	NSW State Government Priorities	United Nations Sustainable Development Goals
Multicultural Access and Equity Policy Guide	Destination 2036	Open Data Action Plan
National Disability Strategy 2010-2020	Future Transport 2056	100 Cities' Resilience Framework
Road Safety Strategy 2011-2020	Greater Sydney Commission, Eastern City District plan	
Australia's Biodiversity Conservation Strategy 2010-2030	NSW Government Resource Efficiency Policy	
National Recovery Plan Acacia terminalis subsp. Terminalis	Waste Avoidance and Resource Recovery Strategy 2014-2021	
National Climate Resilience and Adaptation Strategy	NSW EPA Illegal Dumping Strategy 2017-21	
	Eastern Suburbs Banksia Scrub Endangered Ecological Community Recovery Plan	
	Greater Sydney Regional Strategic Weed Management Plan 2017-2022	
	Draft Marine Estate Management Strategy 2018-2028	
	NSW Draft Climate Change Fund Strategic Plan 2017-2022	
	Bike plan, Sydney's Cycling Future	
	Greater Sydney Commission, A Metropolis of three Cities	
	A Plan For Growing Sydney	
	NSW Health and Arts framework	
	NSW Arts and Cultural Policy Framework	



HOW TO READ THIS PLAN

COMMUNITY VISION

The community vision is a succinct statement that captures community's aspirations for the future of Waverley. The community vision is the foundation for the community's Strategic Plan.



THEMES

How would we achieve the vision

for the future of Waverley?

The priorities that we should focus on as a local government area is representation through 11 thematic areas that were identified as the most significant areas that we should focus on in the next 11 years.

- 1. Arts and Culture
- 2. Community Services and Well-being
 - 3. Recreation and Open Spaces
 - 4. Local Economy
- 5. Planning, Development and Heritage
- 6. Transport, Pedestrians and Parking
 - 7. Building and Infrastructure
 - 8. Sustainable Environment
 - 9. Sustainable Waste
- 10. Corporate Leadership and Engagement
 - 11. Knowledge and Innovation

What did the community say?

The community feedback received during the engagement forms the basis for our future priorities.



Goals - What will be our focus?

The priorities that we will focus on to achieve results in the next 11 years.



Strategies - How will we achieve our goals?

The strategies are plans that will help us achieve our goals.



Indicators - How will we measure our success?

Indicators are measures that would help us to monitor progress that we are making in implementing the plan.



BY 2029, WAVERLEY WILL BE A COMMUNITY ENRICHED BY OPPORTUNITIES TO CELEBRATE AND PARTICIPATE IN ART AND CULTURE

WHAT DID OUR COMMUNITY SAY?



The library is highly valued, for its programs and for providing community connections



Encourage Indigenous arts and culture and incorporate it into the landscape



Provide spaces for performing arts



Encourage arts and cultural activities, including cross-cultural activities

- 1.1. Facilitate opportunities that recognise Waverley's unique place in the Australian contemporary cultural landscape
- 1.2. Preserve and interpret the unique cultural heritage of Waverley

HOW WILL WE ACHIEVE OUR GOALS?

1.1. Facilitate opportunities that recognise Waverley's unique place in the Australian contemporary cultural landscape

Our Strategies	Our Partners
1.1.1 Develop and implement a Cultural Plan for Waverley that delivers a wide range of integrated cultural activities	Create NSW, CIPMO, Australia Council, sponsors, producers, artists, NSW Police, RMS, Destination NSW, local businesses, community groups
1.1.2. Deliver a dynamic library service that enriches lives by providing a means of social and cultural interaction	ALIA, State Library of NSW, NSW Public Library network, community groups, external facilitators
1.1.3. Provide a program of recreational and entertainment events that balances community and visitor expectations	Events producers and sponsors, Destination NSW, NSW Police, Transport NSW, local residents, local businesses, community groups

1.2. Preserve and interpret the unique cultural heritage of Waverley

Our Strategies	Our Partners
1.2.1 Maintain the unique cultural value and heritage significance of key landmarks	Community groups, local residents, industry experts, State and Federal authorities
1.2.2. Plan and deliver a range of cultural heritage activities that inspire creativity, build participation and create learning opportunities	Community groups, local residents, State and Federal authorities

- Increased community satisfaction with cultural, recreational and entertainment events
- Increased community satisfaction with library services
- Increased community satisfaction with valuing and preservation of cultural heritage





COMMUNITY SERVICES AND WELL-BEING

BY 2029, WAVERLEY WILL BE A VIBRANT, CARING, RESILIENT AND INCLUSIVE COMMUNITY

WHAT DID OUR COMMUNITY SAY?



Address gaps arising from the transition to the National Disability Insurance Scheme (NDIS), including facilities in the Waverley area for people with disabilities



Provide more support for seniors, in relation to carers, dealing with dementia and social isolation



Foster support for young people and families



Provide support for the homeless



Address housing affordability, including the concern that low-cost housing is taken up by backpackers



Promote diversity and inclusion



Concern about safety in public areas

- 2.1. Create a resilient, caring and cohesive community
- 2.2. Nurture a safe, healthy and well-connected community that embraces challenges and has the resilience to adapt to change
- 2.3. Strengthen people's inclusion in community life, promote diversity and celebrate Aboriginal culture past, present and future

HOW WILL WE ACHIEVE OUR GOALS?

2.1.Create a resilient, caring and cohesive community

Our Strategies	Our Partners
2.1.1 Provide a range of needs-based, flexible and accessible services, buildings and facilities	Local and regional service networks, neighbouring councils, Department of Education, Department of Family and Community Services, Department of Health, Department of Social Services
2.1.2. Provide and manage social and affordable rental housing, community venues and facilities	Community housing providers, Department of Housing, SSROC, Department of Planning and Environment, Greater Sydney Commission

2.2. Nurture a safe, healthy and well-connected community that embraces challenges and has the resilience to adapt to change

Our Strategies	Our Partners
2.2.1 Facilitate social inclusion and neighbourhood programs to strengthen community connections	Community groups, other external partners
2.2.2. Manage and regulate public places to achieve safe and healthy lifestyles	NSW Police, NSW Health, community groups, local residents

2.3. Strengthen people's inclusion in community life, promote diversity and celebrate Aboriginal culture past, present and future

Our Strategies	Our Partners
2.3.1 Improve access, participation and inclusion for	Eastern Region Local Government Aboriginal and Torres
everyone	Strait Islander Forum, La Perouse Local Aboriginal Land Council, Eastern Sydney Migrant Interagency, local
<u> </u>	businesses, neighbouring councils, local services networks

- Increased community satisfaction with community services, programs and facilities
- Increased community satisfaction with venues and rental properties
- Increased community satisfaction with community connectedness
- Improved community perception of safety
- Improved community perception of enhanced access, participation and inclusion



BY 2029, WAVERLEY WILL BE A LEADER AND INNOVATOR IN OPEN SPACES AND RECREATIONAL FACILITIES THAT SUPPORT A HEALTHY, HAPPY AND CONNECTED COMMUNITY

WHAT DID OUR COMMUNITY SAY?



The beaches and parks are highly valued



Upgrade recreation facilities



Improve maintenance of open space and facilities



Improve availability of venues for events



Increase green spaces

- 3.1. Improve health and quality of life through a range of recreational opportunities and quality open spaces
- 3.2. Expand the network of parks and open spaces, sporting and recreational facilities

HOW WILL WE ACHIEVE OUR GOALS?

3.1. Improve health and quality of life through a range of recreational opportunities and quality open spaces

Our Strategies	Our Partners
3.1.1 Retain, protect, and improve the quality, capacity	State and Federal government, Centennial Parkland
and accessibility of parks, open spaces, sporting and	and Moore Park Trusts, Greater Sydney Commission,
recreational facilities	Precincts, local sports groups, surf clubs, local schools

3.2. Expand the network of parks and open spaces, sporting and recreational facilities

Our Strategies	Our Partners
3.2.1 Improve access to private and public recreation	State and Federal government, Centennial Parkland
facilities and open spaces	and Moore Park Trusts, Greater Sydney Commission,
	Precincts, local sports groups, surf clubs, local schools

- Improved community satisfaction with the quality of parks, sporting and recreational facilities and open spaces
- Improved community satisfaction with accessibility to parks, sporting and recreational facilities and open spaces





LOCAL ECONOMY

BY 2029, WAVERLEY WILL BE A DIVERSE AND PROSPEROUS LOCAL ECONOMY

WHAT DID OUR COMMUNITY SAY?



Foster tourism through tourist information, eco-tourism, a diverse night-time economy and improved service and food offerings. Too much focus in tourism is leading to more traffic congestion



Support the viability of village shopping strips and local shopping centres



Foster a mixed local economy



Support start-up businesses



Retain public service jobs in the area



Promote Bondi Junction as a business and tourism hub

- 4.1. Promote Waverley as a significant sustainable economy and innovation precinct
- 4.2. Ensure Bondi Junction and Waverley's villages continue to have a diverse range of businesses, local jobs and services
- 4.3. Encourage tourism to support the local economy and contribute to local amenity

HOW WILL WE ACHIEVE OUR GOALS?

4.1. Promote Waverley as a significant sustainable economy and innovation precinct

Our Strategies	Our Partners
4.1.1 Facilitate networking and collaboration between Waverley's independent professionals and aspiring start-ups	Department of Industry, Small Business Commissioner, Chamber of Commerce, professionals
4.1.2. Develop approaches to increase employment opportunities among the highly skilled and educated workforce, including young graduates	ASC Foundation, universities, neighbouring councils, SSROC, Greater Sydney Commission

4.2. Ensure Bondi Junction and Waverley's villages continue to have a diverse range of businesses, local jobs and services

Our Strategies	Our Partners
4.2.1 Enhance the commercial core of Bondi Junction to increase employment	Chamber of Commerce, businesses
4.2.2. Support the efforts of a range of stakeholders to increase the diversity of the local economy	Cities Leadership Institute, Chamber of Commerce, businesses

4.3. Encourage tourism to support the local economy and contribute to local amenity

Our Strategies	Our Partners
4.3.1 Ensure tourism contributes to natural and cultural attractions and local amenity	Destination NSW, businesses, training institutions
4.3.2 Support and enhance the tourist economy	Destination NSW, businesses, training institutions

- Increased number of active registered businesses
- Reduced unemployment across target groups
- Increased proportion of knowledge intensive and innovative industries
- Increased number and diversity of jobs
- Increased business sector economy mix
- Increased community satisfaction with management of natural and cultural attractions and local amenity
- Increased income from visitor economy



PLANNING, DEVELOPMENT AND HERITAGE

BY 2029, WAVERLEY WILL HAVE DIVERSE, LIVEABLE AND SUSTAINABLE PLACES

WHAT DID OUR COMMUNITY SAY?



Avoid further high rise development and overdevelopment in general



Develop a holistic vision with respect to sustainable growth and development



Protect our
heritage buildings,
particularly
Waverley Cemetery
and the Boot
Factory



Provide more social and affordable housing



Address concerns about the impacts of Airbnb activities, many seeking regulation and management

- 5.1. Facilitate and deliver well-designed, accessible and sustainable buildings and public places that improve the liveability of our neighbourhoods
- 5.2. Value and embrace Waverley's heritage items and places
- 5.3. Encourage new developments to achieve design excellence

HOW WILL WE ACHIEVE OUR GOALS?

5.1. Facilitate and deliver well-designed, accessible and sustainable buildings and public places that improve the liveability of existing neighbourhoods

Our Strategies	Our Partners
5.1.1 Facilitate and enable a range of housing options and other land uses	Department of Planning and Environment, Greater Sydney Commission, community housing providers
5.1.2. Ensure new development maintains or improves the liveability and amenity of existing neighbourhoods	Department of Planning and Environment, Greater Sydney Commission
5.1.3. Ensure new development provides a high standard of design quality and does not adversely impact on the amenity of neighbours or the wider community	Department of Planning and Environment, Community, Developers
5.1.4. Ensure development is undertaken in accordance with required approvals and new and existing buildings provide a high standard of fire safety and amenity	Department of Planning and Environment, Community, Developers
5.1.5. Encourage energy and water efficiency, best practice waste management and zero carbon buildings for all developments	Department of Planning and Environment, Greater Sydney Commission, Office of Environment and Heritage

5.2. Value and embrace Waverley's heritage items and places

Our Strategies	Our Partners
5.2.1 Protect, respect and conserve items and places of	Waverley Historic Society, Eastern Region Local
heritage significance within Waverley	Government Aboriginal and Torres Strait Islander Forum,
	NSW Office of Environment and Heritage, Precinct
	Committees

5.3. Encourage new developments to achieve design excellence

Our Strategies	Our Partners
5.3.1 Ensure development and construction in the public and private domain achieves excellence in design	Planning Institute of Australia, Australian Institute of Architects, Australian Institute of Landscape Architects, Government Architects Office, NSW Department of Planning and Environment, developers, Friends of Waverley Cemetery, Residents for Waverley Cemetery
5.3.2. Encourage creativity and innovation in the planning, design and delivery of new buildings and public places upgrades	Planning Institute of Australia, Australian Institute of Architects, Australian Institute of Landscape Architects, Government Architects Office, NSW Department of Planning and Environment, developers

- Increased number of affordable and accessible dwellings
- No net loss of services and amenities in Waverley's villages and communities
- Increased community satisfaction with Council's planning controls
- Increased percentage of buildings approved with best practice environment sustainability measures
- Community satisfaction with protection and conservation of heritage items and places
- Increased community satisfaction with liveability and amenity of local neighbourhood



TRANSPORT, PEDESTRIANS AND PARKING

BY 2029, WAVERLEY WILL BE A PLACE WHERE PEOPLE CAN MOVE AROUND EASILY AND SAFELY, AND OUR STREETSCAPES ARE WELCOMING AND INCLUSIVE

WHAT DID OUR COMMUNITY SAY?



Concern about inadequate parking is a major issue, including requests for improved access and free parking for residents



Improve public transport to facilitate locals and tourists



Provide an integrated transport plan, having regard to social, economic and environmental factors



Encourage fewer cars to reduce congestion



Provide charging stations for electric cars



Develop or improve a network of safe, continuous walking and bike trails to encourage active transport, particularly for access to the beaches, parklands, shopping, employment and entertainment precincts



- 6.1. Provide a wide range of transport options so people can easily travel within and beyond Waverley
- 6.2. Build and maintain streetscapes that have a welcoming sense of place
- 6.3. Create safe streets and footpaths with fair access to parking

HOW WILL WE ACHIEVE OUR GOALS?

6.1. Provide a wide range of transport options so people can easily travel within and beyond our local government area

Our Strategies	Our Partners
6.1.1 Enable people to walk and cycle easily around the local area	Transport for NSW, Roads and Maritime Services, BIKEast, Federal government, City of Sydney, Centennial Parklands, Greater Sydney Commission, Woollahra Council, Randwick Council
6.1.2. Improve accessibility to public transport, and ride sharing	Transport for NSW, Sydney Buses, Ride-Plus
6.1.3. Reduce the need to own and travel by private motor vehicle	Roads and Maritime Services, Department of Planning and Environment, Greater Sydney Commission

6.2. Build and maintain streetscapes that have a welcoming sense of place

Our Strategies	Our Partners
6.2.1 Improve accessibility and convenience with new and upgraded roads and footpaths that balance the needs of pedestrians, bicycles and other users	Roads and Maritime Services
6.2.2. Deliver improved access to popular destinations such as Bondi Junction, Bondi Beach and local villages	Transport for NSW, Roads and Maritime Services, Sydney Buses, Ride-Plus

6.3. Create safe streets and footpaths with fair access to parking

Our Strategies	Our Partners
6.3.1 Build and maintain streets and footpaths that are safe for everybody	Transport for NSW, Roads and Maritime Services, NSW Centre for Road Safety, NSW Police
6.3.2. Prioritise residential access to car parking	Private operators
6.3.3. Ensure that on-street and off-street parking is fairly and effectively managed	Private operators

- Increased pedestrian, bicycle and public transport trips
- Increased kilometres of separated cycleways completed
- Improved community satisfaction with public transport
- Stabilise the number of motor vehicles (passenger cars and SUVs) owned per dwelling
- Decline in the average daily distance travelled by private car in Waverley
- Increased satisfaction with pedestrian, bicycle and road network
- Increased satisfaction about the look and feel of streets in Bondi Junction, Bondi Beach and village centres
- Zero fatalities on our roads between 2018 and 2029
- Increased satisfaction from residents regarding equitable access to parking
- Increased satisfaction from community regarding parking management



BY 2029, WAVERLEY WILL BE AN INDUSTRY LEADER IN SUSTAINABLE ASSET MANAGEMENT

WHAT DID OUR COMMUNITY SAY?



Improve maintenance of footpaths



Maintain Bondi
Beach area
commensurate with
its international
reputation while
maintaining its
natural beauty



Improve maintenance of public assets and spaces



Activate underutilised facilities



Build sustainable buildings and infrastructure

- 7.1. Undertake long-term maintenance and renewal of Council assets that meet community expectations and statutory obligations
- 7.2. Construct and upgrade new buildings and infrastructure that meet current and future community needs

HOW WILL WE ACHIEVE OUR GOALS?

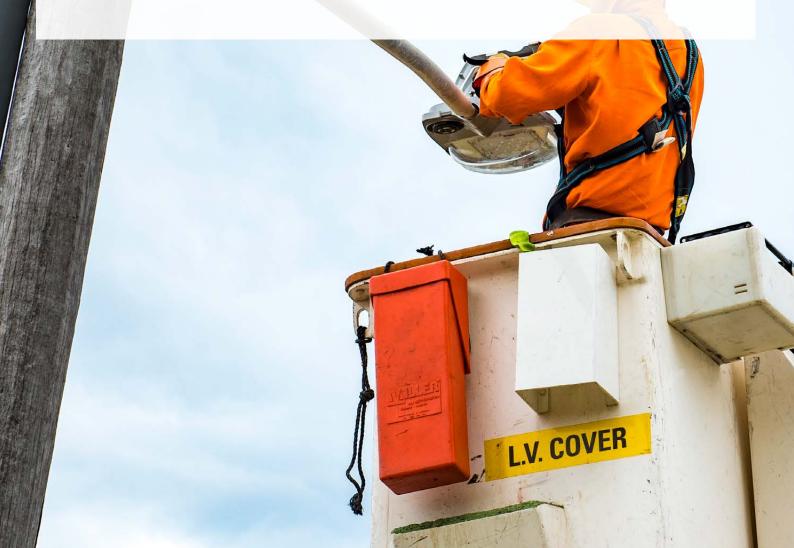
7.1. Undertake long-term maintenance and renewal of Council assets that meet community expectations and statutory obligations

Our Strategies	Our Partners
7.1.1 Implement a sustainable asset management policy	Department of Local Government, Sydney Water, Office
and strategy	of Environment and Heritage

7.2. Construct and upgrade new buildings and infrastructure that meet current and future community needs

Our Strategies	Our Partners
7.2.1 Work with the community to deliver long-term	Surf clubs, local sporting groups, community
building and infrastructure plans	organisations, Precincts, local schools

- Improvement against Strategic Asset Management Plan infrastructure targets and infrastructure ratios
- Improved community satisfaction with the quality of buildings and infrastructure





BY 2029, WAVERLEY WILL BE A RESILIENT AND ENVIRONMENTALLY SUSTAINABLE COMMUNITY

WHAT DID OUR COMMUNITY SAY?



Undertake initiatives to promote a clean green local area with a holistic approach encompassing the effects of climate change



Install solar panels



Implement zero carbon and carbon neutral aspirations



Undertake steps to demonstrate sustainability goals



Concern about water quality on the coast and



Undertake initiatives to promote biodiversity

- 8.1. Reduce greenhouse gas emissions and prepare for the impacts of climate change
- 8.2. Conserve water and improve water quality
- 8.3. Protect and increase our local bushland, parks, trees and habitat

HOW WILL WE ACHIEVE OUR GOALS?

8.1. Reduce greenhouse gas emissions and prepare for the impacts of climate change

Our Strategies	Our Partners
8.1.1 Improve energy efficiency of Council and community buildings and infrastructure	Office of Environment and Heritage, Ausgrid, NSW Minister for Planning and the Building Professionals Board, NSW Government, Our Energy Future, Woollahra Council, Randwick Council
8.1.2 Increase uptake of renewable energy	Southern Sydney Regional Organisation of Councils, Woollahra Council, Randwick Council
8.1.3 Plan and respond to the impacts of climate change	Office of Environment and Heritage, Southern Sydney Regional Organisation of Councils, Woollahra Council, Randwick Council

8.2. Conserve water and improve water quality

Our Strategies	Our Partners
8.2.1 Increase water harvesting through stormwater harvesting schemes and rainwater capture	Sydney Water
8.2.2. Improve water efficiency of new and existing community and Council buildings and infrastructure	Sydney Water
8.2.3. Reduce pollutants entering waterways	Sydney Water, Centennial Parklands

8.3 Protect and increase our local bushland, parks, trees and habitat

Our Strategies	Our Partners
8.3.1 Improve the condition and increase the extent of remnant bushland sites	Surf CPRBG Trust, Office of Environment and Heritage, bush care groups
8.3.2. Develop and implement coastal bushland and habitat improvement plans	Local Land Services, Greater Sydney Commission, Department of Planning
8.3.3. Increase the quantity of trees and plants in public spaces, parks and streets	Greater Sydney Commission, Office of Environment and Heritage, Environmental Trust

- Reduction in greenhouse gas emissions by 2029
- Increased use of solar power
- Increased percentage of renewable electricity purchased by Council
- Improved resilience of Waverley infrastructure
- Increased community awareness of climate change impacts
- No increase in water consumption for Council operations by 2029
- No increase in water consumption across local government area by 2029
- Continued 'good' rating of Bondi, Bronte and Tamarama beaches by Beachwatch
- Increased hectares of coastal bushland restored
- Increased in number of street trees



BY 2029, WAVERLEY WILL PROGRESS TO BE A ZERO WASTE COMMUNITY

WHAT DID OUR COMMUNITY SAY?



Improve collection of green waste and encourage and facilitate composting



Concern about the impact of waste and litter on the environment and washing into the ocean and onto beaches



Educate residents and visitors about recycling



Facilitate recycling, including through bottle refunds



Improve waste management for apartment buildings



Ban or discourage single-use plastics and coffee cups

OUR GOALS - WHAT WILL BE OUR FOCUS?

- 9.1. Reduce the amount of waste generated
- 9.2. Facilitate best practise in waste management to increase recycling and recovery
- 9.3. Keep our streets, beaches and parks clean and free of litter, rubbish and pollution

HOW WILL WE ACHIEVE OUR GOALS?

9.1. Reduce the amount of waste generated

Our Strategies	Our Partners
9.1.1 Engage with residents, visitors and businesses to promote sustainable consumption and waste avoidance	Southern Sydney Regional Organisation of Councils, The Bower, Zero Waste Network Sydney, Garage Sale Trail, charities
9.1.2. Lead advocacy campaigns, policy development and research into systems to reduce waste	Southern Sydney Regional Organisation of Councils, The Bower, Zero Waste Network Sydney

9.2. Facilitate best practise in waste management to increase recycling and recovery

Our Strategies	Our Partners
9.2.1 Deliver engagement programs and services to increase waste diversion from landfill	NSW Environment Protection Authority, Southern Sydney Regional Organisation of Councils
9.2.2. Provide efficient collection of Waverley's waste and recycling to minimise waste to landfill	NSW Environment Protection Authority, Southern Sydney Regional Organisation of Councils, Veolia
9.2.3. Incorporate the most advanced waste management and treatment technologies to maximise diversion from landfill	NSW Environment Protection Authority, Southern Sydney Regional Organisation of Councils, waste and recycling industry

9.3. Keep our streets, beaches and parks clean and free of litter, rubbish and pollution

Our Strategies	Our Partners
9.3.1 Undertake programs and services to reduce litter and create clean and attractive public spaces	NSW Environment Protection Authority, Southern Sydney Regional Organisation of Councils, Responsible Runners, Plastic Free Bronte, Blue Bondi Green, Take3 for the Sea

HOW WILL WE MEASURE SUCCESS?

- No net increase on levels of waste generation
- Increased recovery of residential and commercial waste
- Reduced litter and Illegal dumping across Waverley
- Improved community satisfaction with cleaning services



CORPORATE LEADERSHIP AND ENGAGEMENT

BY 2029, WAVERLEY WILL BE AN ENGAGED COMMUNITY, CONFIDENT OF THE INTEGRITY OF COUNCIL DECISION MAKING

WHAT DID OUR COMMUNITY SAY?



Introduce more opportunities to engage with Council and to access information



Demonstrate financial sustainability of the Council



Plan for the implications of economic, social and environmental disrupters on Council and the community



Understand how different segments of the community derive benefit and value from Council, and what their needs are across Council's service and infrastructure domains



Engage with neighbouring councils



Improve maintenance of information on Council's website

OUR GOALS - WHAT WILL BE OUR FOCUS?

- 10.1. Engage the local community in shaping the future of Waverley
- 10.2. Build the community's confidence in the integrity and capability of Waverley Council
- 10.3. Build an organisation that places customers and the community at the heart of service delivery

HOW WILL WE ACHIEVE OUR GOALS?

10.1. Engage the local community in shaping the future of Waverley

Our Strategies	Our Partners	
10.1.1 Provide opportunities for the community to	Precincts, community, businesses	
contribute to decision making		

10.2. Build the community's confidence in the integrity and capability of Waverley Council

Our Strategies	Our Partners
10.2.1 Establish a strong governance framework that is transparent, accountable and employs evidence-based decision making	Internal partners
10.2.2. Deliver long-term financial and economic programs that improve financial sustainability	Community, businesses
10.2.3. Strengthen capabilities and resources to deliver Waverley Community Strategic Plan 2018-2029 outcomes	Staff, training organisations, technology and similar service providers

10.3. Build an organisation that places customers and the community at the heart of service delivery

Our Strategies	Our Partners
10.3.1 Engage and partner with the community to provide services that meet its needs and expectations	Community, staff
10.3.2. Use technology to streamline and enhance customer interactions with Council	Technology and similar service providers
10.3.3. Deliver efficient and effective services to increase value for money	Community, other Councils

HOW WILL WE MEASURE SUCCESS?

- Increased community satisfaction with opportunities to participate in decision making
- Increased stakeholder satisfaction with involvement in planning for Waverley's future
- Increased community satisfaction with Council decision making
- Maintenance or improvement in financial benchmarks
- Increased community strategic plan and delivery program outcomes achieved on time and target
- Increased overall community satisfaction with Council services
- Increased take-up of online service transactions





BY 2029, WAVERLEY WILL BE A KNOWLEDGE-DRIVEN, INNOVATIVE AND DIGITALLY CONNECTED COMMUNITY

WHAT DID OUR COMMUNITY SAY?



3

4

Foster digital innovation

Improve NBN and Wi-Fi access across the area

Improve utilisation of Mill Hill to support innovation

Develop innovation hubs



Use communication technologies progressively



Improve maintenance of Council website and social media



Use multiple channels (digital and non-digital) to communicate with, engage with and inform residents



Ensure library keeps pace with knowledge economy

OUR GOALS - WHAT WILL BE OUR FOCUS?

- 11.1. Enable our community to embrace economic opportunities using knowledge-based and other emerging technologies
- 11.2. Provide multi-purpose community spaces where innovation and collaboration can occur

HOW WILL WE ACHIEVE OUR GOALS?

11.1. Enable our community to embrace economic opportunities using knowledge-based and other emerging technologies

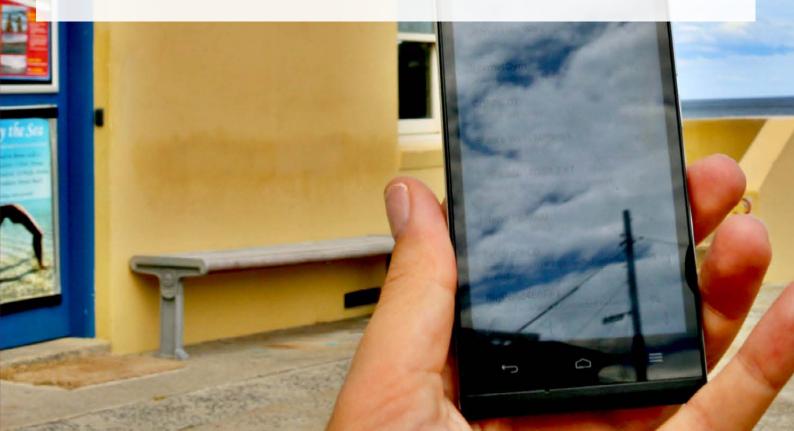
Our Strategies	Our Partners
11.1.1 Use smart city technology to improve the quality of life, optimise resources and economic sustainability	Community, Precincts, businesses, technology providers
11.1.2. Expand opportunities for the community to access and use digital technology	Community, Precincts, businesses, technology providers
11.1.3. Encourage knowledge-intensive and innovative industries	Public and private sector organisations

11.2. Provide multi-purpose community spaces where innovation and collaboration can occur

Our Strategies	Our Partners
11.2.1 Create innovative spaces for business incubation and knowledge transfer	Community, Precincts, businesses, architects
11.2.2. Deliver and facilitate access to emerging technologies and library collections	Community, State Libraries, technology providers

HOW WILL WE MEASURE SUCCESS?

- Increased community awareness of benefits of smart city technology
- Increased community satisfaction with availability of digital resources
- Increase in percentage of community members using community hubs





INDICATORS, BASELINE AND TARGETS

Council will be undertaking a Community Survey in May 2018 to determine the baseline across some of these indicators and targets. ABS data and similar sources would also be used to determine other baselines. Where Council has an existing baseline and target, those are included.

Indicators	Baseline	Targets
Theme 1: Arts and Culture		
Increased community satisfaction with cultural, recreational and entertainment events		
Increased community satisfaction with library services		
Increased community satisfaction with valuing and preservation of cultural heritage		
Theme 2: Community Services and W	ell-being	
Increased community satisfaction with community services, programs and facilities		
Increased community satisfaction with venues and rental properties		
Increased community satisfaction with community connectedness		
Improved community perception of safety		
Improved community perception of enhanced access, participation and inclusion		
Theme 3: Recreation and Public Space	es	
Improved community satisfaction with the quality of parks, sporting and recreational facilities and open spaces		
Improved community satisfaction with accessibility to parks, sporting and recreational facilities and open spaces		

Theme 4: Local Economy		
Increased business sector economy mix		
Increased community satisfaction with management of natural and cultural attractions and local amenity		
Increased income from visitor economy		
Increased number of active registered businesses		
Reduced unemployment across target groups		
Increased proportion of knowledge intensive and innovative industries		
Increased number and diversity of jobs		
Theme 5: Planning, Development and	Heritage	
Increased number of affordable and accessible dwellings		
No net loss of services and amenities in Waverley's villages and communities		
Increased community satisfaction with Council's planning controls		
Increased percentage of buildings approved with best practice environment sustainability measures		
Community satisfaction with protection and conservation of heritage items and places		
Increased community satisfaction with liveability and amenity of local neighbourhood		
Theme 6: Transport, Pedestrians and	Parking	
Increased pedestrian and bicycle trips		By 2029, 33% of all trips in Waverley LGA are on foot, and 8% by bicycle
Increased kilometres of separated cycleways completed		Build 15 kilometres of separated cycleways by 2029
Improved community satisfaction with public transport		
Stabilise the number of motor vehicles (passenger cars and SUVs) owned per dwelling		Stabilise the number of motor vehicles (passenger cars and SUVs) owned per dwelling at 2016 levels by 2029;
Decline in the average daily distance travelled by private car in Waverley		By 2029, the average daily distance travelled by private car in Waverley declines by 20% from 2007 levels
Increased satisfaction with pedestrian, bicycle and road network		

Indicators	Baseline	Targets
Increased satisfaction about the look and feel of streets in Bondi Junction, Bondi Beach and village centres		
Zero fatalities on our roads between 2018 and 2029	Four fatalities between 2010-2017	Zero fatalities
Increased satisfaction from residents regarding equitable access to parking		
Increased satisfaction from community regarding parking management		
Theme 7: Buildings and Infrastructure		
Improvement against Strategic Asset Management Plan infrastructure targets and infrastructure ratios		
Improved community satisfaction with the quality of buildings and infrastructure		
Theme 8: Sustainable Environment		
Reduction in Greenhouse gas emissions by 2029	478,752 tonnes CO2 emissions across Waverley LGA (2005/06) 7,612 tonnes CO2 emissions across Waverley Council sites	70% reduction by 2029
Increased use of solar power	Local renewable energy capacity of 2570 KW(2017/18)	10280KW of solar installed locally by 2029
Increased percentage of renewable electricity purchased by Council	20% Greenpower purchased at Council's top six electricity using sites(2017/18)	At least 36% of electricity purchased by Council is renewable by 2029
Improved resilience of Waverley infrastructure		
Increased community awareness of climate change impacts		
No increase in water consumption for Council operations by 2029	Waverley Council: Baseline: 61,786 kilolitres	No net increase
No increase in water consumption across LGA by 2029	Waverley LGA: 6208915 kilotitres	No net increase
Continued 'good' rating of Bondi, Bronte and Tamarama beaches by Beachwatch		'Good' rating for Bondi, Bronte and Tamarama beaches
Increased hectares of coastal bushland restored	2009; 59,921 m2. 4% in good condition	40% of remnant vegetation in good condition/No net loss of remnant vegetation
Increased number of street trees		

Targets

Theme 9: Sustainable Waste		
No net increase on levels of waste generation	2016/17 generation levels: 26,876 tonnes per annum	No net increase
Increased recovery of residential and commercial waste	2016/17 baseline of 36%	90% resource recovery of residential and commercial waste by 2029
No net increase on levels of waste generation	2016/17 generation levels: 26,876 tonnes per annum	No net increase
Reduced litter and Illegal dumping across Waverley		
Improved community satisfaction with cleaning services		
Theme 10: Corporate Leadership and	Engagement	
Increased community satisfaction with opportunities to participate in decision making		
Increased stakeholder satisfaction with involvement in planning for Waverley's future		
Increased community satisfaction with Council decision making		
Maintenance or improvement in financial benchmarks		
Increased community strategic plan and delivery program outcomes achieved on time and target		
Increased overall community satisfaction with Council services		
Increase in take-up of online service transactions		
Theme 11: Knowledge and Innovation	ı	
Increased community awareness of benefits of smart city technology		
Increased community satisfaction with availability of digital resources		
Increase in percentage of community members using community hubs		





APPENDIX 1: COUNCIL SERVICES

Below are the list of services Council provide to our community

Arts and Culture
Visual arts and public art
Arts programs
Cultural programs, festivals and events
Bondi Pavilion Cultural and Community Centre
Community Services and Wellbeing
Early Education Centres
Family Day Care services
Family support services
Community planning and social research
Services for older people
Services for young people and multicultural communities
Diversity and social inclusion programs
Support for reconciliation
Grants, volunteering & community connections
Support for clubs, sporting and community groups
Local & state emergency management planning
Social Housing & Affordable Housing
Place amenity & access services
Lifeguard services
Community Safety and place safety management
Recreational Public Spaces
Parks and Reserve maintenance
Beach and ocean pool cleaning & maintenance

Coastal & Cliff Walks cleaning & maintenance

Streetscape cleaning services

Recreation planning

Local Economy Business develo

Business development & support services

Visitor management services

Place development planning

External Events coordination & management

Planning, Development and Heritage

Urban planning

Heritage conservation

Land information mapping

Development assessment

Environmental health

Food hygiene & regulation

Streetscape enhancement

Street & place signage services

Housing policy

Tree permit management

Regulatory compliance

Transport, Pedestrians and Parking

Strategic transport planning

Provision and maintenance of transport infrastructure

Traffic management

Parking management

Residential Parking Scheme management

Off-street car parking facilities

Buildings and Infrastructure

Asset management design & planning

Civil infrastructure maintenance

Capital works program planning

Streetscape maintenance

Graffiti removal services

Recreation design

Street garden management

Property & Facilities management

Cemetery monument restoration services

Cemetery heritage services

Recreation facilities maintenance

Recreation Centre management

Tree planting and management

Urban weed management

Sports fields and courts management

Venue hire services

Cemetery internments and buriels

Sustainable environment planning Environmental education and engagement programs Energy efficiency programs Water management programs Renewable energy programs Urban ecology programs Sustainable Waste Waste avoidance and reduction programs Waste avoidance and reduction programs Umped rubbish removal Litter prevention programs Energy efficiency programs Energy efficiency programs Energy engagement energy engagement Engagement energy engagement Engagement energy engagement Engage
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Administration services Financial management and procurement Fleet management Human resources Knowledge and Innovation
Financial management and procurement Fleet management Human resources Knowledge and Innovation
Fleet management Human resources Knowledge and Innovation
Human resources Knowledge and Innovation
Knowledge and Innovation
Smart Cities
SITIAL CILIES
Library Services
Local Studies
Literary programs

Creative Lighting
Public Wi-Fi



APPENDIX 2: COUNCIL PLANS

Arts and Culture

Arts Plus Plan (2013-17)

Bondi Waverley School of Arts 2004

Public Art Masterplan 2014

Community Services and Wellbeing

Disability Inclusion Action Plan 2017-2021

Recreational Public Spaces

Bondi Park, Beach and Pavilion Plan of Management 2014-2024

Bronte Park Plan of Management 2017

Play Space Strategy 2014-2029

Public Domain Technical Manual 2017

Tamarama Park Plan of Management 2007

Thomas Hogan Reserve Plan of Management 2011-2021

Waverley Park Plan of Management 2012-2022

Campbell Parade Streetscape 2016

Bondi Junction Complete Streets 2013

Local Economy

Waverley Development Control Plan 2012

Waverley Local Environment Plan 2012

Local Village Centre Public Domain Improvement Plan 2006

Waverley Development Contributions Plan 2006

Bondi Pavilion Conservation Management Plan 2017

Bondi Beach Cultural Landscape conservation management Plan 2017

Creative Lighting Strategy

Transport, Pedestrians and Parking

Waverley's People, Movement and Places Strategy

Waverley Bike Plan 2013

Waverley Transport Plan 2011

Bondi Road Corridor Transport Strategy

Buildings and infrastructure

Strategic Asset Management Plan(1-4)

Waverley Cemetery Plan of Management Volume 1 2008

Waverley Cemetery Plan of Management Volume 2 - attachments 2008

Sustainable Environment

Environment Action Plan 1, 2, 3

Sustainable Communities Framework

Pesticide Use Notification Plan 2016

Weeds Action Plan 2014

Green Infrastructure Master Plan

Tamarama Ecological Restoration Framework and Action Plan (ERFAP)

Biodiversity Action Plan - Remnant Sites 2014 -2020

Bronte Ecological Restoration and Action Plan (ERAP) 2015-2045

Waverley Stormwater Quality Improvement Feasibility Study

Sustainable Waste

Sustainable Waste Strategy 2015-2020

Corporate Leadership and Engagement

Waverley Together 3(2013-2025)

Delivery Program 2013-17

Operational Plan 2017/18

EEO Management Plan 2016/18

Corruption Prevention Plan(2002)

