



WAVERLEY
COUNCIL

Bondi Bounce Parklets Consultation Report

JULY 2023



Waverley Council acknowledges the Bidjigal, Birrabirragal and Gadigal people, who traditionally occupied the Sydney Coast, and we pay respect to all Aboriginal and Torres Strait Islander Elders both past and present.

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Boonara Avenue Parklet, shortly after installation in February 2023

Executive summary

This report summarises and analyses community feedback received during a trial period of five new temporary parklets in the Waverley Local Government Area (LGA). A parklet is an extension of the footpath and a free public space for people to sit, relax, eat, drink and socialise.

The parklets, along with wayfinding elements about Bondi's history, were installed on 22 February, during World Pride month, between Bondi Junction and Bondi Beach as part of the [Bondi Bounce](#) Streets as Shared Spaces (SASS) project.

The parklets were strategically placed off Bondi Road and Campbell Parade in Waverley Street, Ocean Street, Watson Street, Boonara Avenue and Wairoa Avenue to provide places to rest along the popular 3.5km walk from Bondi Junction to Bondi Beach and beyond.

They encouraged people to “bounce” between each colourful parklet hubs and take in the sights, sounds and stories of our diverse neighbourhood and were in place for six months.



Watson Street Parklet shortly after installation, in February 2023

The formal consultation period ran from 22 February – 30 April 2023 but Council Officers were also receptive to feedback received throughout the entire trial period. Council gathered feedback on the parklets through four main methods: online surveys, an online information “gathering tool”, parklet drop-ins and social media. Social media was an important avenue of communication throughout the trial period to encourage followers to visit the parklets and complete the online survey.

The numbers:

- 126 people completed the online survey
- 17 people left online reviews
- 23 emails were received by majorprojects@waverley.nsw.gov.au
- 369 social media engagements (“Likes”, “Loves”, “Angry Faces”, etc)
- 68 social media comments (not including replies)
- 358 QR code scans

The majority of respondents supported the project and praised its public benefits, such as more walkable streets, increased dining opportunities and spaces to relax and socialise. There were also suggestions made to improve their design, such as the addition of shading devices. The feedback collected identified significant public space

values the community holds and identified priorities regarding the allocation of space within our streetscape. Criticism received primarily related to loss of parking and impacts on the flow of traffic. These learnings suggest pedestrian amenity improvements are welcome within our LGA and will help Council achieve the Streets as Shared Spaces (SASS) grant aims of creating long term positive change. Overwhelmingly, people spend less than 15 minutes at each parklet, however the time they visit is relatively spread throughout the day, with a slight skew from morning into middle of the day. All feedback gathered during this trial will also be used to help shape a more formalised parklets program for Waverley Council going forward.

Background

As part of the NSW Government's Streets as Shared Spaces (SASS) program, grants of up to \$500,000 were available for Councils to deliver trials that test permanent changes to strengthen amenity, accessibility and economic vitality of a high street and surrounding area, taking a place-based approach. The program supports the Premier's Priority to increase walkable access to quality open, green and public space in urban areas as well as several Waverley Council strategies. To receive the grant, councils were asked to propose a temporary project which satisfied the following:

- delivers more and/or better-quality public space that improve walkability and connection
- contributes to economic vitality of the street and surrounding area
- drives collaboration and partnerships with community, businesses, and institutions, taking a place-based approach
- engages with the community and local businesses to trial changes that support longer-term plans for the area

Trial projects test and build the case for more permanent changes such as footpath widening, new and upgraded street furniture and lighting, safer crossing points, lowering speed limits, public art, additional trees and greenery and additional space for outdoor dining and events. Council saw the Streets as Shared Spaces Grant as an opportunity to test and receive feedback on urban improvement opportunities already identified within the LGA.

The Bondi Bounce project was conceived, encompassing much of Waverley Council's community vision by aiming to improve the social, cultural, economic and environmental value of our public spaces. The Bondi Bounce trial enhanced the pedestrian 3.6km journey between Bondi Junction and Bondi Beach by encouraging pedestrians to follow the rainbow of coloured dots. Its aim was to encourage active transport between these two destinations by improving wayfinding, providing rest points along the way and stimulating the economy of the LGAs most important main street. The colourful parklets also added joy and delight to the journey. The journey included many placemaking layers to enhance the social, economic and cultural value of our public spaces. These included coloured wayfinding stickers, games, lighting, and cultural storey stickers with QR codes, pride stickers and parklets. The launch of Bondi Bounce coincided with Sydney World Pride which culminated in the Bondi Beach Party, with this pedestrian journey serving as an appropriate rainbow gateway to the beach.



The Bondi Bounce “wayfinding journey”

Parklets



Wayfinding



Games



Lighting



Stories



Pride



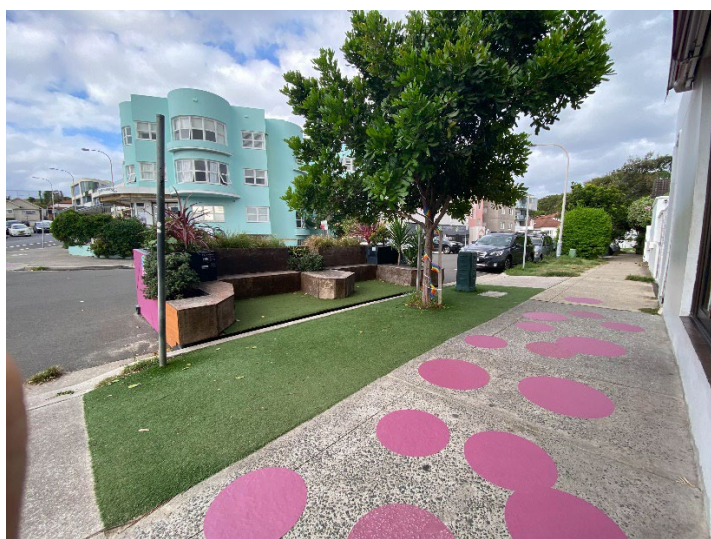
Placemaking layers of the Bondi Bounce project

The locations for the five parklets were carefully selected based on the impact to surrounding businesses and whether the road environment was suitable for installation. Adjacent businesses were consulted to ensure their operations would be enhanced and not negatively impacted.

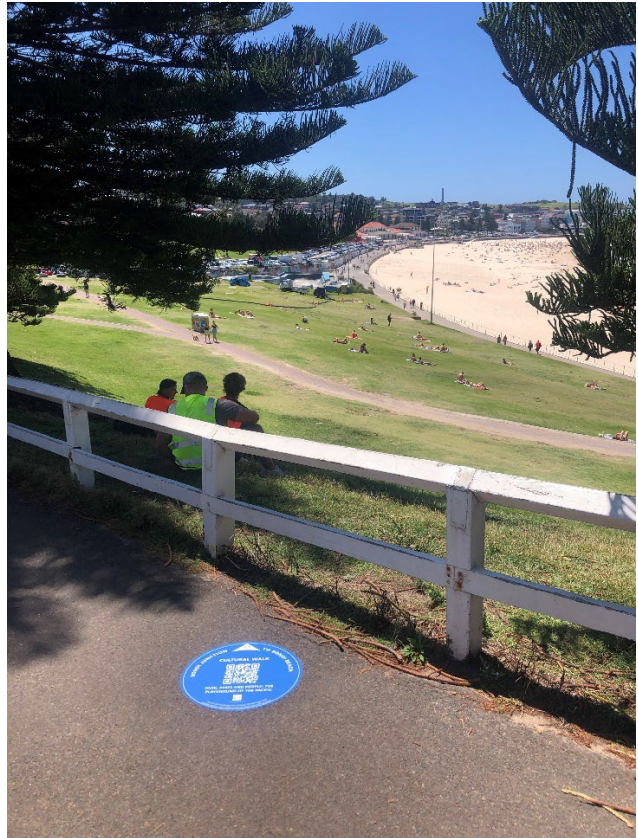
In partnership with World Pride, the parklets were coloured along the rainbow spectrum: red (Waverley Street), orange (Ocean Street), yellow (Watsons Street), green (Boonara Avenue) and blue (Wairoa Avenue), and were advertised on Have Your Say for feedback. The final colour in the journey—purple—, was at Brighton Boulevard in North Bondi, which completed the rainbow for the Sydney World Pride event period. At the end of the World Pride period, this parklet was relocated and the location was upgraded to a permanent footpath extension as a response to previous community feedback. This engagement report focuses on the first five parklets. The Brighton Boulevard permanent kerb extension meets the Streets as Shared Spaces objective of creating permanent activation of the street as a shared space.



Temporary parklet locations receiving survey feedback



Coloured wayfinding dots which guided pedestrians from Bondi Junction to Bondi Beach



*Left: Pedestrian pride wayfinding signage along the Bondi Bounce journey
Right: Cultural wayfinding stickers with QR codes and link to online stories*



A photo of the Wairoa Avenue Parklet shortly after installation in February 2023

Engagement methodology

In accordance with Waverley Council's adapted IAP2 model of engagement, four formal methods were used to gather community feedback:

1. Online survey through Have Your Say (HYS)
2. Online "information gathering" tool through HYS
3. Parklet drop-ins by Council Officers
4. Emails to majorprojects@waverley.nsw.gov.au

Residents, schools, Precinct Committees, Advisory Committees and the local Chamber of Commerce were all sent notification letters at the beginning of the consultation period to advise of the parklet installations. Each letter contained a QR code linking to the Project's Have Your Say page, thereby helping to gather more responses. The project team also liaised with neighbouring businesses of the parklet, and others nearby which may have been directly impacted by the parklet installation to ensure the desired location was installed, and risks mitigated.

To ensure maximum community participation in the four engagement methods, the parklets were extensively promoted through Council communications channels, including:

- Media release
- Waverley Weekly e-newsletter
- Engagement monthly e-newsletter
- Mayor's column in local newspapers and magazines
- Social media posts
- Posters containing a QR code to the HYS page and the Major Projects email were located at each parklet

The response on social media was strong. A summary of the interactions/comments follows:

Communication method	Overview	Date	Response
Have Your Say (HYS) webpage	A dedicated HYS page was built for this project: haveyoursay.waverley.nsw.gov.au/bondi-bounce The Online Survey and Online Review were located on this page. It went live at the beginning of the consultation period.	22 February – Present	1,045 unique webpage visitors during the consultation period.
Notification letters	To advise nearby residents and businesses of parklet installation date/time. See appendix A for example.	9 March	2 emails to majorprojects@ came through as a result of the notification letters.
Stakeholder outreach	Schools, Chamber of Commerce, Advisory Committees, Precincts, Neighbouring businesses	17 Jan 23 March	Neighbouring businesses Precinct Committee
Media release	URL: https://www.waverley.nsw.gov.au/top_link_page	25 February	N/A

	es/news and media/council news/news/take a trip through time on bondi bounce		
Waverley Weekly e-newsletter	On three occasions, a story about the parklet trial was included in the weekly e-newsletters and encouraged readers to give feedback. The 'More' button linked to the HYS page.	16 February	163 click throughs to the HYS page
		23 February	206 click throughs to HYS page
		2 March	109 click throughs to HYS page
Mayor's column in local magazines	The Mayor's Message column included a story about the Bondi Bounce parklets in the March edition of City Hub and the April edition of The Beast .	March April	N/A
Social media posts	Facebook	7 March	111 post responses: 96 Likes 13 Loves 1 Laugh 1 Angry Face 23 unique comments, 50 comments when replies are also counted
		1 April	39 post responses: 33 Likes 4 Loves 1 Surprise 1 Angry Face 22 unique comments, 60 if when replies are also counted
		23 April	37 post responses: 28 Likes 3 Loves 4 Laughs 2 Angry Faces 23 unique comments, 42 if when replies are also counted
	Instagram	7 March	29 Likes, no comments
		1 April 2023	55 Likes, 9 comments (4 Neutral, 3 Positive, 2 Negative)
		23 April	98 Likes, 5 comments (4 Positive, 1 Neutral)
Posters	Posters were placed in each parklet with a QR code to encourage people to provide feedback online.	22 February – 20 April	358 QR code scans during the consultation period

Engagement method	Overview	Date	Response
Online survey	Accessed through the HYS page. See Appendix D below for a list of the survey questions.	22 February – 30 April	126 respondents
Online review	The HYS page also provided the option for people to leave a short review and/or image to show Council how they use the parklet and what they thought of it.	22 February – 30 April	17 responses: 9 negative 7 positive 1 neutral
Parklet drop-ins	Council officers dropped in to each parklet from 12-3pm to get feedback from people using the parklets, passers-by and adjacent businesses.	19 April	Eight surveys were completed by hand by Council Officers and the data then inputted into the online survey.
Emails to majorprojects@	The email address was provided on the notification letter sent to residents and businesses, the HYS project webpage and the parklet posters.		22 emails: 13 negative 6 positive 3 neutral

Detailed results – online survey

There were **126** respondents answering a total of **207** surveys, split amongst the five parklet locations:

- Waverley Street – **27**
- Ocean Street – **47**
- Watson Street – **53**
- Boonara Avenue – **33**
- Wairoa Avenue – **47**

The discrepancy with the number of respondents and the total survey numbers is that some respondents answered the survey for more than one parklet.

There was also a series of questions in the survey related to the amenity of the parklets. These are the numbers of ‘Yes’ responses to the questions:

Positive responses to statements about parklet amenity						
Question	Waverley Street	Ocean Street	Watson Street	Boonara Avenue	Wairoa Avenue	TOTAL
It makes it easier to walk around the area	10	13	10	10	13	56
It creates opportunities to dine outdoors	11	17	30	17	30	105
It brings more greenery to the area	9	10	18	14	15	66
It provides space to relax	15	20	28	20	35	118
It encourages people to interact more	13	14	18	17	30	92
It makes the area look nicer	15	16	25	16	31	103
It supports nearby businesses	13	14	27	19	34	107
TOTAL responses	86	104	156	113	188	647

An open field question box was asked: “Would you like to see more parklets in the Waverley area?” This question wasn’t asked for a specific parklet, but rather for parklets as a whole. 47 of the 126 respondents answered this question, which resulted in 37 YES and 10 NO.

Would you like to see more parklets in the Waverley area?	YES	NO	TOTAL
Waverley Street	16	11	27
Ocean Street	25	22	47
Watson Street	35	18	53
Boonara Avenue	23	10	33
Wairoa Avenue	37	10	47
TOTAL	136	71	207

Below is a word cloud extracted for the **Watson St** parklet that provides a visual response to the question ‘**Do you have any ideas for how we could improve this parklet to make it a more welcoming or interesting space?**’ Watson St was chosen as it had the highest number of respondents, however, the responses for the other parklets were very similar, demonstrating there were both positive and negative responses.



The survey revealed that for the five trial parklets, visits were made at the following times:

Time of day	Responses
Morning (before 10am)	16 + 23 + 19 + 20 + 31 = 109 responses
Middle of the day	16 + 25 + 29 + 14 + 28 = 112 responses
Afternoon (2-5pm)	10 + 17 + 25 + 13 + 20 = 85 responses
Evening (after 5pm)	9 + 16 + 14 + 14 + 17 = 60 responses

The survey revealed that the time spent at the five parklets were as follows:

Duration	Responses
Less than 15mins	17 + 33 + 34 + 26 + 30 = 140 responses
15-30mins	6 + 9 + 15 + 6 + 10 = 46 responses
30mins-1hr	3 + 3 + 3 + 5 + 3 = 17 responses
More than 1hr	1 + 2 + 1 + 1 + 4 = 9 responses

As mentioned previously, the discrepancy with the number of respondents who answered the “time of day” and “duration” questions, and the total survey numbers (126) is that some respondents answered the survey for more than one parklet. Please note that the five figures in the two tables above that equate to the total response correspond to the following parklet sites in this order: 1. Waverley Street + 2. Ocean Street + 3. Watson Street + 4. Boonara Street + 5. Wairoa Avenue = TOTAL. These two tables show that overwhelmingly, people spend less than 15 minutes at each parklet, however the time they visit is relatively spread throughout the day, with a slight skew from morning into middle of the day.

Overall, the survey results suggest that most respondents are supportive of parklets and would like to see them in other areas of the LGA. From these responses, we can see that the community values an improved pedestrian experience, increased public dining opportunities on our main streets and spaces to relax and socialise. Respondents also found that they provided visual interest in the public domain and contributed to an economically viable neighbourhood.

When asked what aspects could be improved as part of the parklet design, the need for a shade device was a particular common answer. Similarly, there were also negative comments about loss of parking and impacts on flow of traffic. These related especially to the parklets placed in Ocean Street, Watson Street and Boonara Avenue.

Detailed results – online reviews

An online “gathering tool” was used, encouraging parklet users were encouraged to take a picture and leave a review on the HYS page. There were equal numbers of positive and negative reviews submitted:

Positive: 8

Negative: 8

Neutral: 1

Positive reviews centred around the parklets providing a place to sit with coffee and/or takeaway food and socialising and the negative reviews centred around loss of parking, danger and rubbish.

Verbatim feedback:

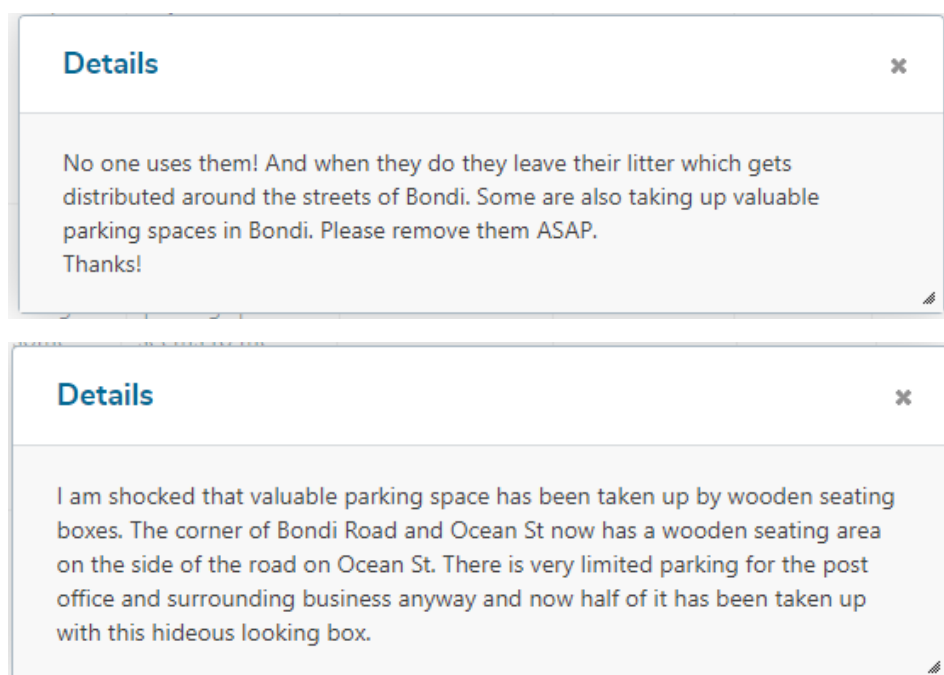
Details ×

Thanks for this! Keep making the neighbourhood prettier, more social, and dog friendly!

Hope these are here to stay :)

Details ×

Feedback about the new parklet on Wairoa Ave Bondi Beach right in front of Harry's cafe. I am a regular customer of this cafe and find the parklet very convenient for takeaway waiting time and connect with locals in a safe and dedicated space. Can seat down, must be convient with kid as well. Can't wait to try it every time I come by



Detailed results – emails

22 emails were received and, sentiment was as follows: 13 negative, 6 positive, 3 neutral. The positive feedback praised both the parklets and the remaining elements of Bondi Bounce. They provided meaningful suggestions for the future of the program, such as inclusion of shade devices or to place parklets in other areas of Waverley. The negative emails received related broadly to loss of parking, as parklets are designed to be placed on a parking space. Council monitors the number of complaints closely when assessing locations for parklets on a permanent basis.

Detailed results – social media

Three posts were created for both Facebook and Instagram and were posted on 7 March, 1 April and 23 April 2023.

	Post Reach Facebook	Post Engagement Facebook	Post Reach Instagram	Post Engagement Instagram
Post on 7 March	9877	1076	2609	144
Post on 1 April	3572	798	2019	71
Post on 23 April	1758	558	2376	108
Total	15207	2432	7004	323

Reach = the number of unique users who were shown the post

Engagement = the total activity the post received such as saves, shares, comments, likes, link clicks

FACEBOOK

In terms of immediate sentiment, the posts collectively received 177 'Likes and Loves' compared with 10 angry or neutral responses (angry face, surprised face, laughs etc).

The Facebook posts also elicited many comments. Across the three posts, there were 68 unique comments.

Of the 68 comments

Positive: 25

Negative: 32

Neutral: 11

INSTAGRAM

The response on Instagram was similar to Facebook in terms of the three parklet posts eliciting a lot of positive engagement, meaning there were 182 'Likes' altogether. Unlike Facebook though, Instagram users don't tend to leave lengthy comments, but of the 14 comments posted there were: 7 positive, 5 neutral and 2 Negative.

Feedback analysis

Feedback received as part of the Bondi Bounce project was overall positive with specific details providing insights into how Council can improve urban space interventions in the future. While the colorful wayfinding dots, cultural walk stories and pride stickers along the Bondi Bounce journey added visual interest and directional cues, parklets were the dominant public space intervention along the wayfinding journey.

Each parklet location along the Bondi Bounce journey found location-specific learnings for parklets which will be implemented into Council's ongoing Parklet Program. Open answer questions on the survey supported the prevalence of the positive feedback with suggestions to improve the wayfinding journey and parklets with shade, tables, chairs and water fountains.

Negative comments were also captured, particularly through direct email and social media. These were focused on loss of parking, impacts on traffic and extra litter. While this is acknowledged, it is also worth noting that as a concept, parklets are placed in parking spaces to demonstrate how spaces previously allocated to cars can be used as spaces for the community, thus more inclusive, accessible and democratic. Therefore, it is anticipated to some extent that the program would receive complaints over loss of parking spaces, especially during the first weeks of the project, which can be read as an adaptation period to changes. After this period, the community tends to agree that parklets bring benefits to the public realm.

Throughout the Bondi Bounce trial period, a range of feedback for the parklets was received. While feedback was overall positive and supportive of Council's ongoing Parklet Program, the feedback falls within two categories:

1. Feedback about parklet amenity benefits and what the community values within the public domain generally. This resulted in the support of parklets or support for other long-term public space improvements nearby and elsewhere within the LGA.
2. Feedback to how the roadway is used in certain locations. This was mostly negative feedback relating to traffic, safety and loss of parking, however Council also received positive comments regarding the reprioritisation of space from cars to pedestrians.

Survey responses found that being unsupportive of a specific parklet location, and wanting improved public benefit in this area, were not mutually exclusive. Importantly, this trial allowed Council to collect data about what is important to residents in their public domain, regardless of whether they were supportive of a particular parklet location, or not.

Council considers the feedback gathered within this trial as fundamental to ongoing social, cultural and economic improvements to our public domain.

Wairoa Avenue parklet:

From a strict analysis of the feedback received, the parklet at Wairoa Avenue was the easiest to decipher, as the feedback provided was overwhelmingly positive. It continues to be used frequently and has become an expected welcome feature of the streetscape. This location was overwhelmingly positive, likely due to its association with nearby café, 'Harry's'. This location saw the most successful partnership between Council and the parklets adjacent business. Harry's contributed considerably to the parklets success, watering the plants, providing a high level of passive surveillance and the daily added amenity of street furniture including tables and cushions. The highest responding benefits in the online survey included 'It supports nearby businesses', 'It encourages people to interact more', 'It provides places to relax', 'It creates opportunities to dine outdoors' and 'It makes the area look nicer'.

Clearly of economic and social benefit, there were close to no comments regarding traffic or parking in this location. This may be because the local residents of North Bondi do not rely on car parking as much as the Bondi Road corridor, instead opting for cycling, walking, motorised scooters and public transport instead. Or the economic and social benefits in this location may far outweigh any traffic and parking impacts. It was also found that locations with high levels of passive surveillance deters littering, or that a strong business partnership enables litter to be removed multiple times a day. Shortly after install, the café across the road, 'The Depot', requested a parklet, supporting the fact that they are seen to have high economic value.

This location overwhelmingly supports Council's conclusion that parklets can be welcomed by the community, with specific learnings about location, business partnerships and passive surveillance to be adopted into Council's ongoing Parklet Program.

Waverley Street parklet:

This location was identified due to the long distance, lack of seating and lack of shade along the pedestrian route between Bondi Junction and Bondi Road. The unique location on the verge served a different purpose to other parklet locations within this trial as it was the least connected to a business or retail area. Instead, its isolated location provided the ideal opportunity for a pedestrian rest stop along this key pedestrian route.

Top positive responses to parklet amenity in this location were relating to 'It makes the area look nicer', 'It provides spaces to relax' and 'It encourages people to interact more'. While the parklet itself could be utilised better elsewhere, feedback suggests that this location is appreciated as a rest stop along the pedestrian route, and therefore could function as a community pocket park with the permanent additions of public seating, shading and planting. Other suitable facilities include a water bubbler, street library and public bin.

Ocean Street parklet:

The Ocean Street location was one of the least used parklets and did not gather substantial support. Although it is adjacent the core retail strip of Bondi Road, there is a minor separation from the shopfront of its associated business, in this case 'Char'. This presumably reduced the levels of passive surveillance and affected its popularity and maintenance by the associated business.

While there were many positive survey responses in this location, predominantly relating to 'It provides spaces to relax', 'It creates opportunities to dine outdoors', 'It makes the area look nicer' and 'It encourages people to interact more' the negative reception relating to traffic, parking, safety and maintenance is found to outweigh the positive benefits in this location.

While this parklet will be moved to another location, feedback collected helps to inform Council of community values along Bondi Road retail corridor and suggests the need for more public seating and shade.

Watson Street parklet:

This parklet received similar feedback to the Wairoa Avenue location. It also had a high reported usage. This is likely to be related to its proximity to the Fruitologist, a grocer with a takeaway food and drink offering. While on a side street, like the Ocean Street location, this parklet was more visible from the Bondi Road pedestrian route, and better connected to its associated business.

The main positive amenity survey responses to the Watson Street parklet were 'It creates opportunities to dine outdoors', 'It supports nearby businesses', 'It provides spaces to relax' and 'It makes the area look nicer'. While this location gathered significant support, there was also considerable number of negative comments which related to traffic, parking and safety.

While this parklet will remain in place, this location could be suitable to become a permanent kerb extension in the future due to its combination of negative road related feedback and positive amenity feedback relating to the parklet. A permanent kerb extension would help alleviate negative traffic concerns, while still providing the valued amenity benefits.

Boonara Avenue parklet:

When first installed, this location had the added benefit of a large grass verge. The parklet, positioned adjacent to the verge, effectively extended the public space, resulting in it being able to host multiple groups of people at once. As a result, this parklet was very popular and the adjacent business, Up South Bondi, provided tables and additional chairs for the parklet.

The main positive amenity survey responses to the Boonara Avenue parklet were 'It provides places to relax', 'It supports nearby businesses', 'It encourages people to interact more' and 'It creates opportunities to dine outdoors'.

However, numerous complaints were received regarding the loss of parking on this street. It was also observed that there were many skip bins and construction vehicles on Boonara Avenue during the trial period, which would have added to the cumulative loss of parking. As a result of parking impacts, the parklet was moved onto the adjacent grass verge. The resulting outcome was compromised, reducing the size of the public space, affecting the parklets orientation to the pedestrian path and reducing accessibility. A parklet in this location, on the verge, is not appropriate so this parklet will be relocated.

While this parklet will be relocated, survey responses in this location identify its desirable public amenity benefits. Although the parklet will not remain, the grass verge in this location, and/or on the other side of Boonara Avenue adjacent The Critical Slide Society, which has less existing outdoor seating, could be enhanced by providing permanent public seating and additional greenery. Consideration should be given to more permanent outdoor seating opportunities in these locations.

Response to feedback

Following the consultation period and prior to the report back to Council, the Urban Design and Heritage team responded to the most common concerns raised. This aimed to minimise misconceptions associated with the

project and inform the community of when a report will be considered by Council. A summary and analysis is provided in the table below, as well as suggested actions.

Feedback	Response	Action
Rubbish and cleansing	The trial period found that some locations may be more prone to litter, especially when not directly adjacent to a business.	Council will ensure the parklets will be cleaned more frequently as part of the Public Place Cleansing team's routes. Alternatively, more bins can be placed in locations that lack them, or parklets can be allocated to a business which becomes responsible for its maintenance.
Impacts on traffic flow and safety	<p>All parklet locations were approved by Council's traffic engineering team, after analysis concluding that they would pose minimal impacts on traffic flow and safety.</p> <p>A parklet occupies one legal parking space and is no larger or taller than a truck or van that could park on the same spot and would have a bigger impact on driver's sight lines and flow of traffic.</p> <p>In addition, in order to assist the vehicular turning circle to and from Bondi Road, parklets have been set back by 1 meter from the no-stopping zone.</p> <p>Regarding impacts to the loading zone on Watson Avenue, businesses were consulted and agreed that this was the best position for the parklet. The loading zone extends further down Watson street, leaving enough space for the regular loading and unloading. The business owners also mentioned there is often illegal parking here during the loading zone period. The parklets help to minimise this.</p>	NA – Parklets deemed not dangerous in chosen locations
Loss of Parking	Parklets are placed temporarily for up to 6 months and occupy one legal parking space. Despite the usage of one valuable parking space, they also bring economic and social benefits for business owners and to the community.	<p>Council closely monitors new locations and feedback received. If a location does not provide the intended benefits, it will soon be moved.</p> <p>Similarly, a parklet may be moved before the end of the trial if loss of parking, or other unforeseen impacts, prove to be too detrimental for the community. This was the case at</p>

		Boonara Avenue where the parklet was moved to the adjacent grass verge due to the cumulative impacts on parking of skips from construction sites along the street.
Shade	Due to concerns over driver's line of sight in certain locations, Council has not incorporated shade as part of their parklets since the beginning of the program.	When safe, Council encourages business owners to place umbrellas for sun protection especially during summer months. Council may also consider providing shading structures/umbrellas for visual consistency. Council to also investigate traffic impacts of providing permanent shade to parklets. The slim structure of built-in shade devices do not obstruct visibility.
Other Design Changes	Suggestions regarding the inclusion of water stations, tables and chairs, more plants, books and dog bowls were also frequent. This new parklet design, however, was intended to be more open and flexible when compared to some of the previous designs.	Council encourages business owners to incorporate their furniture into them, including tables, chairs, cushions and dog bowls. Design changes to incorporate plants that provide more shade and protection as well as little libraries will also be considered in the future.
Make parklets / permanent locations	<p>The community responses support the desire for an improved public domain which offers a better pedestrian experience, a more walkable neighbourhood, increased public dining on our main streets, greenery and spaces to relax and socialise.</p> <p>Parklet usage and feedback received as part of Council's Bondi Bounce trial period will ultimately inform which locations should be extended for another 6 months or, alternatively, what changes should be made to the streetscape to accommodate more footpath seating.</p> <p>An example of this is the recently complete footpath extension at Brighton Boulevard, North Bondi. In addition, feedback like this proves that the community appreciates parklets for their benefits and desires more public spaces with this amenity, either temporary or permanent.</p>	Council is currently exploring new alternatives to expand outdoor dining across the LGA as well as methods to activate streets and increase pedestrian activity that are not limited to parklets.

Conclusion and Next Steps

The Bondi Bounce trial enhanced the pedestrian journey between Bondi Junction and Bondi Beach. Its aim was to encourage active transport between these two destinations by improving wayfinding, providing rest points along the way and stimulating the economy of the LGAs most important main street. The colourful parklets also added joy and delight to the journey. This pedestrian journey is overdue for a permanent upgrade that can benefit from the learnings of “Bondi Bounce”. The feedback received during community consultation for Bondi Bounce will help to inform decisions made to the parklet program, such as if the trial should be extended on certain locations, which parklets should be moved, as well as potential for streetscape upgrades that should be considered.

Overall, Bondi Bounce was positively received by the community. Respondents expressed appreciation for the elements which provided wayfinding and public space benefits, such as the rainbow wayfinding stickers, cultural walk with QR code and the parklets. While some parklet locations did not have majority support by the community, the overall sentiment of feedback supports the use of parklets around the LGA by recognising their value in the public domain. These comments centered around the parklets providing nice places to socialise, relax and dine. This aligns with the SASS grant’s objectives of increasing the amenity of the public domain while encouraging active transport, activating domain, increasing walkability and providing spaces for community connection.

Feedback fell within two main categories: positive amenity benefits for the public domain and negative impacts relating to traffic, safety and loss of parking. This distinction allows a simple deciphering of feedback and provides a clear approach for each parklet location as well as location-specific insights to be adopted within the ongoing Parklet Program, and other future public domain interventions.

Concerns relating to traffic have been addressed in this report, and each parklet location responded to accordingly, whether it remains in place, is relocated, or identified as a suitable location to become a permanent landscaped extension of public space.

- Wairoa Avenue parklet location will remain in place
- Waverley Street parklet location will be relocated, with the verge location suitable for permanent landscape and seating enhancements
- Ocean Street parklet will be relocated, with the verge suitable for permanent landscape and seating enhancements
- Watson Street parklet will remain in place. This location may be found suitable for a permanent kerb extension, pending further traffic advice and consultation with the community and surrounding businesses
- Boonara Avenue parklet location will be relocated, with the grass verge on either side of Boonara Street found suitable for a permanent landscape and seating enhancement, pending further consultation and/or trials.

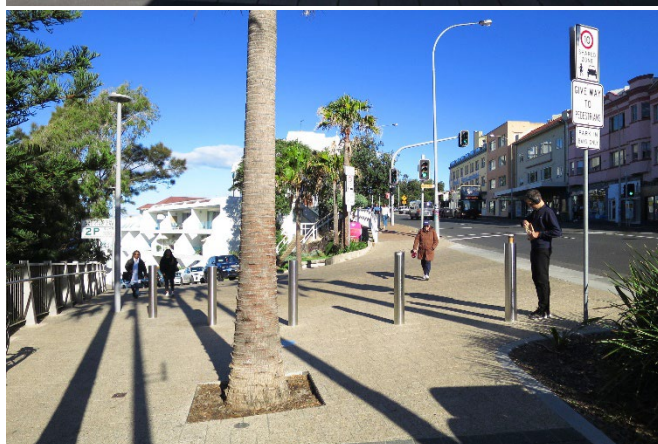
After completion of the Bondi Bounce six-month trial in August 2023, the five parklets will be managed through the ongoing Waverley Council Parklet Program. Whether the parklets stay in place or are relocated after the trial, the lessons learnt throughout Bondi Bounce will be applied to the program, and any future locations. Due to the growth of the program, which will have seven parklets in total, there will be a review which will look at program operations, including maintenance costs, maintenance responsibilities and revenue raising opportunities.

The Bondi Bounce trial identified significant public space values the community holds and identified priorities regarding the allocation of the space within our streetscapes. The flexibility and movability of parklets make them

invaluable to Council's dedication to respond to any change in community priorities over time. Council will continue to monitor community priorities around streets as shared spaces into the future with the aim of creating a more inviting, friendly and accessible public domain.

The feedback received through the Bondi Bounce six-month trial is consistent with feedback received over the past eight years for the existing Parklet Program, which has proven to be very successful and popular amongst both residents and business owners. While there was no formal consultation for the broader program, Council receives feedback from the community either directly or through the businesses that adopt the parklet. This feedback, as well as working closely with businesses, acts as a partnership and has helped shape and continuously improve the program. Various businesses have expressed their interest in having parklets for longer periods of time or permanently, despite their temporary nature and installation for public benefit. Some have gathered signatures via petitions or captured comments of support from both visitors and local community. For example, the recent footpath extension in Brighton Boulevard saw unprecedented support of 500 signatures from the local community.

The feedback about public domain amenity benefits received as part of the Bondi Bounce trial can undoubtedly be implemented more broadly. These learnings suggest pedestrian amenity improvements are welcome within our LGA and will help Council achieve the Streets as Shared Spaces aims of creating long term positive change. Council considers the feedback gathered within this trial as fundamental to long-term social, cultural and economic improvements to our public domain. It will aid in proposing changes to the program itself or to other temporary or permanent changes to the streetscape that will make Waverley's streets more active and inviting.



Examples of recent street upgrades within Waverley LGA – Oxford Street Mall, Bronte Road in Bondi Junction, Spring Street, Macpherson Street, Notts Avenue and Glenayr Avenue. Feedback received during the Bondi Bounce trial found that the community want greater social, economic and amenity benefits from their streets which supports a continuation of these upgrades in future.

Appendix A – notification letter

Parklet Trial – Boonara Notification Letter – 7 February 2023



Waverley Council
PO Box 9, Bondi Junction NSW 1355
DX 12006, Bondi Junction
Customer Service Centre
55 Spring Street, Bondi Junction NSW 2022
ABN: 12 502 583 608

Re: Bondi Bounce – a six month trial of five parklets connecting Bondi Junction to the beach

Dear Resident/Business Owner

Waverley Council will soon be installing five temporary parklets to enhance the pedestrian connection between Bondi Junction and Bondi Beach. This project, affectionately titled Bondi Bounce, aims to make our streets more vibrant as residents and visitors will be able to 'bounce' from one parklet to the next along this popular walking route.

The temporary parklets will be installed in late February to align with Sydney World Pride celebrations. They will add greenery to our streets and provide spaces for people to sit. Wayfinding and traffic calming measures will also be implemented to encourage use of the parklets.

The map overleaf shows the installation locations and an image of a parklet has also been included for your reference.

One of these temporary parklets will be located near your address, occupying one parking space in front of Up South Bondi at 2 Boonara Avenue. The parklet is planned to be in place for a six-month trial period and will be installed on 22 February 2023 between 7am–7pm.

During the trial, we will be collecting feedback from the community to determine whether the parklets should be extended in this location or alternatively, if the space should be considered and designed as a permanent landscaped space with seating.

For more information, scan the QR code or visit haveyoursay.waverley.nsw.gov.au/bondi-bounce



If you have any questions, please email Council's Urban Designer at Francisco.Mota@waverley.nsw.gov.au or call 9083 8000.

Kind regards

A handwritten signature in black ink, appearing to read "George Bramis".

George Bramis
Executive Manager, Urban Planning Policy and Strategy
Waverley Council

Contact us
9083 8000
info@waverley.nsw.gov.au
waverley.nsw.gov.au

Connect with us
[f whatsonwaverley](#)
[@waverleycouncil](#)

Appendix B – Mayor's columns

City Hub Magazine – March 2023

Waverley Council Update



Mayor's message

Waverley Local Planning Panel

Council is looking for additional community representatives to be members of the Waverley Local Planning Panel (WLPP). The WLPP is responsible for assessing and determining a range of development applications for Council as required under legislation. Members of the panel receive remuneration for attendance at panel meetings. Applicants must live in the Waverley LGA, have an understanding of the Waverley LGA and issues of concern to the local community, have the capacity to form independent views and to contribute constructively to the determination of applications, are able to demonstrate a basic level of understanding of the planning system, are committed to following the Code of Conduct for Local Planning Panel Members and the Local Planning Panel's Operational Procedures and attend local planning panel meetings and completing panel business in required timeframes. Existing members of the panel will continue as normal and are not required to submit an expression of interest. Mayors, Councilors, property developers and real estate agents are not eligible for appointment. Any questions should be emailed to wlp@waverley.nsw.gov.au and EOIs can be submitted online

at haveyoursay.waverley.nsw.gov.au/local-planning-panel. Submissions close at 5pm, Wednesday 5 April. Details: haveyoursay.waverley.nsw.gov.au/local-planning-panel.

Bondi Bounce

Waverley Council is inviting the community to provide feedback on the five new temporary parklets we've installed between Bondi Junction and Bondi Beach as part of the Bondi Bounce Streets as Shared Spaces project. The parklets each have their own distinct colour scheme and help break up the 3.6 kilometre walk from the Bondi Junction interchange and the beach. They are located off Bondi Road and Campbell Parade in Waverley Street, Ocean Street, Watson Street, Boonara Avenue and Wairoa Avenue. They will remain in place for a trial period of six months, and if you have seen or used one of these urban 'mini parks', we want to hear from you! The Streets as Shared Spaces program aims to provide more and improved public space that improves walkability and connection to quality open, green and public spaces in urban areas, while increasing footfall for local businesses. Feedback closes 30 April at haveyoursay.waverley.nsw.gov.au/bondi-bounce.

Register for Bondi Festival Local

Expressions are now open for businesses to register their events for Bondi Festival Local, our annual celebration of local artists, live venues and grassroots organisations within our iconic neighbourhood. Bondi Festival Local is an exciting way for local businesses, organisations and groups to present their very own satellite shows, workshops and events across the Bondi Festival dates. We welcome all submissions from music gigs and author talks to open-mic nights, art exhibitions and

Waverley Customer Service Centre: 55 Spring Street, Bondi Junction. Ph: 9083 8000 | waverley.nsw.gov.au | Stay in touch

Waverley Council Update



Mayor's Message

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Waverley Local Planning Panel EOI

Council is looking for additional community representatives to be members of the Waverley Local Planning Panel (WLPP). The WLPP is responsible for assessing and determining a range of development applications for Council as required under legislation. Members of the panel receive remuneration for attendance at panel meetings. Applicants must live in the Waverley LGA, have an understanding of the Waverley LGA and issues of concern to the local community, have the capacity to form independent views and to contribute constructively to the

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Bondi Pavilion creatives meet and greet

Join us at our community meet and greet for local creatives at Bondi Pavilion on 28 March from 6–7pm. Network with other local creatives, meet the Pav's new artistic director Chris Bendall, and learn more about the exciting opportunities ahead for arts and culture programs. Register now at: events.humanitix.com/waverley-local-creatives-meet-and-greet

Paula Masselos
Mayor of Waverley

Ph: 9083 8000 | waverley.nsw.gov.au
Stay in touch: waverley.nsw.gov.au/subscribe



Appendix C – social media

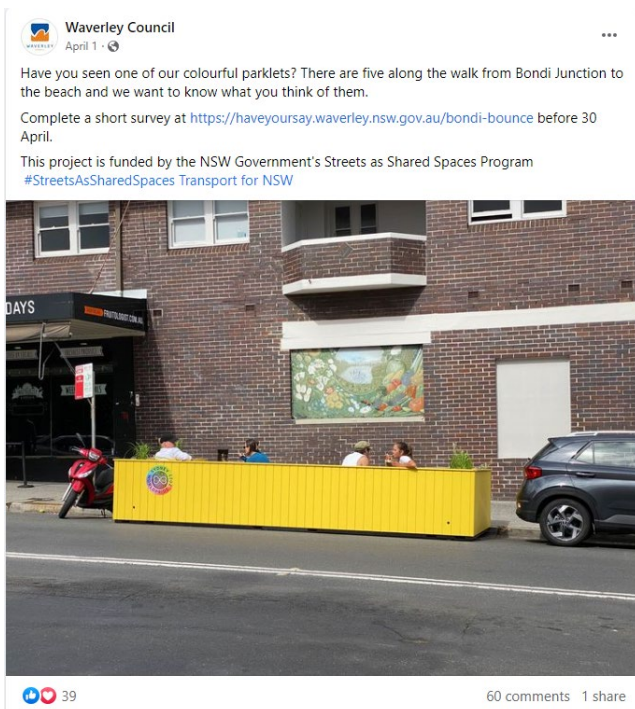
Facebook – 7 March



Instagram – 7 March



Facebook – 1 April



Instagram – 1 April



Facebook – 23 April

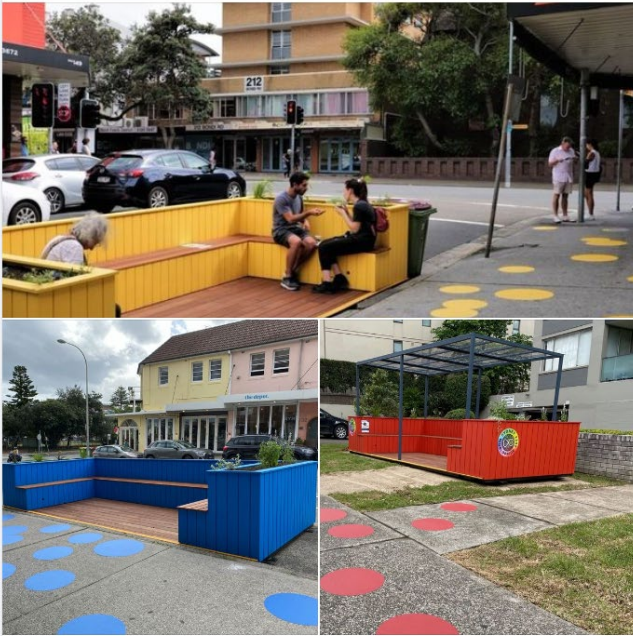
Waverley Council
April 23 · 🌐

Bondi Bounce Project prioritises pedestrians over vehicles, placing parklets along the pedestrian route from Bondi Junction to Bondi Beach. The goal is to make a better walking route and increase footfall for local businesses along this thoroughfare.

Features include an interactive cultural walk with scannable QR codes, rest areas and street games. Please give feedback on Have Your Say by April 30th, link below.

Council hopes that the parklets, which act as mini parks and improve the amenity of the street connect and inspire residents to make a healthier and happier community.

Share your feedback at <https://bit.ly/3MU6tvB>



👍 🥰 🍷 37

42 comments

Instagram – 23 April



waverleycouncil Bondi Bounce Project prioritises pedestrians over vehicles, placing parklets along the pedestrian route from Bondi Junction to Bondi Beach. The goal is to make a better walking route and increase footfall for local businesses along this thoroughfare.

Features include an interactive cultural walk with scannable QR codes, rest areas and street games. Please give feedback on Have Your Say by April 30th, link below.

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Share your feedback at <https://bit.ly/3MU6tvB>

Appendix D – survey

1. Which parklet would you like to provide feedback on? Select all that apply.

- ☐ Waverley Street
- ☐ Ocean Street
- ☐ Watson Street
- ☐ Boonara Street
- ☐ Wairoa Avenue

[Qs 2-7 to be asked for each parklet]

2. Did you stop at this parklet?

- ☐ Yes
- ☐ No, I was passing by but did not stop

3. What time did you visit or pass by this parklet? Select all that apply.

- ☐ Morning (before 10am)
- ☐ Middle of the day (10am-2pm)
- ☐ Afternoon (2-5pm)
- ☐ Evening (after 5pm)

4. How long did you spend at this parklet?

- ☐ Less than 15 mins
- ☐ 15 – 30mins
- ☐ 30mins – 1 hour
- ☐ More than 1 hour

5. Why did you stop at this parklet? Select all that apply.

- ☐ To break up the walk from Bondi Junction to Bondi Beach
- ☐ To sit
- ☐ To eat or have a coffee
- ☐ To catch up with friends
- ☐ Other, please specify:

6. What do you like about this parklet? Select all that apply, or none at all.

- ☐ It makes it easier to walk around the area
- ☐ It creates opportunities to dine outdoors
- ☐ It brings more greenery to the area
- ☐ It provides spaces to relax
- ☐ It encourages people to interact more
- ☐ It makes the area look nicer
- ☐ It supports nearby businesses
- ☐ Other, please specify:

7. Do you have any ideas for how we could improve this parklet to make it a more welcoming or interesting space?

8. Would you like to see more of these parklets in the Waverley area?

- ☐ Yes
- ☐ No

As part of this project we've launched the Bondi Junction to Bondi Beach Cultural Walk. Blue dots have been placed on the footpath along the walk from Bondi Junction to the beach. These blue dots contain QR codes which link to online information about the cultural heritage of the area.

9. Have you scanned one of these QR codes?

- ☐ Yes
- ☐ No [go straight to question 12]

10. Did you learn something new about your neighbourhood's history by scanning the Cultural Walk QR code?

- ☐ Yes
- ☐ No

11. Is the retention of Bondi Road's heritage important to you?

- ☐ Yes
- ☐ No

12. If you have any other feedback about this project, let us know here.

13. Which of the following best describes you?

- ☐ I live in Bondi
- ☐ I don't live in Bondi but live in the Waverley area
- ☐ I work in Bondi
- ☐ I own a business in Bondi
- ☐ I don't live or work in Bondi but visit sometimes
- ☐ Other, please specify:

14. How did you hear about this project?

- ☐ Poster displayed at one of the parklets
- ☐ Letter in my mailbox
- ☐ Council website
- ☐ Hello Bondi website
- ☐ Council enewsletter
- ☐ Social media
- ☐ Word of mouth
- ☐ Cultural Walk footpath sticker
- ☐ Other, please specify:

Appendix E – e-Newsletters



Bondi Bounce Pride Walk

On 22 February we're installing five temporary parklets to break up the walk from Bondi Junction to the beach.

The 3.6km walk is a vibrant wayfinding journey through Bondi's history. Bounce between colourful parklet hubs and taking in the sights, sounds and stories of our diverse neighbourhood. We'll also be collecting feedback on the parklets once they've been installed.

[MORE](#)

Bondi Junction to Bondi Beach Cultural Walk

Did you know that Bondi Beach was once owned by one family and that Waverley Park was a farm? Test your local knowledge on Waverley Council's new Bondi Bounce Cultural Walk. Bondi Bounce is a four-kilometre self-guided wayfinding journey from Bondi Junction to Bondi Beach with five new temporary parklets along the way to sit, relax and take in the sights, sounds and stories of our diverse neighbourhood.

[MORE](#)

Bondi Bounce | Have your say

We've installed five temporary parklets between Bondi Junction and the beach. If you've seen or used one of these parklets, we want to hear from you.

Complete a short survey, leave a comment or share a picture of your parklet experience. Feedback closes 30 April.

[MORE](#)