

WAVERLEY COUNCIL CULTURAL PLAN

A SUMMARY



What is the Cultural Plan?

The Waverley Council Cultural Plan is the vision for activation, participation and innovation for arts and culture in Waverley.

It guides Council's long-term future planning for cultural infrastructure, events, programs and partnership. The Plan also provides a roadmap for us all – Council, the community, and identified partners – to work together towards an exciting and engaging arts and cultural life in the Waverley area.

In developing the Plan, we have been guided by the following **Four Values** (based on community and sector feedback on what is important):

1. **Ambition:** A culturally ambitious approach that reflects our unique place in the Australian cultural landscape and imagination
2. **Collaboration:** Cultural outcomes driven by strong partnerships between and within Council, the community and the creative sector
3. **Sustainable:** Strategic leadership and resourcing that recognises the value of culture to Waverley and empowers our community and creative sector
4. **Evaluation:** Continually reviewing how we deliver on the goals of this Plan and the impact they have is critical to ensure that we provide our community and visitors with opportunities to experience a vibrant arts and cultural life

Our **Five Key Goals** are:

1. **Our diverse and ongoing stories are shared and celebrated** to foster a stronger sense of place, community inclusion and connection
2. **We have a vibrant network of spaces and places for cultural participation, production and experience** ensuring they are fit-for-purpose and accessible.
3. **Cultural participation is flourishing and inclusive** supporting diverse and inclusive opportunities that respond to the needs and interests of our community
4. **Showcasing and supporting our creative sector and community** allowing the creative sector to thrive, collaborate and kickstart initiatives that will drive local cultural outcomes.
5. **Developing strong partnerships to facilitate growth for our cultural and creative sector** where we put our shared values at the heart of decision-making



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What is included?

The Plan encompasses a range of arts and cultural actions that the community (both generally and industry-specific) have told us they want to see in Waverley, such as:

- Raising the profile of Waverley's cultural offerings
- Ensure digital platforms are effectively utilised to build engagement and encourage new audiences
- Engagement Plans for all cultural venues to increase access, diversity and participation levels
- Development of operating models for the Boot Factory and Bondi Pavilion to determine future use
- Opportunities for street art and temporary murals
- Supporting a greater variety of busking and buskers across Waverley
- Promote creative uses of space in Bondi Junction and Bondi Beach
- Bondi Story Room to feature Waverley's Aboriginal cultural heritage, beach and surf history, music legacy, and ongoing waves of immigration
- Opportunities for the local creative community
- Investigate the establishment of a Cultural Committee to help inform and guide the collaborative cultural process and projects across Council

The full range of actions are outlined on pages 31 – 40 of the Plan.

What is the scope of this consultation period?

The draft Cultural Plan is the culmination of the ideas and feedback we've received as part of the previous consultation period in 2019, as well as several related projects, such as the Bondi Pavilion Restoration and Conservation project, and the Waverley Community Strategic Plan.

During this engagement process, we want to hear from you as to whether you support what we're proposing, and if there are any gaps.

We would also like to get your thoughts on what we've listed as measures for success on each action, as to whether they sound appropriate, or if you have other suggestions of measurement.

How to provide feedback?

Consultation on the draft Cultural Plan runs from 13 May – 24 June 2020, and you can provide feedback at haveyoursay.waverley.nsw.gov.au/culturalplan

If you, or someone you know, is not able to provide feedback online, please contact us at artsandculture@waverley.nsw.gov.au or call 9083 8000 and we will try and organise a hard copy to be made available to you.



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How to get involved, share my ideas and/or get more information on the actions listed?

If you have specific ideas on how we could implement certain actions listed in the plan, we will be in touch once we are at the stage of investigating that action. There is an option on the survey to identify this, so we can get in touch, or you can email us at artsandculture@waverley.nsw.gov.au, being sure to let us know which aspect of the plan you've like to be further involved in.

What happens next?

Once this engagement period ends, we will review the feedback and finalise the Cultural Plan informed by your feedback. The Plan will then go back to Council for endorsement.

We will then start implementing the actions outlined – gathering information, forming project plans and working with relevant groups in the community to address each action.