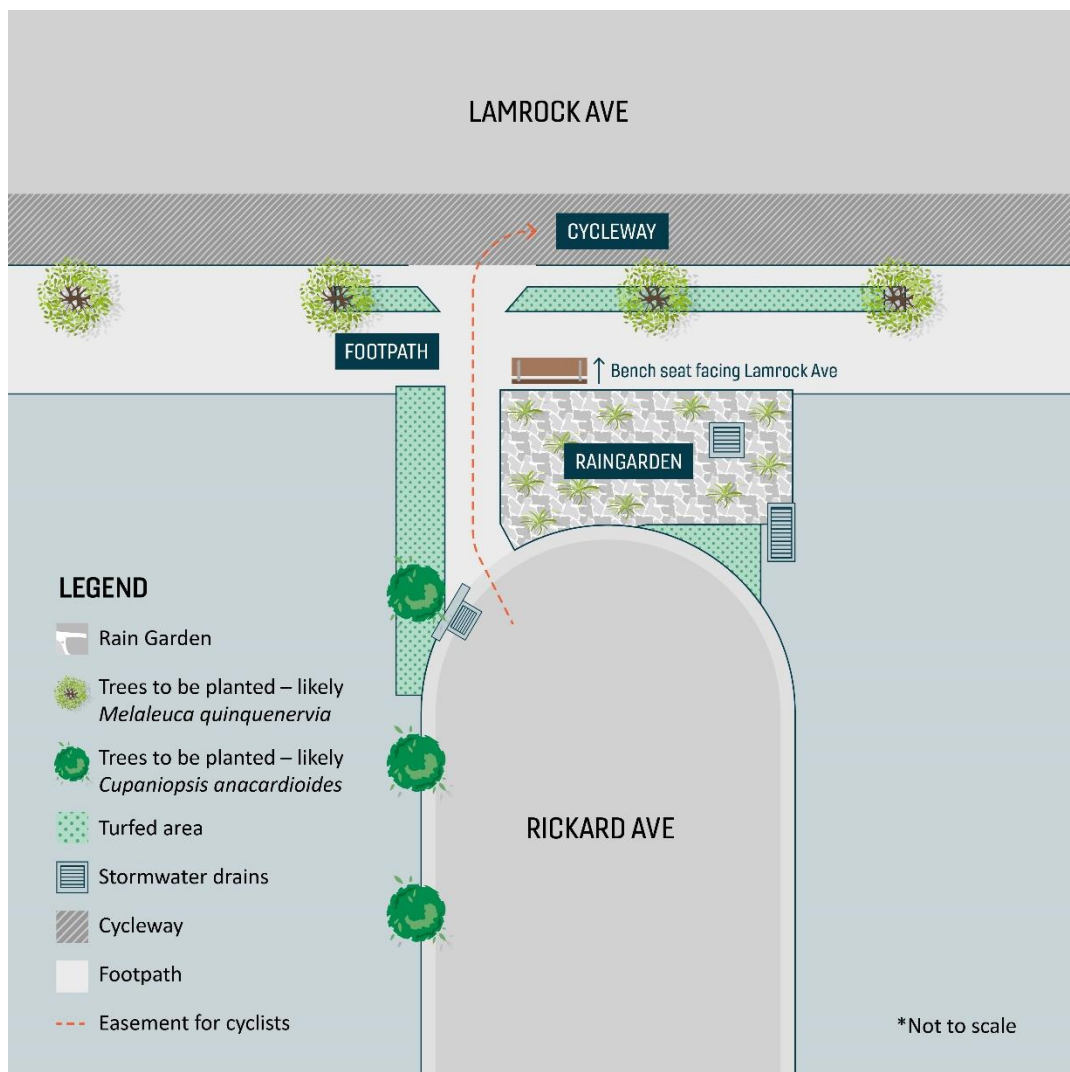




# Feedback Summary Report - May 2022

## RICKARD AVENUE STREET IMPROVEMENTS



Waverley Council acknowledges the Bidjigal and Gadigal people, who traditionally occupied the Sydney Coast and we acknowledge all Aboriginal and Torres Strait Islander Elders both past and present.

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## Executive Summary

Rickard Avenue, Bondi Beach has been operating as a cul-de-sac since October 2019, following a survey of 58 properties in April/May 2019 and the subsequent installation of temporary concrete barriers at the Lamrock Avenue intersection. In May 2020, Waverley Traffic Committee recommended that that Council make the temporary closure of Rickard Avenue permanent. Council adopted the recommendation in June 2020 and directed Council officers to make the road closure permanent.

In March 2022, a concept design for Rickard Avenue was publicly exhibited, with the following engagement objectives:

1. To provide the public with information on the concept design for the permanent closure, prior to the final design and construction.
2. To obtain public feedback on the concept design. This includes taking note of popular aspects as well as key areas of concerns with the design itself.

A range of engagement methods and communication channels were used to maximise opportunities to raise awareness about the concept design. Signage was displayed on site and letters were mailed to neighbouring properties. Social media was also utilised and proved particularly successful, with 10197 people reached and 777 post engagements. Project information was housed on the dedicated Have Your Say project webpage, which was visited 371 times across the feedback period, and the concept design as a standalone document was downloaded 70 times.

Of the feedback received 7-27 March 2022 (across 59 survey responses and an additional 18 email submissions), responses were mixed in sentiment: 52% positive responses, 4% neutral responses, 44% negative responses. Of all negative responses, 91% challenged the closure itself, rather than commented on the proposed concept design. It is important to clarify that Council is now delivering a project it has approved following advice from Waverley Traffic Committee, comprising of Waverley Council, Transport for NSW, NSW Police, the Member for Coogee and the Member for Vaucluse. Waverley Council sought public feedback during the period 7-27 March 2022 to understand popular aspects of the design and make improvements where possible, without undermining or reopening discussion in relation to the approval already received for this project.

Supported aspects of the proposed design include general greening of the area, the way in which the concept design increases the community feel and makes it safer for cyclists and pedestrians.

Waverley Council's Asset Systems and Planning, Traffic and Transport, Major Projects, and Open Spaces teams will now consider feedback related to the proposed concept design for Rickard Avenue Street Improvements and incorporate into final design where possible, prior to construction commencement in mid-2022. The feedback received as a result of exhibiting this concept design will also be provided to Waverley Council's consultants carrying out the area-wide traffic study in 2022.

## Background

Rickard Avenue is a quiet, residential street in Bondi Beach. Until late 2019, it was open to two-way traffic. In October 2019, temporary concrete barriers were installed to trial changes to traffic flow and in turn improve safety.

Representations from residents to close Rickard Avenue at Lamrock Avenue have been received by Council over many years. This culminated in a petition being submitted to Council in September 2018 containing 51 signatures requesting the closure.

Council undertook traffic speed and volume counts in Rickard Avenue. Council also surveyed the residents of Rickard Avenue (58 properties) in April/May 2019. The response rate to this survey was 90% (52 responses). 85% of the responses were in favour of the proposal to close the road.

A report was prepared for the June 2019 Waverley Traffic Committee meeting, where it was recommended that a 12-month trial closure of Rickard Avenue go ahead. Council adopted the recommendation, but on a six-month trial basis.

A report was prepared for the May 2020 Waverley Traffic Committee meeting. The report assessed impacts on traffic efficiency, amenity and safety due to the road closure. Waverley Traffic Committee recommended "That Council makes the temporary closure of Rickard Avenue permanent given that it has no adverse traffic related impact on surrounding streets." (TC/V.05/20.05). Council adopted the recommendation.

A concept design was created and publicly exhibited 7-27 March 2022. Scope of the proposed design includes the following:

- Putting in a permanent cul-de-sac at Rickard Avenue to close through traffic while making it safer for local residents and cyclists merging onto Lamrock Avenue.
- Improving the community feel by increasing public green space, planting seven new trees, and including additional seating.
- Installing a new raingarden with water sensitive urban design principles and improving flood management.
- Installing new sections of footpath with cyclist ramps.

Council officers will now consider feedback related to the proposed concept design for Rickard Avenue Street Improvements and incorporate into the final design where possible, before construction starts in mid-2022.

## Communications and Engagement Overview

A range of communication and engagement methods were used to maximise opportunities for community participation.

Method	Overview	Date	Statistics and Responses
<b>On site signage</b>	Appendix A. Signage was displayed on site – on either end, and at either side of the temporary concrete barriers currently at Rickard Avenue.	7 March 2022	N/A
<b>Letter</b>	The letter (Appendix B) shared the concept design with 134 neighbouring properties, and alerted residents to the opportunity to provide feedback on the design.	7 March 2022	Distributed to 134 properties
<b>Social media posts</b>	Facebook (Appendix C). First post brought awareness of the concept design and the opportunity to provide feedback (7-27 March 2022). Second post reminded all that there are only a few days remaining to provide feedback on the concept design.	8 and 25 March 2022	Facebook insights combined for two posts: 5825 post impressions 5734 total reach 631 post engagements 39 likes
	Instagram (Appendix D). First post brought awareness of the concept design and the opportunity to provide feedback (7-27 March 2022). Second post reminded all that there are only a few days remaining to provide feedback on the concept design.	8 and 25 March 2022	Instagram insights combined for two posts: 4772 post impressions 4463 total reach 146 post interactions 120 likes
<b>Have Your Say website</b>	Council established a dedicated a Have Your Say page for the project.	7 March 2022 – 27 March 2022 (inclusive)	371 total visits to the page 336 aware visitors 22 new registrations 70 downloads of concept design 59 survey respondents
<b>Precinct notification</b>	Community Liaison Coordinator emailed Precinct Executive Committees of Bondi and Bondi Beach precincts, making them aware of project and inviting them to provide feedback on the concept design.	7 March 2022	Ongoing liaison with Community Liaison Coordinator in response to email sent on 7 March 2022.
<b>Waverley Weekly e-newsletter</b>	Appendix F. Included in Waverley Weekly e-newsletter.	10 March 2022	7183 recipients 3387 opened 117 unique clicks, and 151 total clicks to Rickard Avenue Have Your Say project page to provide feedback.
<b>Have Your Say Waverley e-newsletter</b>	Appendix F. Included in March edition of Have Your Say Waverley e-newsletter in second week of gathering community feedback, to help maintain public awareness of project.	15 March 2022	7288 recipients 4681 opened

# Feedback Summary

## Have Your Say Feedback Survey

Survey Overview: The Have Your Say feedback survey had 59 respondents. The survey was advertised across a range of channels, including site signage, letters, social media, e-newsletters, and emails to Precincts. The survey questions, detailed in Appendix A, invited participants to confirm their level of support and provide feedback on the concept design for Rickard Avenue.

Respondents: 17% of respondents are residents of Rickard Avenue. 5% of respondents are residents of Lamrock Avenue. 71% of respondents live locally, but not on Rickard or Lamrock Avenue. The remaining 7% are either property owners or do not live within the Waverley LGA.

Key themes: Of the 59 Have Your Say survey responses, the following key themes can be identified across commentary related to the concept design: benches (11), cycling (7), additional greening (7), parking (6), traffic (6), raingarden (4). Please see more detail in Response Detail section below.

Since the installation of temporary concrete barriers in the street: 40% of respondents indicated that they or a member of their family has felt safer in the street, 45% are more inclined to walk in the street, 40% are more inclined to ride a bike in the street, 47% have noticed a reduction in motor vehicle movements, and 38% feel that none of the listed statements apply.

## Email Response Summary

In addition to 59 feedback survey responses, we received 18 emails, bringing the total written responses to 77.

Of the 18 emails received, 6 were positive in sentiment, 2 were neutral, and 10 were negative. Of the 10 that were negative in sentiment, all challenged the premise of the permanent closure itself.

## Response Detail

The issues across the 59 survey responses and 18 emails received have been summarised below according to topic, with some verbatim extracted as supporting evidence.

Sentiment	Feedback / Issue	Verbatim	<ul style="list-style-type: none"><li><b>Action</b> safety of the street. "The design is great"</li></ul>
Positive	Support for project	<ul style="list-style-type: none"><li>"We are so excited and delighted to see the plans come out. This area was so vital for the local community during the two years of on and off lockdowns."</li><li>"I really like the idea of converting Rickard to a permanent cul-de-sac".</li><li>"Thank you for making the cul-de-sac changes over time. It has improved the social connectivity and and being a local resident endorse the closure of two-way traffic."</li><li>"It's been great to see how the local families have embraced this</li></ul>	Noted

		space for recreation. Council should be looking for opportunities elsewhere to reduce the impact of motor vehicles on residential areas.”	
Positive	Support for trial approach	<ul style="list-style-type: none"> <li>• “I loved the use of the concrete blocks to test the street. A so much better way of testing than online surveys that get 250 responses.”</li> </ul>	Noted
Positive	Safer for cyclists	<ul style="list-style-type: none"> <li>• “As a cycling commuter, I use Rickard daily and the change made the street safer to ride and a perfect back streets cycleway. I feel that the residents are very welcoming to me when I ride to and from work.”</li> <li>• “It works well as a cycling Street.”</li> <li>• “Thank you for supporting and improving safe walking and cycling in Waverley LGA.”</li> </ul>	Noted
Positive	Request for similar project at another location	<ul style="list-style-type: none"> <li>• Request for similar project at Lynch Avenue, Queens Park.</li> </ul>	Noted and raised with relevant team.
Neutral	Orientation, location and type of bench	<ul style="list-style-type: none"> <li>• “I would like to see more benches in the design for residents from all streets.”</li> <li>• “Having a bench on the dead-end side was really important because parents could watch the children play on the street. If the bench faces Lamrock Avenue, it loses that purpose.”</li> <li>• “I would face the bench towards the raingarden instead of Lamrock, since it is nicer to look at playing children and a rain garden than looking at speeding cars on Lamrock Ave.”</li> <li>• “For the seating, please can there be two seats (both with backs for elderly residents), one facing Lamrock as planned, and one facing Rickard as there is now. Given the peaceful nature of Rickard it would be nice to retain a seat looking back at the street.”</li> <li>• “I feel it would be wonderful to include more seating such as tree stumps or stones such as the ones at Cox Ave.”</li> <li>• “The current bench has some historic significance because it has</li> </ul>	<p>An additional bench will be incorporated into the new design. Originally the bench was at the northern end of the design, overlooking Lamrock Avenue. The benches are now on the Eastern end, overlooking the raingarden and footpath of Rickard Avenue.</p> <p>The new seating will provide for both supported and unsupported backing, and will face both Rickard Avenue and Lamrock Avenue.</p>

		the signatures of everyone in the neighbourhood who was part of the lockdown era and it would be a terrible shame if that bench were no longer there.”	
Neutral	Additional greening, type of planting	<ul style="list-style-type: none"> <li>• “Would like council to consider incorporating similar smaller native plants as per nature strip in Cox Ave around 31-35 Cox Ave and on the corner of Lamrock Ave and Cox Ave into the proposed rain garden design.”</li> <li>• “I would like to suggest that a range of species are planted in it along with the 7 planned trees. It would be good to have harvestable fruiting varieties included and stratified species of different heights (for diversity and shade/cooling and wildlife/birdlife).”</li> <li>• “Install some areas for community gardens or some citrus trees.”</li> <li>• “Plant a couple of tall trees and several <i>Leptospermum laevigatum</i>, and other coastal bushes - even <i>Acacia sophorae</i>.”</li> </ul>	<p>The proposed raingarden will include a mix of native grasses and shrubs that are suitable for planting within damp areas of water sensitive urban design (WSUD) structures like raingardens.</p> <p>Native street trees will be planted with <i>Backhousia citriodora</i> (Lemon Myrtle) on Lamrock Avenue and <i>Cupaniopsis anacardioides</i> (Tuckeroo) on Rickard Avenue. Both of these medium species will fit into the smaller verge spaces are well suited to the coastal slopes and basin area in accordance with Council’s adopted <a href="#">Street Tree Master Plan</a>.</p>
Neutral	Lighting	<ul style="list-style-type: none"> <li>• “It is extremely dark walking home at night around the area especially on Cox Av / Rickard Av and Chambers Av. Solar street lighting could vastly improve perceived and actual safety on these streets.”</li> </ul>	Waverley Council’s Asset Systems and Planning team will investigate lighting options. This is separate to the scope of this project.
Neutral	Additions to scope of work	<ul style="list-style-type: none"> <li>• “Include a street library box or sheltered bookshelf.”</li> <li>• “Include a veggie or herb garden.”</li> <li>• “Swing/slide? Basketball net?”</li> <li>• “Providing a kerb extension out into the parking lane to make it easier to cross the road on foot to Cox Avenue, as well as by bicycle to Cox Avenue.”</li> <li>• “Shortening the end of Rickard Avenue more to maximise green space.”</li> </ul>	<p>The intention of the raingarden is to capture and treat stormwater improving the water quality before it discharges at our beaches. This is considered the best long-term use of this small space.</p> <p>In general, Waverley Council supports residential verge gardens, such as veggie and herb gardens. Please refer to our website for more information: <a href="#">Public Gardening</a>.</p> <p>This space is too small to safely accommodate play equipment and basketball. Both these types of facilities are already available in close proximity,</p>



			<p>450m walk away at Dickson Park.</p> <p>A kerb extension into Lamrock Avenue could only extend as far as the parking lane. It is not recommended.</p> <p>Lack of car parking has been an issue raised by residents. Council does not want to negatively reduce car parking for residents directly adjoining the road closure on Rickard Avenue by extending the road closure. This space is also required to enable cars and garbage trucks to safely perform a u-turn.</p>
Neutral/ Negative	Impact to parking and inclusion of angled parking on Rickard Avenue	<ul style="list-style-type: none"> <li>• “If you can’t reopen the street, should make more street parking available on Richard Avenue.”</li> <li>• “If it is to stay closed and a garden area included with turning circle it will significantly decrease the amount of parking. [Therefore] I propose that there is angle parking in the street.”</li> <li>• “I cannot support the design without angle parking being introduced to Rickard especially as it is a wide street.”</li> </ul>	<p>The permanent closure of Rickard Avenue and construction of the green space including the raingarden will result in the gain of five on street parking spaces on Lamrock Avenue. Four on street parking spaces in Rickard Avenue will be lost (subject to field testing post-construction of manoeuvring space required for Council’s waste vehicles). Angle parking will be considered as part of the recently commissioned traffic study.</p>
Negative	Opposition to permanent closure	<ul style="list-style-type: none"> <li>• “We strongly oppose the proposed changes to Rickard Ave/Lamrock corner.”</li> <li>• “Having a closed street may be great for a few residents but a road is a public asset and closure impacts the whole community.”</li> <li>• Bondi Precinct reiterates its strong opposition to the closure of Rickard Avenue, which was done without public consultation and without consideration of parking or traffic impact on surrounding streets. Bondi Precinct requests the council and council officers to defer any changes to Rickard Avenue and also to Barracluff Avenue until there is full</li> </ul>	<p>The permanent closure was approved by Waverley Traffic committee in May 2020 and therefore falls outside the scope of this particular feedback period.</p> <p>The response from Bondi Precinct members is noted.</p>

		consultation and the results of a traffic plan for Bondi is completed.	
Negative	The community feel that there was a lack of consultation	<ul style="list-style-type: none"> <li>• “There has been no community consultation.”</li> <li>• “Rickard was closed (admittedly for a trial period) without any community consultation outside residents of Rickard Ave. There should be a due process in council to notify nearby residents.”</li> <li>• “There is a large number of people within the immediate community who have no idea this is happening.”</li> </ul>	<p>58 properties in Rickard Avenue were surveyed in April/May 2019 directly about the closure prior to the trial being approved by Council. Further to this, the trial closure itself is a direct form of community consultation.</p> <p>Please visit “Communications and Engagement Overview” on Page 4, to access details of the communication channels used to help ensure that residents and the local community are aware of the upcoming Rickard Avenue Street Improvements.</p>
Negative	The community have raised a concern regarding no area-wide traffic plan	<ul style="list-style-type: none"> <li>• “There was no traffic plan for the whole of the area and no public consultation about the impact of traffic funnelling on to surrounding streets.”</li> </ul>	<p>An area wide traffic plan for North and South Bondi was prepared in 1994. The study identified options for angle parking, speed humps, speed cushions, kerb extensions, and half and full road closures. Some of the measures have been adopted by Council.</p> <p>Waverley Council has commissioned a new traffic study for the area bound by Bondi Road, Penkivil Street and Hall Street. The scope of the study includes investigating the feasibility of angle parking at Rickard Avenue, as well as various other traffic related matters. A consultant was appointed in April 2022 to undertake this study.</p>
Negative	The community has raised concerns about the impact to both traffic and parking on surrounding streets	<ul style="list-style-type: none"> <li>• “Places too much traffic stress on surrounding streets, e.g. Barracluff.”</li> <li>• “Places much more parking pressure on Lamrock Ave.”</li> <li>• “Loss of traffic options mean a loss of public amenity for locals.”</li> </ul>	Please see response above regarding area wide traffic study.

## Data Findings and Insights

Combining both the 59 survey responses to Q4 “How supportive are you of our proposed design for Rickard Avenue” and the 18 emails received during the concept design feedback period:

- 40 (52%) of the 77 responses were either supportive or very supportive of the proposed design
- 4 (4%) of 77 responses were neutral in sentiment regarding the proposed improvements
- 34 (44%) of 77 responses were either unsupportive or very unsupportive of the proposed design

For the survey specifically, questions and responses are detailed in Appendix A but are also as follows:

- 34/59 (58%) either supportive or very supportive
- 1/59 (2%) neutral
- 24/59 (40%) either unsupportive or very unsupportive

Of the emails received:

- 6/18 (33%) either supportive or very supportive
- 2/18 (11%) neutral
- 10/18 (56%) either unsupportive or very unsupportive

Of responses that were either unsupportive or very unsupportive, 10/10 (100%) emails received and 21/24 (88%) of the unsupportive/very unsupportive survey responses challenged the closure itself (91% total), rather than commented on the proposed concept design. As explained in earlier sections of this report, Waverley Council sought public feedback during the period 7-27 March to understand popular aspects of the design and make improvements where possible, without undermining the approval already received for this project via Waverley Traffic Committee in May 2020. Only 3/34 (9%) responses that were either unsupportive or very unsupportive of the design provided commentary related to the concept design itself, rather than challenged the premise of the closure.

Supported aspects of the proposal included:

- An increased community feel, driven by the proposed street improvements
- Safer for cyclists and pedestrians
- General greening of the area

That said, many respondents requested that the project team further investigate:

- The number, location, orientation and type of benches being installed
- Choice of trees, and type of greenery
- Parking options at Rickard Avenue

More information was sought about:

- Design of the raingarden
- Consideration given to angled parking on Rickard Avenue
- Actions taken to progress an area-wide traffic study

## Conclusion

The community response to the concept design for Rickard Avenue Street Improvements was 52% positive, 4% neutral, 44% negative.

Supported aspects of the proposal included:

- An increased community feel, driven by the proposed street improvements
- Safer for cyclists and pedestrians
- General greening of the area

As detailed in the previous section of this report, titled “Data Findings and Insights,” only 3/34 (9%) responses that were either unsupportive or very unsupportive of the design, provided commentary related to the concept design itself, rather than challenged the premise of the closure.

Recommendations:

1. That Waverley Council’s Asset Systems and Planning, Traffic and Transport, Major Projects, and Open Spaces teams consider all feedback related to the proposed concept design for Rickard Avenue Street Improvements and incorporate into final design where possible
2. That consideration is given to angled parking on Rickard Avenue
3. That actions are taken to progress an area-wide traffic study
4. That community feedback gathered as a result of sharing the concept design for Rickard Avenue is passed on to Waverley Council’s consultants carrying out the area-wide traffic study in 2022.
5. Alert community of any changes to the design.

Changes:

1. **Benches.** An additional bench will be incorporated into the final design. Originally the single bench was at the northern end of the design, overlooking Lamrock Avenue. There will now be two benches along the Eastern end, overlooking the raingarden and footpath of Rickard Avenue.
2. **Passive open space.** Space in and around the new seating to allow people to rest, watch over children, and enjoy the raingarden will be created with a new hardstand area.
3. **Increased green space.** Along the western end of Rickard Avenue, between the cycle path and footpath, an additional stretch of greenery (turf) has been added to increase green space.
4. **Changes to the raingarden.** We have amended the stormwater catchment design associated with the raingarden to maximise the amount of rainwater run off captured. The revised pit is now centrally located in the kerb and gutter of the cul-de-sac, as opposed to the north-eastern section.

## Appendix A – On site signage

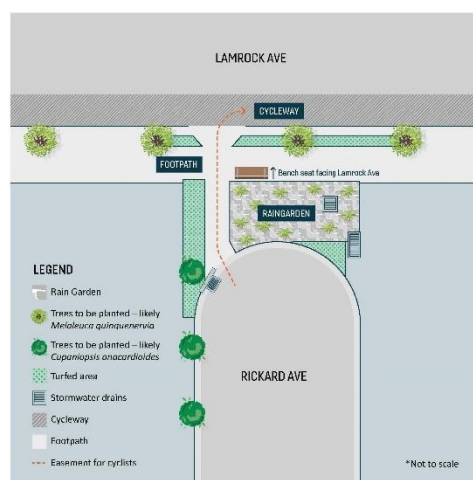
# Another Waverley RENEWAL PROJECT



### Rickard Avenue Street Improvements

Waverley Council is seeking feedback between 7 March – 27 March 2022 on the proposed street improvements for Rickard Avenue. These include:

- Putting in a permanent cul-de-sac to minimise through traffic, while making it safer for local residents and cyclists merging onto Lamrock Avenue
- Increasing public green space, planting new trees and installing additional seating
- Installing a new raingarden with passive irrigation and improved stormwater management
- New sections of footpath with cyclist ramps.



For more information about this project and to provide feedback, visit [haveyoursay.waverley.nsw.gov.au/rickard-avenue-improvements](https://haveyoursay.waverley.nsw.gov.au/rickard-avenue-improvements), email [majorprojects@waverley.nsw.gov.au](mailto:majorprojects@waverley.nsw.gov.au) or call 9083 8000.

# Appendix B – Letter

## Front of letter



WAVERLEY COUNCIL

### Waverley Council

PO Box 9, Bondi Junction NSW 1355

DX 12006, Bondi Junction

### Customer Service Centre

55 Spring Street, Bondi Junction NSW 2022

ABN: 12 502 583 608

Our ref: D22/19761

7 March 2022

### Re: Rickard Avenue Street Improvements – request for feedback

Dear resident

You may recall that in October 2019, Council installed temporary concrete barriers on Rickard Avenue, at the intersection of Lamrock Avenue, to trial changes to traffic flow.

In May 2020, Waverley Traffic committee agreed that Council makes the temporary closure of Rickard Avenue permanent (TC/V.05/20.05).

We are now presenting our proposed design (included over the page) to you for feedback, between 7 March – 27 March 2022. The design includes:

- Putting in a permanent cul-de-sac to close through traffic while making it safer for local residents and cyclists merging onto Lamrock Avenue
- Improving the community feel by increasing public green space, planting seven new trees and including additional seating
- Installing a new raingarden with water sensitive urban design principles and improving flood management
- Installing new sections of footpath with cyclist ramps.

To provide feedback on our proposed design for Rickard Avenue, please get in touch with us through one of the following methods:

- Completing our online survey, at [haveyoursay.waverley.nsw.gov.au/rickard-avenue-improvements](https://haveyoursay.waverley.nsw.gov.au/rickard-avenue-improvements)
- Emailing: [majorprojects@waverley.nsw.gov.au](mailto:majorprojects@waverley.nsw.gov.au) "Re: Rickard Avenue"
- Phoning: 9083 8000
- Posting to: General Manager, Waverley Council, PO Box 9, Bondi Junction, NSW 1355

Please note that all submissions will form part of Council's public record and as such may be made publicly available. Your name and contact details will be kept confidential.

More information about the project is available at [haveyoursay.waverley.nsw.gov.au/rickard-avenue-improvements](https://haveyoursay.waverley.nsw.gov.au/rickard-avenue-improvements).

Please feel free to get in touch should you have any more questions.

Kind regards

Herbert Lam  
Project Manager, Major Projects

### Contact us

Phone: 9083 8000

Email: [info@waverley.nsw.gov.au](mailto:info@waverley.nsw.gov.au)

Web: [www.waverley.nsw.gov.au](http://www.waverley.nsw.gov.au)

### Connect with us

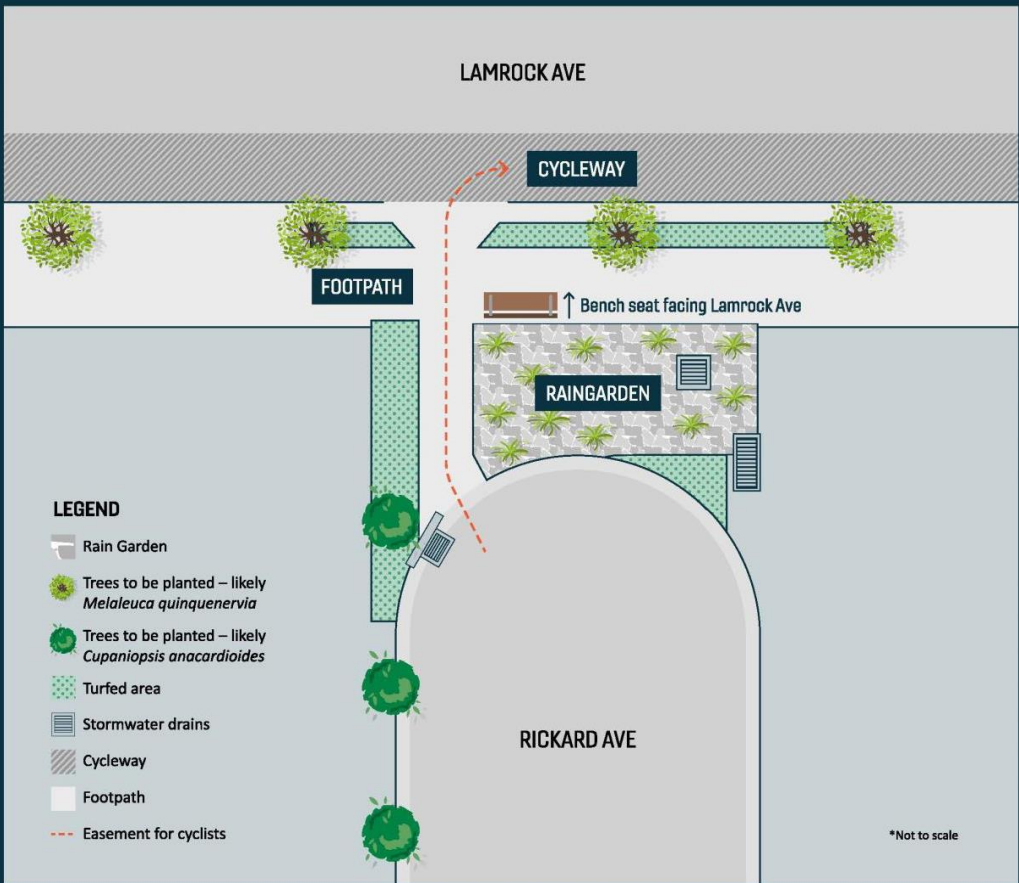
[facebook.com/whatsonwaverley](https://facebook.com/whatsonwaverley)

[twitter.com/waverleycouncil](https://twitter.com/waverleycouncil)

# Rickard Avenue Street Improvements



We're proposing a range of improvements to Rickard Avenue, including putting in a permanent cul-de-sac to minimise through traffic, while making it safer for local residents and cyclists merging onto Lamrock Avenue. We're also increasing public green space, building a raingarden, planting new trees and including additional seating.



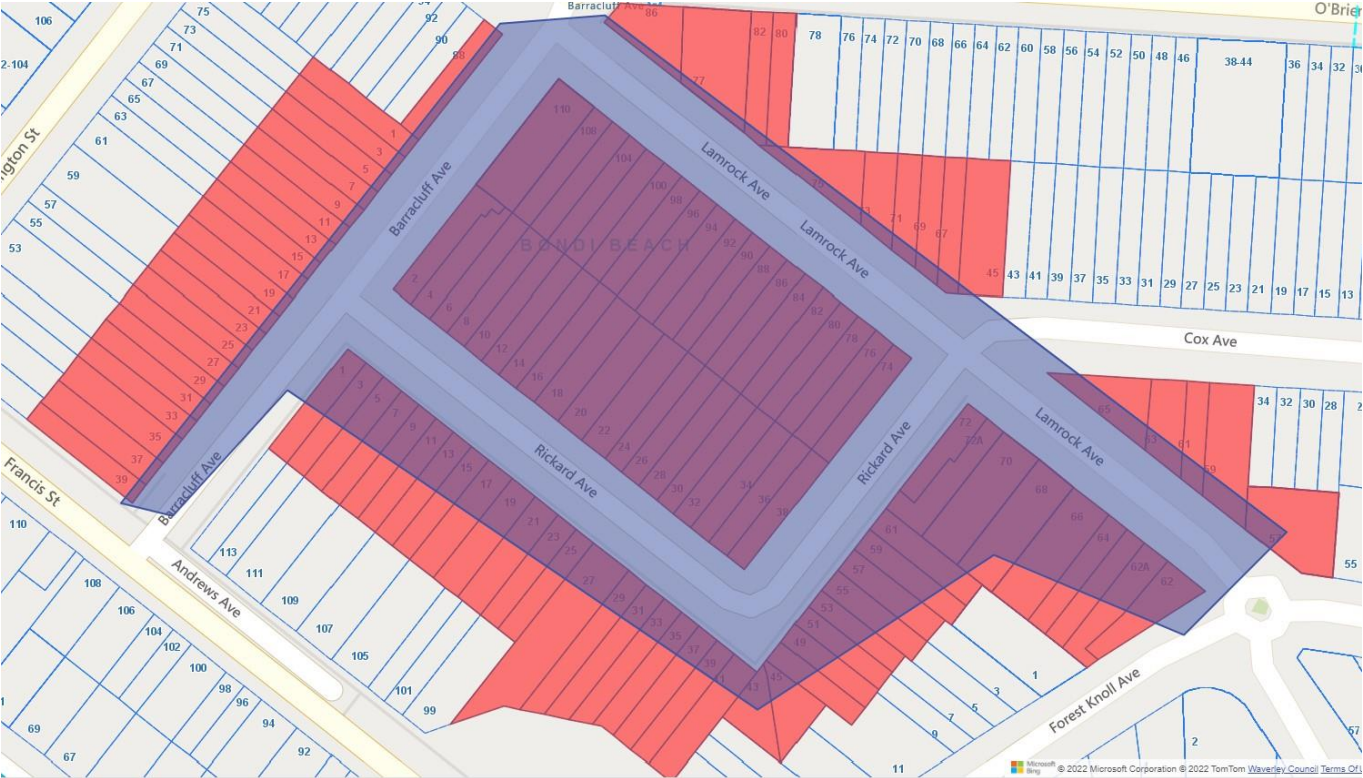
**TREES**  
In proposing trees, Waverley Council officers consider the qualities of the place, its history, uses, the needs of the community and the natural environment. Pictured left: mature *Melaleuca quinquenervia*. These are proposed for Lamrock Avenue.



**WHAT'S A RAINGARDEN?**  
We're installing a new raingarden with passive irrigation and improved stormwater management. The garden is designed to reduce the flow rate of stormwater and pollutant runoff, before entering the drainage network.



Rickard Avenue Letter Distribution Area - 7 March 2022





# Appendix C – Facebook Posts

8 March 2022

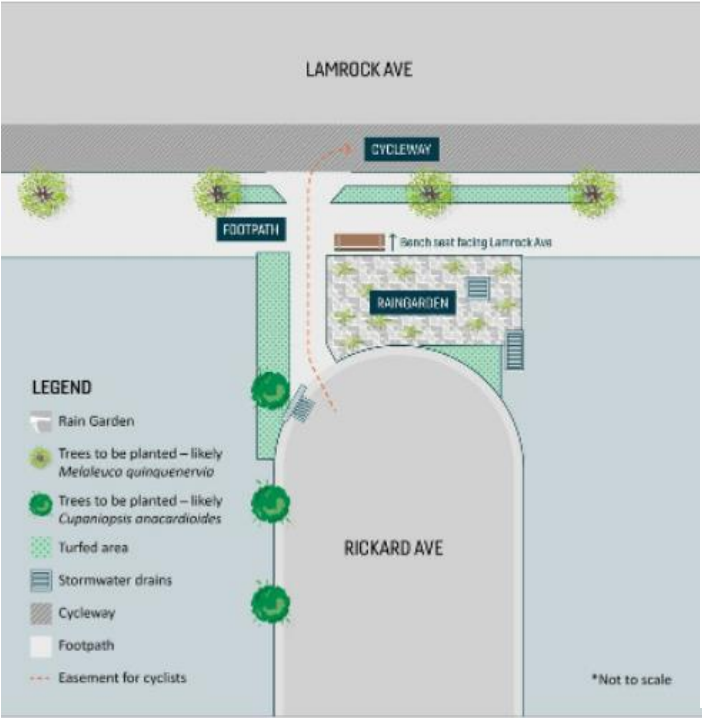


Waverley Council


Published by Sprout Social · March 8 ·

In 2019, we installed temporary concrete barriers to trial changes to traffic flow at Rickard Avenue, Bondi Beach. We're now converting this into a permanent cul-de-sac, but also carrying out a range of street improvements by increasing public green space, building a raingarden, planting new trees and including additional seating.

Take a look at our proposed design and provide your feedback before 27 March on Have Your Say - <http://haveyoursay.waverley.nsw.gov.au/rickard-avenue...>



Post Insights



In 2019, we installed temporary concrete barriers to trial changes to traffic flow at Rickard Avenue, Bondi...

Published by Sprout Social · March 8 ·

Post Impressions

2,999

Post Reach

2,908


Post Engagement

230


Distribution

impressions than your other posts within 21+ days of publishing. [Learn more](#)


Interactions




19




3




0




0



0




0




Reactions

22




Comments

10




Link Clicks

18



Shares

5



Other Clicks

113

Page 16 of 21

25 March 2022



Waverley Council

Published by Sprout Social · March 25 at 8:25 AM · 🌐

There are only a few days left to pass on your feedback regarding our concept design for Rickard Avenue, Bondi Beach!


After installing temporary concrete barriers in 2019 to trial changes to traffic flow, we are now putting in a permanent cul-de-sac and carrying out a range of street improvements including increasing public green space, building a raingarden, planting new trees and including additional seating.

To take a look at our design and pass on your feedback before 2... [See more](#)



Post Insights

✕



There are only a few days left to pass on your feedback regarding our concept design for Rickard...

Published by Sprout Social · March 25 at 8:25 AM · 🌐

Post Impressions

2,826

Post Reach

2,826

Post Engagement

401

Distribution

📊

impressions than your other posts within 21 days of publishing. [Learn more](#)

Interactions

👍 16

❤️ 1

😂 0

😮 1

😭 0

😡 1

Reactions

19

Comments

9

Link Clicks

50

Shares

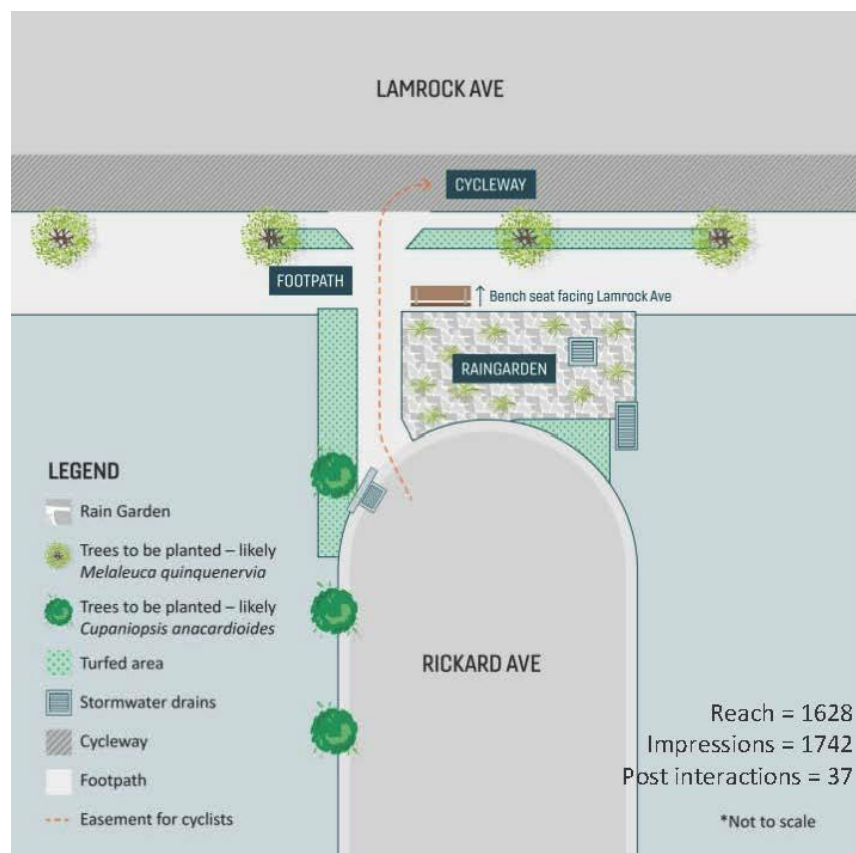
0

Other Clicks

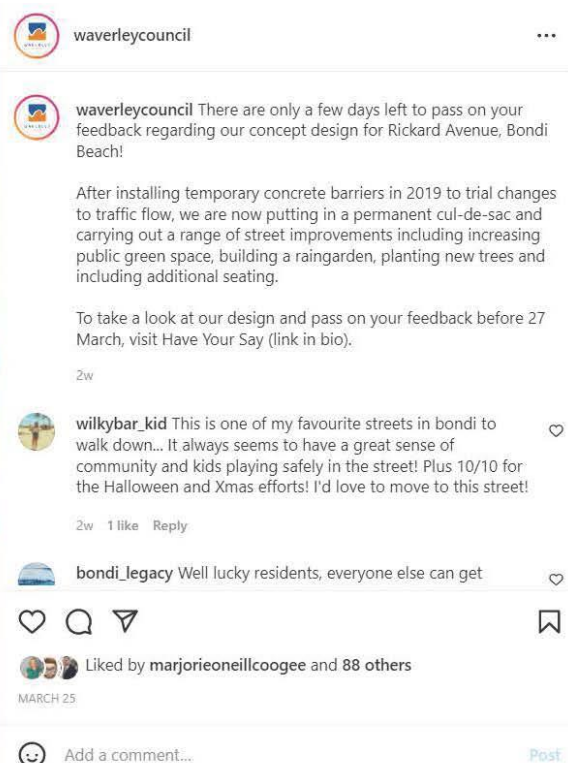
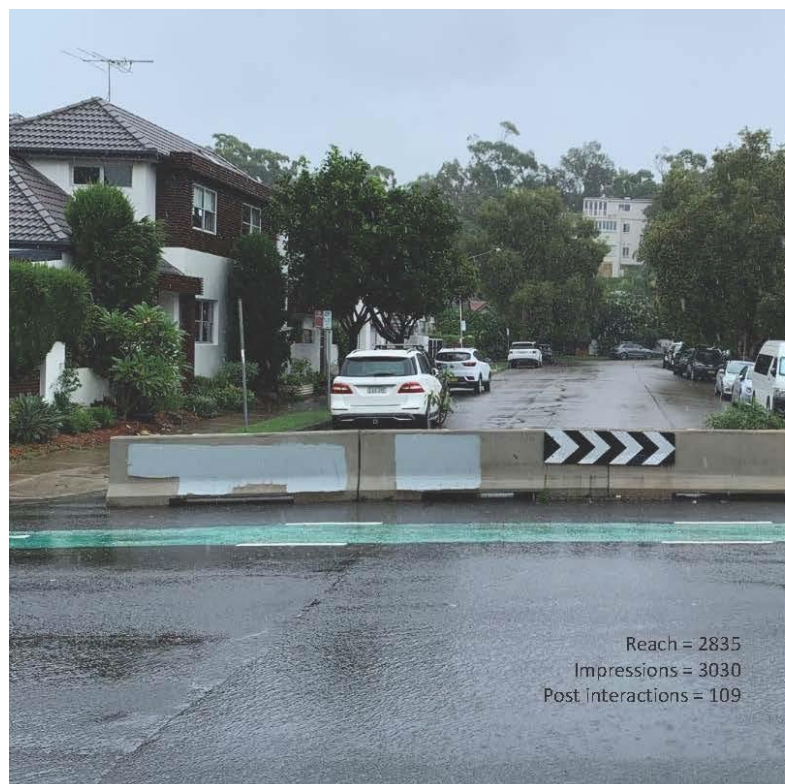
291

## Appendix D – Instagram Posts

8 March 2022



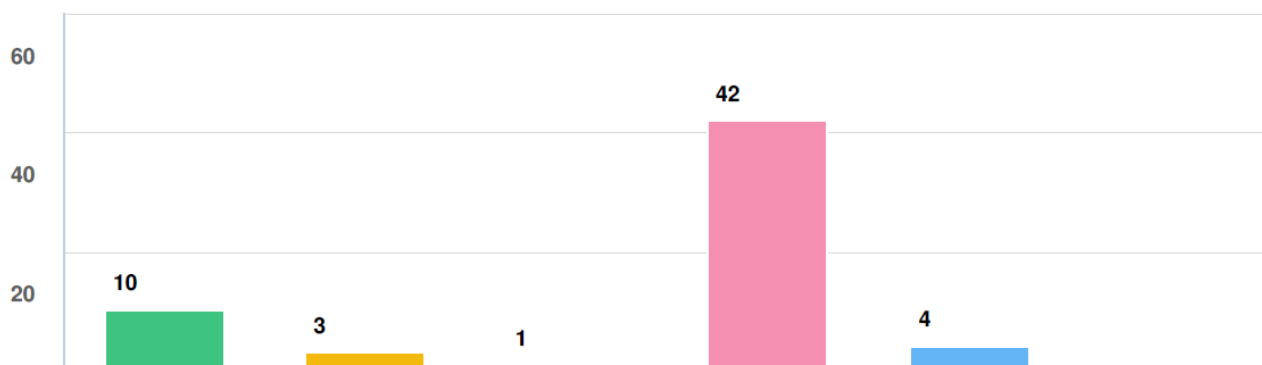
25 March 2022



## Appendix E – Have Your Say Survey

**Survey Introduction:** Rickard Avenue is a quiet, residential street in Bondi Beach. Until late 2019, it was open to two-way traffic. In October 2019, temporary concrete barriers were installed to trial changes to traffic flow and in turn improve safety. We are now proposing a more permanent solution, which would include the construction of a cul-de-sac as well as greening of the local area. Please take a look at our proposed design and share your thoughts with us.

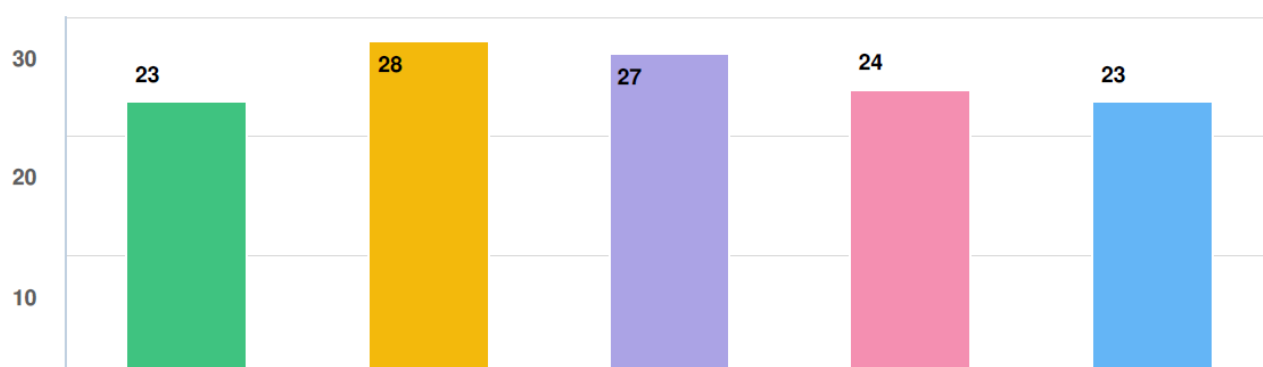
### Q1 Which of the following best describes you?



#### Question options

- I am a resident of Rickard Avenue
- I am a resident of Lamrock Avenue
- I own a property on Rickard Avenue but do not live there
- I live locally but not on Rickard Avenue or Lamrock Avenue
- I do not live within the Waverley Local Government Area
- I own a property on Lamrock Avenue but do not live there

### Q2 Since the installation of the temporary concrete barriers at Rickard Avenue in 2019, which of the following apply?

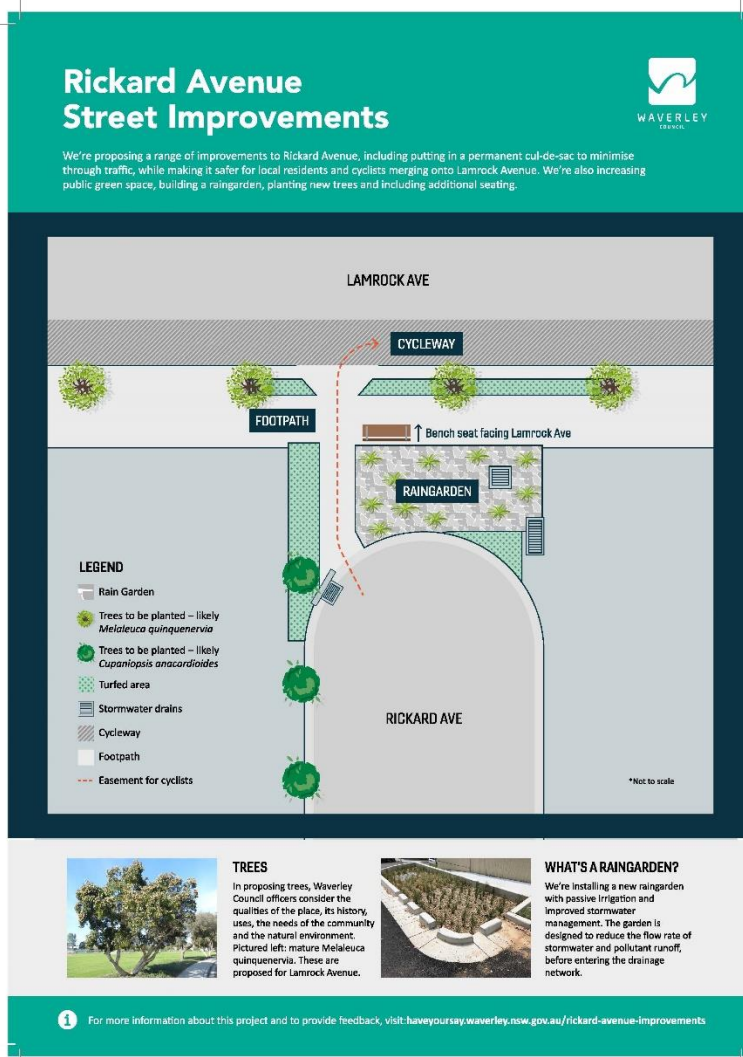


#### Question options

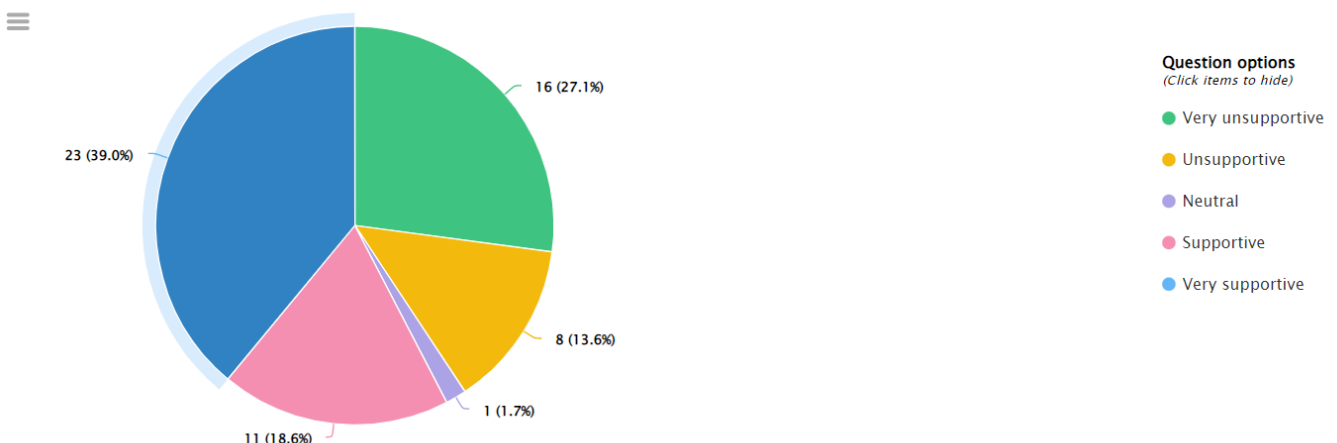
- Either I or a member of my family has felt safer in the street
- I have noticed a reduction in motor vehicle movements entering the street
- I am more inclined to walk in the street
- I am more inclined to ride my bike in this street and neighbouring streets
- None of the above



### Q3 Have you had a look at our proposed design for Rickard Avenue?



### Q4 How supportive are you of our proposed design for Rickard Avenue?



### Q5 Would you like to provide any additional feedback?

Answers summarised in body of report – “Have Your Say - Feedback Survey” section.

## Appendix F – E-newsletters

### Waverley Weekly - 10 March 2022 Edition



#### Rickard Avenue Street Improvements

We're installing a permanent cul-de-sac and carrying out a range of street improvements on Rickard Avenue, Bondi Beach. We're increasing public green space, building a raingarden, planting new trees and including additional seating. Take a look at our proposed design and provide your feedback before 27 March on Have Your Say.

MORE

### Have Your Say Waverley - March 2022 Edition



## Have Your Say Waverley — March 2022

Council live streams all Council meetings and meetings of the Operations and Community Services Committee and the Strategic Planning and Development Committee. The next Council Meeting is 7pm tonight, 15 March 2022.

#### PROJECTS OPEN FOR COMMUNITY INPUT

- We're installing a permanent cul-de-sac and proposing a range of [street improvements to Rickard Avenue, Bondi Beach](#). We're increasing public green space, building a raingarden, planting new trees and installing additional seating. Take a look at our concept design and provide your feedback before 27 March.