

DESTINATION HALL STREET

CONSULTATION
REPORT - AUGUST 2022

Waverley Council acknowledges the Bidjigal, Birrabirragal and Gadigal people, who traditionally occupied the Sydney Coast, and we pay respect to all Aboriginal and Torres Strait Islander Elders both past and present.

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Executive Summary

Destination Hall Street is a proposed trial project to revitalise Hall Street and support businesses in their economic recovery after COVID-19 lockdowns. The first round of consultation was open from 15 July to 22 August 2022.

The consultation objectives were to:

- Advise businesses on Hall Street of the plan to help ensure the trial meets their needs or addresses their concerns
- Gather feedback to refine and change the design concept before we install the trial
- Inform stakeholders of the plan and promote Destination Hall Street to the community

On the first day, 43 businesses along Hall Street were spoken to by Council officers who also delivered 50 letters explaining the project. Of the 43, all but two were supportive. Since then, 18 businesses have worked with Council officers to expand their outdoor dining and are excited for the project to go ahead.

On 28 July, Council held an online information session attended by 21 community members. A recording of the session was uploaded online and has been accessed by over 191 individual viewers. There have been over 2,900 people who have accessed the Have Your Say page with 234 survey responses.

The social media campaign has been engaged with by over 2100 people, between comments, likes, clicks and shares across Instagram, Facebook and Twitter. Officers sent more than 3,000 letters to residents and 190+ scanned the QR code to access the Have Your Say page. The Precinct Committees were notified by email and Council officers presented to Bondi Precinct who's motions and submission are included in the consultation report.

Of the 234 survey responses, 42% strongly agreed and agreed the community would benefit from a temporary pedestrian focused space on Hall Street, 47% strongly disagreed and disagreed and 51% strongly agreed and agreed that people would visit Hall Street and stay for longer if it was a well-designed public space, 36% strongly disagreed or disagreed. 44% agreed the proposal would provide a place to enjoy what the local businesses have to offer, 29% said it would be a place to be safely outdoors and 26% said it would be a place to connect with others. The main concern from the survey commentary was the impact of traffic on surrounding streets if vehicles could not access O'Brien Street from the west.

Of the 211 who provided qualitative feedback, 28% said they were either supportive of the project or would be supportive if the intersection of O'Brien, Glenayr and Curlewis remained two way, 26% said they were concerned about the traffic overflow into surrounding streets and 20% said it was a great project.

This feedback was reflected in the info session, most attendees seemed excited by the overall project but wanted to clarify how the intersection of O'Brien, Roscoe and Glenayr would work and whether this could be redesigned to be two-way.

Background

Destination Hall Street is a trial project to revitalise Hall Street, Bondi Beach and support businesses in their economic recovery after COVID-19 lockdowns.

The project will transform Hall Street into a pedestrian-friendly space with outdoor dining, street gardens and shaded resting places for the community to enjoy, without any loss of parking.

Overall project objectives:

- Create a connected and activated streetscape by reclaiming road space as people space
- Transform the area into a bustling commercial centre that is inviting for locals and visitors alike
- Provide businesses with additional outdoor spaces to trade and engage
- Determine what elements of the pilot should remain permanent or be removed based on feedback gathered during consultation

Consultation dates and objectives

The first phase of consultation ran between 15 July to 22 August 2022. The second phase will be once the trial is in place.

The consultation objectives were to:

- Advise businesses on Hall Street of the plan to help ensure the trial meets their needs or addresses their concerns
- Gather feedback to refine and change the design concept before we install the trial
- Inform stakeholders of the plan and promote Destination Hall Street to the community

This was just the initial consultation to make gather feedback and make changes to the design. There will be extensive consultation throughout the trial (October 2022 to March 2023) to find out what the community likes and doesn't like about the project.

Communications and engagement overview

A range of communication and engagement methods were used to encourage the community to provide feedback. The methods aligned with council's Community Engagement Strategy and IAP2's spectrum of participation. More than 3500 people engaged with the project through the following methods.

Method	Overview	Date	Statistics and Responses
Business drop-in	Waverley Council officers visited businesses on the first day of consultation	22 July	Delivered 50 letters Only two said at the time they did not like the plan. 18 signed up for additional outdoor seating
Letter drop	Appendix A. Over 3000 flyers were dropped to residents in the Bondi area Appendix B	15 July	Over 3000 letters delivered 197 scans

Social media posts	Facebook Appendix B. 22 July – Announcing the project 25 July – Promoting info session	22 July 25 July	Total: 9805 reach 2056 post engagements 111 likes
	Instagram Appendix C. 24 July – Announcing the project 25 July – Promoting the event	24 July 25 July	Total: 4743 total reach 180 post interactions 29 comments
Waverley Weekly e-newsletter	Appendix D. Included in Waverley Weekly e-newsletter. 21 July – Promoting the launch of project 28 July – video of Mayor promoting project	21 July 28 July	Total 467 clicks
Have Your Say Waverley e-newsletter	Appendix F. Included in July and August edition of Have Your Say Waverley e-newsletter.	2 August 16 August	Total 7300 x 2 recipients
Have Your Say website	Council established a dedicated a Have Your Say page for the project.	15 July – 22 August	2.9k total visits to the page 2.2k aware visitors 130 new registrations 234 survey responses
Precinct notification	Community Liaison Coordinator emailed all 13 Precinct Executive Committees promoting the consultation and inviting them to provide feedback.	w/c 18 July	Bondi precinct provided a submission and had a presentation from the
Online community info session	The community session was promoted through the HYS page, social media and emails to stakeholders	28 July	21 participants

Feedback summary and results

Online survey:

2.9k people visited the Have Your Say site and 234 completed the survey.

The survey was advertised through a range of channels, including social media, e-newsletters, letterbox drops, business drop-in and emails to Precincts. The questions were exploratory in nature and aligned with the engagement objectives of the overall project.

The survey sought to understand:

- Community sentiment on the proposed pedestrian focus of the project
- If there would be higher visitation to Hall Street
- If there was general support for the project
- Sentiment on the community benefit of creating public space
- What the community was excited about
- Whether parking was important in the development of the project
- And anything else the community wanted to add

Of the 234 responses

- 58% identified they live in Bondi Beach
- 19% live in Waverley Council area
- 9% work in the immediate vicinity of Hall Street

- 7% live on Hall Street
- 4% own a business on Hall Street
- 3% live outside of Waverley

The proposed community space

43% said they supported the proposed plan to make a community space on Hall Street, 57% said they did not.

On rating their level of agreement with these two statements:

- 1. The community will benefit from a temporary pedestrian focused space on Hall Street**
- 2. People would visit Hall Street more often or stay longer if it was a well-designed public space**

42% strongly agreed and agreed the community would benefit from a temporary pedestrian focused space on Hall Street, 47% strongly disagreed and disagreed, 10% were neutral.

51% strongly agreed and agreed that people would visit Hall Street and stay for longer if it was a well-designed public space, 36% strongly disagreed or disagreed, 13% were neutral.

Community benefits

44% agreed the proposal would provide a place to enjoy what the local businesses have to offer, 29% said it would be a place to be safely outdoors and 26% said it would be a place to connect with others.

Descriptive words for the proposed space

Participants were provided a range of words to describe the project. The top three were:

1. Eat
2. Lively
3. Bustling

Public space

Participants were asked to choose three things they were most excited about. They were:

1. the additional outdoor seating (46%)
2. trees and planting (42%)
3. nighttime activation (25%)

Parking impacts

60% thought that no loss of parking was either very important or important. 26% said they thought it was not at all important or unimportant, 13% were neutral.

Extra feedback

211 participants responded to the open-ended question to provide more feedback on the project.

Of those the top three comments were:

1. 28% (60) said they were either supportive of the project or would be supportive if the intersection of O'Brien, Glenayr and Curlewis remained two way
 2. 26% (55) said they were concerned about the traffic overflow into surrounding streets
 3. 20% (44) said it was a great project
- 12% (25) said the project was a bad idea
 - 11% (24) said they would like to see more of the traffic data
 - 6% (13) said Council should remove parking altogether.

Stakeholder meetings

12pm-1pm - Online information session 28 July 2022.

101 people viewed the event registration page, 41 registered to attend and 23 people attended the meeting

Theme	Question via comment on Teams chat.	Council response
	All comments have been copied exactly as written	
Businesses	Do you have any idea what proportion of people visiting cafes/shops on Hall St park on Hall St?	Its is very hard to quantify the exact destination people are going to. We have modelled the occupancy rate of the parking which is very high within Hall Street. That is indicative of people parking in the vicinity and the adjoining streets
	Harris Farm do very little to stop their trollies being taken away from their Hall Street shop and dumped in streets in the local area. As one of the larger businesses on Hall St, I hope Council will use this as an opportunity to influence HFM to be more community-minded...and stop having their trollies all over bondi	We can take that feedback on as there are a range of compliance measures to make sure trollies are returned.
	Maybe Council could work with local real estate offer vacant shops as summer pop ups ?	It is something the economic development team have thought of. We are activating this street and don't want vacate units sitting there. If we can activate them through pop ups or history/information about the local are. We are going to look at the full picture and something we'll take on board.
	Will businesses with existing alcohol licenses be able to serve alcohol in alfresco dining areas during operating hours ?	Yes, they will be
	The old Happy Hockers premises has been vacant for years now. Long standing empty premises let the street down. Hopefully Council will use this revamp of Hall Street to address this issue.	
	Will the existing alcohol-free zoning remain?	Nothing is changing in this sense.
	Hall Street is mixed use zoning, meaning bedrooms right above shops... What about night-time activation? How late?	We are not encouraging anything goes on into the night. Businesses will operate to their current hours. We don't want to disturb anyone. It will be part of the consultation as we go. Always give us feedback at the time.
	I live on Roscoe. We already have some 1 way restrictions. You can't make our only	We accounted for the Harris Farm site, the road environment will be big enough to

Traffic	ingress via Campbell Pde! Plus a lot of trucks come to Harris Farm loading dock surely you don't want them coming via Hall St pedestrianised area.	accommodate any vehicles needed to service Harris Farm. In regard to accessing Roscoe St as a resident, one is the Campbell Pde, Gould St up hall. Or down Lamrock, left into Consett, left onto Hall and right onto O'Brien
	Will it be possible to enter Roscoe from Glenayr st ?	That is not part of the proposal and what the implications are for people who live in Roscoe, we can work on that with TfNSW. Especially if that is the feedback we get throughout the consultation. At this stage the proposal is to leave it as its current and existing arrangement
	Will there be any traffic management to help buses and cars turn right from Glenayr into Hall St?	No bus movements would be going down Hall St. In converting Hall St to one way westbound there will be a give way sign at the intersection of O'Brien and Glenayr which will prioritise traffic movements out of Glenayr and turning right towards Bondi Junction. It's quite important for the buses as it improves their movements getting people in and out of that area into Bondi Junction.
	Will the speed limit be reduced while we see extra traffic (both foot and car) on Hall street	Hall St is currently a 40km zone. Council would have liked to have reduce that to a 30km zone but there is no provision from the state government to do so. They currently have active trials for 30km in different council areas, they are not looking at any more of those until the trial periods are concluded.
	Lamrock Avenue from Barracluff to the roundabout (Lamrock/Forest Knowle/Sir Thomas Mitchell), is wide and largely treeless. Alot of people gun up and down the road there. With the increase in traffic on Lamrock, I hope Council will plant more trees here.	We can take that feedback onboard
	Encouraging and supporting active transport is important - to this end can council consider allowing bikes to continue to travel in both directions along Hall street?	The trial does not allow for two-way movements of bike, there isn't enough road width to allow for that. Bikes can travel with the one-way arrangement, but they won't be able to go east bound. That is a key consideration. There are alternative routes that can be used.
	Agree - two way bike traffic is very important to the area.	
	I live west of Hall St, and walk or ride to/from the beach 99.9% of the time. Reflecting on my own behaviour, I tend to walk back along Lamrock St as it has more	

	trees, and less traffic. I can see this improvement definitely sending me along Hall St more!	
	A large majority of Adina hotel guests, restaurant goers and residents enter the Bondi area via Old South Head road down O'Brien Street to access the hotel entrance on Hall Street and the Adina carpark entrance on O'Brien Street. Has thought been given to allow traffic continue onto O'Brien Street to allow drivers direct access the carpark?	We did consider that but the benefit of that one way at that junction are massive from a pedestrian perspective, we have a number of crossings in that vicinity and there is an opportunity to create a very large space for the community through there. Having looked at the diversion routes they are small. Being the diversion would mean going down Lamrock, Consett, Hall and then O'Brien but the amenity benefit and safety benefit is a key element of the trial.
	I understand that retail businesses want no reduction in street parking spaces, but the one-way scheme will surely decrease traffic. Can we build in some initiatives to discourage overall use of private cars overall. Consett Ave residents will not be happy with proposal to increase traffic on our beleaguered tree-lined avenue.	This is what we are trying to pilot and work through as part of the project the idea is to allow for parking to stay relatively the same as it currently is, but the pilot will test what the appetite is to make some of the changes in the longer term. Parking is a controversial topic and as you would all know there are differing views throughout the community, whether we need to maximise or reduce parking and we just need to strike a balance. The proposal at the moment tries to maintain that and maintain the status quo around parking arrangements as we already changing fair amount through the space as part of the pilot, we can definitely look at what parking will look like in the future as an outcome of the pilot.
	It's going to divert massive traffic jam through Consett Ave and Hall St for people not going to Hall St. Can we see the traffic study?	Traffic study is available as part of the Traffic committee minutes which will be endorsed buy council mid-august. The information will be publicly available for people to download on the 16 th of August
	I'm looking at the survey and there's no questions about traffic flow so do we just go to our councillors to get action?	
	Please reconsider 2 way bike use - even if it is a very narrow strip. Just don't want to do anything to discourage active transport when it is such an important issue at this time. Thank you all	
	Probably not part of the scope but would love to see a few more goget spots to support people who don't have cars.	Take that feedback onboard.

Look and feel	I think this all sounds brilliant. When choosing the building textures and the planting, I hope it's things that will age well. The silver tiles (not a fan) and planting at 7 ways, has quickly fallen apart - tiles have come off, most of the planting has died.	The materiality we are using are not supposed to last along time, they do have a finite life, the intent behind the activation is we use materials robust enough to last potentially a couple of years depending on the outcome of the trial. Once the trial is concluded we would start planning a permanent design for a change to Hall St, then they would be replaced with an invigorated and updated streetscape.
	I think this all sounds brilliant. When choosing the building textures and the planting, I hope it's things that will age well. The silver tiles (not a fan) and planting at 7 ways, has quickly fallen apart - tiles have come off, most of the planting has died.	
Adina carpark	Probably the biggest private parking consideration here is the hundreds of spaces under the HarrisFarm/Adina complex, entry via O'Brien. Please let's know how this can be incorporated into current proposals..	We are aware of the parking lot the access to the Mart parking lot will be maintained through the one way hall O'Brien movement and people can exit the parking lot back on to haul one way or down Roscoe so the access to the parking lot will still be there and people can still use the parking lot at the currently do they just won't be able to access it via the eastbound movement which will no longer be there open
Arts and culture	Are there any allocated spaces for buskers along Hall St as part of the plan?	yes, there will be there is currently a busking policy ready to be piloted and this will be an ideal location for that. After this consultation we will confirm how many spaces but yes this will be part of the project.
	Does Destination Hall St have an art strategy that could engage local artists to contribute public artwork for the trial period? Murals etc.	Absolutely, we are currently looking at activation ideas. Once we get through this consultation, we will start looking at ideas and the available spaces for activation we are looking at all the options including outdoor exhibits, performance spaces everything that we can include we will consider the final allocation across the street and we will investigate that.
Consultation	How will the council ensure feedback during the trial period represents community sentiment and not just the loudest voices?	We have a range of different tactics we are going to use throughout the project. We are going to talk to businesses and residents, but we will also have data points we will be tracking like traffic, foot traffic and anecdotal experiences of businesses and users of the space. We are going to go out onsite to talk to people once a month. We will track the data against the questions we have already asked and

		getting broad feedback which is the point of the six-month trial.
	Any on street engagement similar to those buttons as you leave Ikea?	Yes, we have been talking about that we do have one of those systems when we finalise the design we will figure out where the best spot for that is.
	I'm looking at the survey and there's no questions about traffic flow so do we just go to our councillors to get action?	This is just an initial survey, there is a section at the bottom to provide any comments so please feel free to do that in there. We will be asking peoples experience throughout the trial alongside data like traffic studies.
General comments	So glad Waverley got this funding	
	"Destination" Hall St isn't really consistent with pushing through traffic onto Hall St that doesn't currently use Hall St.	
Sustainability	How is the project embracing sustainability, in particular issues related to the ocean, coral reefs and climate change? E.g. furniture made from marine plastics etc.	Yes, we can take that feedback onboard. We are going through detailed design phase as we speak but we are going through with the architects to make sure the materials we use are robust and include all our normal environmental procurement processes so Council's policies require us to purchase us to acquire the most environmentally as they can be but also robust enough, so they last for the time we implement them.
	Lamrock Avenue from Barracluff to the roundabout (Lamrock/Forest Knowle/Sir Thomas Mitchell), is wide and largely treeless. Alot of people gun up and down the road there. With the increase in traffic on Lamrock, I hope Council will plant more trees here.	
General comments	So glad Waverley got this funding	
	"Destination" Hall St isn't really consistent with pushing through traffic onto Hall St that doesn't currently use Hall St.	
	I think this is an important project. The Council have been trying to activate Hall St for many years now and to have funding for a trial to test what will and won't work is terrific. I live and work on Hall Street and can't wait to see if this works for our community. The Council parklets have become important meeting and connection places for locals so to have bigger spaces where people can eat, drink and socialise is really important especially post Covid.	

	To be clear I support the project in principle but you're going to get massive negative feedback by pushing car movements through Hall St that doesn't currently use it.	That is the intent of the pilot and trial, and we will monitor and look at that and come back on that.
	Quick question re. That seating area around the Oberon Glenayr and hall Did you say that will be upgraded?	Yes, we are looking at changes through that area. We have fleshed out the details yet. There are existing business that have outdoor dining in that vicinity, we are looking at options for beautifying and opening this space up. There will be additional space for the public to use through that area
	Thanks so much for driving and trialling this. I love that you are continually looking for ways to make our unique suburb even more special	
	I walk and cycle around Hall Street often, I hope council pursues more trials and programs such as this one to gauge community feedback and improving experience for non-motorists	
	The large trees there, aren't idea - Shea Oaks. I rarely advocate the removing of trees, but having those trees replaced with prettier flowering trees, would be lovely	This has been on our minds. We are aware that these Shea Oaks have caused issues because they are so large. We have not formed a position on whether we will or will not be removing them as part of the trial. It is probably something that will be considered as a permanent change in the future. We may look at different species in the future.
	She Oaks great for local fauna - cockatoos	
	Will the Council pivot mid trial at all?	Depending on how things progress through the trial we will review traffic movements and where things are not going smoothly, we will revisit what the arrangements could look like. By no means is anything set in stone, if things don't work out, we will look at that.
	Like address the access to roscoe street?	Yes, exactly
	Filling the silence: please be careful with the intrusion of commercial activity into Consett Avenue. This may look like a "dead space" Nik's words, but is just low intensity use as transition zone..	Worth emphasising it is not intended for a commercial space but a community space. Like for gardening or seating. There are a few activations that the community had already done, and we are talking that kind of activation.
	good luck! it's a short timetable, but with good management & consultation , could result in better public use of Hall Street	

	<p>Thanks so much Nik, Eliza and Jessica really appreciate your work on this and your commitment to engagement especially given the short timeframes 😊 love that you are pursuing short-term trials to give the community time to assess the impacts in real life.</p>	
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Email submissions

There were 21 written submissions received via email. Bondi Precinct submission has been included in this count. The themes have been grouped together. The amount of people who provided the same feedback is shown in brackets.

Six were businesses, one was BikeEast and the rest were residents. Eight residents were from Lamrock Ave, two were from Roscoe.

Traffic (22)

- Concern about overflowing traffic in to surrounding streets (12)
- Intersection of O'Brien, Glenayr and Hall to remain two way (4)
- Design should allow contraflow lane (1)
- Holistic traffic study of Bondi area (4)
- Current difficulty parking (1)

Poor consultation process (3)

Overdevelopment (1)

Business focus only (1)

Business drop-in – 22 July 2022

A Council officer visited the businesses along Hall Street on the first day of consultation, 15 July 2022. 50 letters were delivered between Campbell Parade and O'Brien Street. Only two said at the time they did not like the plan. Afterwards, 18 contacted Council and signed up for additional outdoor seating.

Bondi Precinct motions

Motions from precinct meeting held 24 AUGUST 2022 on Zoom – *please note it has been included in the report as it was provided*

Motion 3

That the trial period for the Destination Hall Street proposal be deferred until a detailed traffic survey focused on the effects on the residents of the streets leading into Hall Street, is done and circulated for discussion and is brought back to Council.

Motion 4

That Council looks at alternative options for the Destination Hall Street project, including Gould St.

Motion 5

Bondi Precinct strongly opposes Hall Street becoming one-way.

We believe Destination Hall Street is hastily devised and disregarding of residents in surrounding streets who will carry the burden of extra traffic, including heavy vehicle traffic.

We call on Waverley Council to abandon the one-way strategy for Hall Street, and support Hall Street remaining two-way.

Additional points raised at the Bondi Precinct meeting with regard to the Hall Street Traffic Change proposal are as follows:

- Hall Street Traffic Change has only been mentioned since July – no mention previously. Only about lighting and street beautification
- No other options for Hall street (outside one way) were reviewed
- No traffic study
- We don't believe in Waverley Council 'Trials' - no baseline measures/ no objective measures (Rickard and Barracluff examples) no consultation with Business or Residents (Toga and other shops confirmed)
- Making Hall Street One Way is the Biggest change to traffic in Bondi 50 years – done quickly and no planning
- No overall traffic plan for Bondi – requested by this precinct in 2019 (Rickard and Barracluff issues)
- At a time of unprecedented development underway and increased population this project should not go ahead – creating even more chaos and this does not include major events like Kites , music and other festival traffic (20 major Developments in Hall Street Area and major changes without consultation – including a bike path removing parking and creating more chaos on Curlewis/ pain for residents and businesses)
- Forcing thousands of additional cars (estimated at **4000 additional cars** without beach/ summer and festival additional traffic) onto surrounding small residential streets – Lamrock, Curlewis, Cox, Sir Thomas Mitchell, Glenayr, Jacques, Chambers, Gould, Consett, Ormond Roscoe, Murrivier Road
- Cars are like water – we don't really know where they will go
- Over **100** large delivery trucks will go through residential streets (Currently use Hall St – Adina/ Harris Farm/ IGA/ Bottle Shop and restaurants
- Toga report says trees will have to be cut down in Consett to enable Trucks to go down that street
- Council has rushed this through in a few weeks and not consulted with community or business – not looking after its constituents
- Hasty rushed and piecemeal change to roads with no holistic plan – this will have unintended consequences
- Predicted that 200% increase in traffic funnelling into surrounding small residential streets – 4000 additional cars and 100 delivery trucks
- NO Community Consultation
- Limited and skewed feedback sort in just 2 week window
- Closure will make our residential streets unsafe
- Greater difficulty parking and doing shopping / lack of access – taking away access to our local amenities including Pharmacies, Newsagency, Post office and grocery shopping.
- **Elderly, Disabled and most residents** particularly those who do family shopping - need cars to carry groceries and shopping as well as accessing the Post Office and Pharmacy
- Council providing **another driveway to developers**

Recommendations from community consultation

How are the recommendations decided and used?

Council officers analyse quantitative data from the survey with qualitative data from emails, conversations had at the info session and meetings with stakeholders to develop recommendations. These are presented to the project

team and senior leadership team who prepare a Council report for Councillors.

Councillors use the Council report recommendations (which may differ from the community consultation, depending on feasibility) to decide the next steps.

Key recommendations from community feedback

The key community consultation recommendations for the project

- Investigate solutions for intersection of Glenayr Ave, Hall St, O'Brien St

Review traffic impacts across the local area.

- Consider active transport options and routes
- Communicate sustainable aspects of the project
- Prior to the trial, communicate the measures of success to the community
- Continue in depth consultation throughout six-month trial

Extras

- There may be opportunity to increase greenery or improve parking on surrounding streets

Appendix A – letter and distribution zone



Waverley Council
PO Box 9, Bondi Junction NSW 1555
DN 12006, Bondi Junction
Customer Service Centre
55 Spring Street, Bondi Junction NSW 2022
ABN: 12 552 583 004

Our ref: P2022_01

1 September 2022

[Title Firstname Surname]
[Address]
[SUBURB] NSW [Post Code]

Re: Destination Hall Street – Notification of project trial and consultation

Destination Hall Street is a project that will trial transforming Hall Street into a pedestrian-friendly space with outdoor dining, street gardens and shaded resting places for the community to enjoy.

The six-month trial will turn Hall Street into a one-way street from Gould Street to O'Brien Street without losing any parking.

Waverley Council received \$500,000 in funding from the NSW Government to support businesses in their economic recovery after COVID-19 lockdowns and to revitalise local commercial centres as part of a six-month trial (Oct 2022 – Mar 2023).

Changes to the street:

- Widened footpaths for community use
- Increased greenery and seating
- Improved lighting and street signage
- Traffic moving one way, heading west (up from Gould Street)
- Additional dedicated outdoor dining spaces

Construction: The installation of the trial will be brief with minimal disruptions to businesses and residents.

Consultation:

- Concept designs are available for the first round of consultation* on Have Your Say Waverley.
- Online information session will be held from 12–1pm, 28 July. Registration essential via Have Your Say Waverley.
- Please visit haveyoursay.waverley.nsw.gov.au/destinationhallst or scan the QR code with your phone.



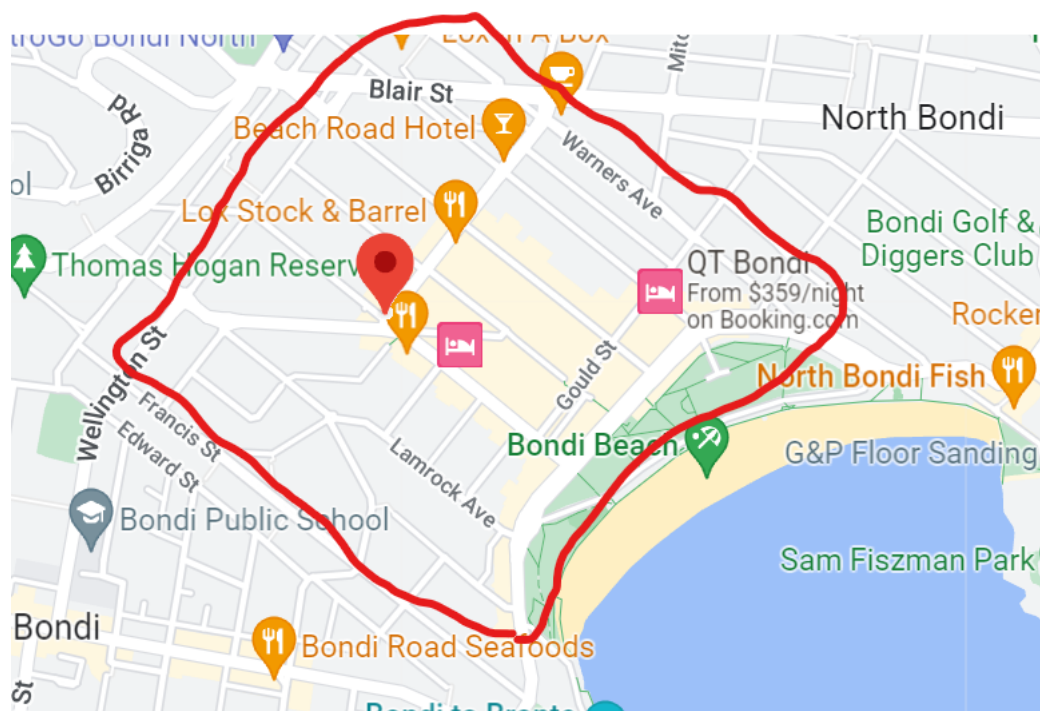
If you would like to talk to a Council Officer or apply for more outdoor dining space as part of the six-month trial please contact us at bondibeachhub@waverley.nsw.gov.au

Kind regards
William Wijaya
Contract Officer, Infrastructure Services
Waverley Council

*There will be extensive consultation throughout the trial period (Oct–Mar).

Contact us
0088 8000
info@waverley.nsw.gov.au
waverley.nsw.gov.au

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Appendix B – Facebook Posts




Appendix C – Instagram Post



Appendix D – eNewsletters

21 July 2022



Sam Fiszman

Destination Hall Street

As part of a six-month trial kicking off in October, Hall Street will be transformed into a one-way road creating a pedestrian-friendly community space for people to relax, shop and dine opposite Bondi Beach.

MORE

Mayor's message - Destination Hall Street



PROJECTS OPEN FOR COMMUNITY INPUT

- [Destination Hall Street](#) is a trial project which aims to revitalise Hall Street for the community and support businesses in their economic recovery after COVID-19 lockdowns. The project will transform Hall Street into a pedestrian-friendly space. Turning it temporarily one-way to accommodate outdoor dining, street gardens and shaded resting places for the community to enjoy, without any loss of parking.

PROJECT UPDATES

- [Destination Hall Street](#), a trial project to revitalise Hall Street and support businesses in their economic recovery after COVID-19 lockdowns, will be discussed at tonight's Council meeting.

Q15 We have some ideas for park improvements and potential future projects, which ideas do you support? Tick as many boxes as you like.