

# Summary: Draft Waverley Innovation Roadmap 2025

The draft roadmap aims to position Waverley as an innovative and economically resilient community.

## Vision

Inspired by the future. Driven by ambition.  
Always resilient.

## Purpose

This roadmap aims to support our local business community as we move into the future. It will nurture local innovation and encourage sustainable job growth.

## Themes

Our innovation vision defines long-term aspirations for Waverley's local business community. This vision will be driven by three core themes.



### Theme 1 Leadership & Governance

Drive change as a Council by strengthening our focus and be the driving force that positions Bondi Junction as a future innovation precinct.

#### Outcome

- Waverley Council adopts internal processes to become a leading Council in innovative practices.
- The business community entrusts Waverley Council to deliver innovative programs that support economic development and job growth.

#### Actions

- Develop and deliver collaborative innovation programs
- Identify funding sources
- Undertake further research



WAVERLEY COUNCIL



## Theme 2 Infrastructure

Facilitate reliable, sustainable, and resilient physical infrastructure, while delivering new digital infrastructure for a more connected community.

### Outcome

- Waverley Council utilises digital innovation to provide more efficient community services.
- Waverley Council builds and promotes physical infrastructure as centres of innovation (eg. the Boot Factory).

### Actions

- Develop a digital business engagement platform
- Investigate solutions to scale innovation
- Drive night-time economy
- Implement innovative programming for the Boot Factory



## Theme 3 Partnerships & Advocacy

Guiding strong partnerships and advocating to collaborate and build Waverley's brand identity as a centre of innovation and sustainable job growth.

### Outcome

- Map a collaborative innovation ecosystem that will help Waverley grow and establish as an innovation precinct.

### Actions

- Deliver education and mentorship programs
- Strengthen local networks
- Host an innovation-centred pitching event

## Definition of terms

### Local innovation ecosystem

An innovation ecosystem provides an overview of the stakeholders involved in local innovation and how they interrelate. Innovation ecosystems primarily include government, universities, corporations, start-ups, venture capitalists, angel investors, entrepreneurs, and the media.

### Sustainable job growth

The realistically attainable growth in job numbers that can be accommodated in an economy.

### Digital innovation

Digital innovation refers to the application of digital technology to existing business problems by optimizing processes, improving customer experiences, and delivering new business models.

### Physical infrastructure

Physical infrastructure refers to the physical availability and quality of public facilities such as roads, car parks and water supply.

### Night-time economy

Precincts, activities, and businesses that operate in the night-time including entertainment, art, and food and drink venues. These modes of night-time activation help add more revenue to the economy.